

# AMERICAN BUILDER

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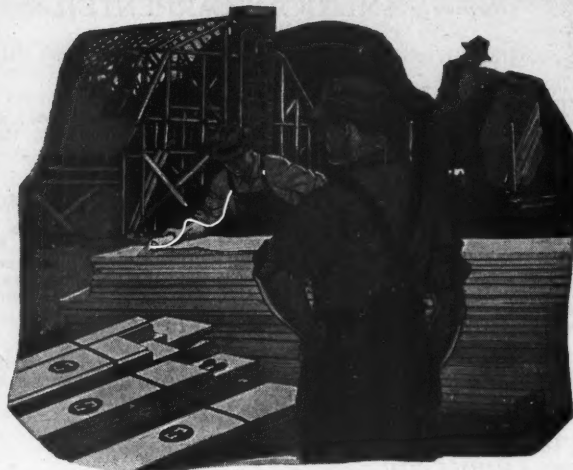
## AN INVITATION TO YOU

The AMERICAN BUILDER cordially invites and urges you to enjoy the privileges and benefits of its Correspondence Department. Any phase of any building question may be profitably and instructively discussed in this department. If your problem is a knotty or technical one submit it to the Correspondence Department and secure the benefits of the opinions of other experienced builders. It's a "give" as well as a "take" department, and you are asked to relate your achievements and tell how you have conquered difficulties as well as to ask for information and advice. Rough drawings are desired, for they make clear involved points. We will gladly work over the rough drawings to meet publication requirements. The Correspondence Department is your department. Use it freely and frequently.

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# Andersen FRAMES



# FRIENDLY CHATS *with the* EDITOR



## To Salvage the Great Wealth of the the South's Cut-Over Lumber Lands

THE greatest constructive development ever undertaken in the United States bids fair to crystallize into definite action at New Orleans during the present month. On November 19 and 20, at the Hotel Grunewald, the Executive Committee of the Conference on Forestry, Reclamation and Home-Making will meet and make definite plans for the reforestation and bringing under grazing and small-farm cultivation over 76,000,000 acres of cut-over timber lands in the lumber belts of the southern states.

Among the notable speakers of the occasion will be John H. Kirby of Houston, Texas, the president of the Southern Pine Association. The ownership of the great cut-over area is largely in the hands of the lumbermen. They realize that a great responsibility is theirs, and the question of what they shall do with their vast holdings is one that has been growing more serious with each passing year. It is creditable to the lumber interests that they are pulling together with the states and the Federal government for the very real present and future reclamation and development of an area which in any other country would parallel the redemption, almost, of an empire.

The eastern parts of Texas, Arkansas, southern Missouri, Mississippi, Louisiana, Alabama, western Georgia and western Florida all go to make up this immense area. Of the 76,000,000 acres and over, approximately 15,000,000 are suitable for agriculture; the balance for grazing and reforestation.

One may vision the immense wealth latent in these cut-over acres by considering what has already been done in some of the states concerned. In Louisiana some of the cut-over land has been made to yield an actual yearly revenue, per acre, of \$1,000; in some cases as high as \$2,000. Even without reclamation, intelligently regulated live stock ranging and grazing makes this cut-over land yield about \$50 cash value per acre. The lumber companies have already helped settlers through furthering the stocking of farms with pure-blooded stock, all varieties of which do well in the South. The grain, cotton, vegetable and truck farming possibilities are equally good, and with the gradual taking care of financing and transportation problems

and the encouragement of good northern states or European farmer immigration the pendulum of increased agricultural and industrial prosperity is bound to keep swinging back to Dixie.



## Colors Influence Us More Than We Think

THERE is a very interesting article in the current issue of the Dutch Boy Quarterly by D. D. Louis Ireton, on the influence of color. Color—therapy, or photo—therapy as it is otherwise known, has been practiced for years in European hospitals, but only in the past decade has any practical application of it been made in this country. It has not yet reached a point where it may be classified as a science, but it has been proved beyond a doubt that various types of neurasthenic patients are profoundly influenced by color. It quiets and controls the over-wrought and has a stimulating effect on the melancholy.

One very remarkable and interesting experiment was that of one of the western female reformatories. The inmates came from all walks of life and were confined for various causes, some for life. The superintendent, a woman physician and psychologist of note, decided on taking charge to apply a color treatment in the interiors of the buildings occupied by her charges. She segregated them according to age and temperament, and permitted them to select such colors as they felt would be most pleasing and inspiring. During the four years of this practice she has not found it necessary to use forcible restraint, and no locks, bars or bolts are known in that institution. The inmates have the greatest freedom as a result, and live on as one happy family. When the time for parole or discharge arrives they very reluctantly leave. In a certain state penitentiary systematic color treatment on nervous and troublesome prisoners was so successful and practical it was extended throughout the institution.

Study out why you have a favorite color, and why you dislike other colors. Many a red dining room has led to a blue divorce court.

# PICKFAIR, The Home of Mary Pickford and Douglas Fairbanks



Not a Jarring Note Mars the Perfect Good Taste of This Handsomely Appointed Reception Hall.



**A**MERICAN BUILDER is privileged to present to its readers these remarkable views of "Pickfair," the home of Mary Pickford and her husband, Douglas Fairbanks. Every detail will repay most careful study and yield stimulating suggestions.



Above: A Corner of the Living Room. Observe this is built with the lofty ceiling which is becoming popular everywhere.



This Sun Room with Its Sunlight May Be Responsible for Much of Mary Pickford's Sunny Disposition.

Mary and Doug Taking a Boatride in the Pool.



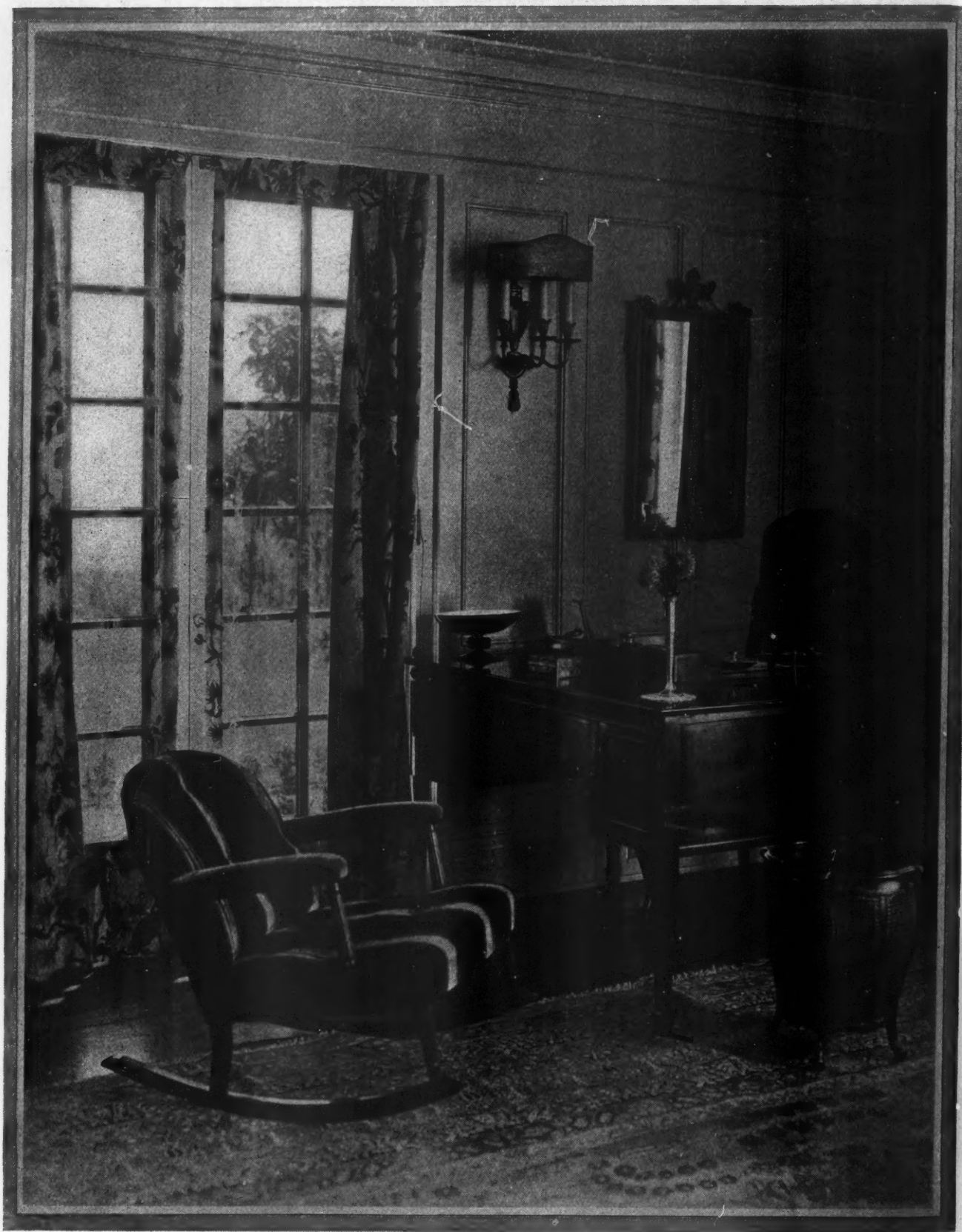
Every Prospect Pleases at "Pickfair."



A Corner of the Living Room with Built-in Bookshelves and Comfy Chair and Lamp Inviting a Browse.



The Dining Room at "Pickfair." There is a splendid mural seascape over the fireplace mantel.



A Corner of the Living Room, "Pickfair"

The Tinting of the Paneled Walls Is in the Highest Degree Tasteful and Restful. The window over-drapes are relied upon to strike the color note. The lighting fixture, too, is in keeping with the interior.



# Glimpses of "Pickfair," the Home of Mary and Doug.



The Entrance to "Pickfair." Intelligent landscaping has made this pergola-hung terrace a bower of beauty.



The Breakfast Room at "Pickfair" Is Calculated to Send One Forth Smiling to the World and Studio.

Mary and Doug Agree That There Is No Place Like Home.



Good, Substantial Architecture Characterizes "Pickfair."



The Fireplace in the Living Room Represents the Acme of Comfort and Surely Invites the Visits of Dear Friends.



Mary Pickford's Boudoir. Thoroughly dainty and feminine and in perfect taste, as is everything else at "Pickfair."

# Adobe Architecture

## A Great Revival of Adobe Buildings in the Southwest with a Taste for Pueblo Architectural Designs

By B. F. CLARK

**I**T is impossible to say just when semi-civilized man began to use adobe for building purposes, but travelers and history tell us that it was used several thousand years ago in ancient Egypt, Assyria, Peru and Old Mexico. But, from what is now known, it may have been first used by the Cliff Dwellers, or Pueblo Indians. For near these Pueblos, in what is now known as New Mexico and Colorado, first Spanish invaders discovered very old ruins of poured adobe which had been made by piling one row of stiff adobe on another, and perhaps smoothed down with a flat stone, as a modern mason uses a trowel.

The Spanish, however, after gaining possession of this country introduced the adobe brick which soon became the leading building material, especially on the prairies and plains. The Pueblo Indians were quick to adopt this mode of making adobe brick, and now their towns are mostly, if not all, entirely constructed of this material. The popular sizes of these brick are 18x9x4 in. and 16x12x4 in. The material for making these adobe brick is usually taken from the basement, if the house is to have a basement, then it is mixed with straw, or grass and water in a large box and moulded in smaller boxes; then taken out and laid in small piles where it is left to dry in the sun for six or eight weeks.

The rule for laying these brick is the same as laying other brick, excepting in the construction of business buildings and two story houses, where the bricks are laid crosswise of the wall in order to obtain the desired strength.

The adobe brick is one kind of building material which is not inclined to decay, where the walls are properly stuccoed. The old Catholic church which is said to be the second oldest church in the United States, and which stands in the little Indian town of Iseleta, speaks for itself. Though this building was stuccoed with nothing but adobe stucco, it has withstood the storms of hundreds of years, and still is in a good state of preservation.

The oldest church is in Santa Fe, N. M., and the third oldest one is in Albuquerque, N. M., and all of these buildings are still in good condition, and are built of adobe.

The high prices of building materials in the last few years has caused a revival of adobe buildings in such towns as Albuquerque, N. M., and judging from the fine modern bungalows, flats and store buildings which have been erected here the past year, the adobe brick is going to replace other building materials in these and other parts of the country. But, this revival in adobe construction is not due to the high price



This Is the Old Museum, Santa Fe, N. M., a Building of Undefined Pueblo Architectural Design, and Constructed of Adobe Brick. Far from being a flimsy makeshift, adobe walls are well fitted for a museum. They are air-proof and fire-proof. Unusually heavy and strong they will withstand any wind short of a cyclone. They give a fine mellow texture to the walls, do they not?





**This Is a Modern Apartment House, Constructed of Adobe Brick, Typical of Many Others Erected in Albuquerque, N. M., the Past Year. Naturally the smooth finish of the walls results from the use of stucco.**

of building materials alone; builders and architects are learning more and more how to construct such buildings so they will be more moistureproof and ornamental. The best adobe buildings now under construction are being stuccoed with patent stuccoes of all kinds. The adobe bricks are being laid in sand and lime mortar, tempered with cement. This mortar is used freely, the joints being made heavy, and the end joints well smeared both on the in and outer walls. This tends to hold the plaster and stucco, and the strength of the mortar penetrates the adobe, which also tends to make it more durable and hard.

Adobe brick have many desirable qualities which no other building material has. Adobe walls, when plastered, make the deadeast wall that can be made. A house built of this material is unusually cool in the summer, and being absolutely airproof, it is unusually warm in cold and stormy weather. Walls built of the material are not only fireproof, but being very heavy and strong they will withstand any wind excepting a cyclone. Another good feature about these bricks is that they may be cut in any shape after they have been dried, or laid in the wall. Concaves and niches of peculiar sorts may be cut in fire walls in flats and business buildings, then stuccoed over, leaving an artistic effect. Buttresses of beautiful design and porch columns are also made by cutting and carving after the walls are laid.

Then there are the interior decorations, ornaments and necessities in the construction of above which cannot be excelled. Odd and ornamental fireplaces, long bracket shelves and mantels, panel and inte-

rior cornice work, may be built in or cut out to suit the artist, then plastered over and painted.

There has been but one undesirable feature about adobe bricks as a building material. And that has been only in wet climates, where adobe walls were put up in adobe mortar, and stuccoed with the same material, which admitted dampness. But even in damp climates this undesirable feature is being overcome by using common crude oil in the first coat of stucco.

The greatest building year in the history of Albuquerque, N. M., was in 1922. Proof of this statement was obtained from the building inspector, Earl Bowdich, who has figures to show that during the year of 1922, permits calling for an expenditure of \$1,690,340 in building inside the city limits alone were issued.

About one-third of this sum was for residences; and according to statements obtained from contractors nearly one-half of these residences were constructed of adobe, and a goodly part of the smaller store and business buildings were constructed with the same material.

It will be seen by some of the cuts accompanying this article that the architecture is of a peculiar design. This is what is known in a number of the western states as Pueblo Architecture. But, in a stricter sense, it might be more proper to call it Pueblo and English architecture combined. For, while most of the architects in these

localities have a taste for Pueblo art in home building, they are striving to steer clear of the commonplace



**Adobe Bricks Being Cured in the Sun. Looks like some new-fangled pavement—or maybe fudge!**



**This Is a Block of Adobe Dwellings Built and Inhabited by Pueblo Indians. While they knew how to construct adobe dwellings in a crude way, adobe brick is one of the few things the Spaniards left the Indians to be thankful for.**

by using a certain amount of originality in their styles.

In the picture of the three story business building will be seen a considerable amount of Pueblo architecture. The architectural feature of this building is characteristic of the styles of the business and resident buildings in the Indian Pueblo, which are scattered here and there in some of the western states.

Pueblo architecture, in the strict sense of the word, began with the late Cliff Dwellers. One looking at the crude homes of these ancient Cliff Dwellers built high upon the cliffs, with narrow pathways and stone steps or ladders leading from one shelf rock to another, cannot help but discover a taint of what is now called Pueblo architecture.

In the picture referred to above will be noticed in front adjoining the foundation, an oval structure which might be taken for a dog house. But this represents a Pueblo bake oven. The Pueblo women like to do

the most of their work in the open air, hence they build their bake ovens on the outside of their dwellings.

Notice the crude steps running from one story to another on the outside of this building. Also, the wooden ladders, the round lookouts projecting out thru the outer walls. These lookouts run clear thru the house and form the floor and ceiling joist. The joist are left exposed on the inside and form rustic beamed ceilings.

Now observe the plazetas, the recesses or little odd balconies on the second and first floors of this building. Then if you have never been fortunate enough to behold the homes of some of the ancient Cliff Dwellers, obtain a picture of one, and compare it with the picture of this building, and you will observe a faint likeness between the crude natural art of the one and the architecture of the other.

No doubt about the appeal of adobe brick.

## Well-Planned Restaurant Building

By CHARLES ALMA BYERS

THE importance of having one's place of business, no matter what its character or how small it may be, present an attractive street appearance is steadily becoming more and more generally recognized. A building that in itself draws the public's attention is, in fact, one of the best advertising signs one can put up.

The small restaurant building illustrated herewith has, as will be seen, a front that is certain to attract favorable attention from passers-by. Carried out in quite distinctive style, the front is finished in rough-troweled cement-stucco, which is painted in a light shade of old blue, and the roof of this portion of the building consists of dark-red tile.

There are two front entrances, the main one of which is of especially interesting design. Its doorway, with a narrow panel-style window on either side, is set in a staff-work, or cast-cement frame, which is artistically patterned and tinted in dark blue on a deep cream field; and over the door is a small octagon-shaped and pointed hood, comprised principally of opaline glass. The other doorway is provided with a less pretentious frame of the same kind, and in the higher-raised wall directly over it is a small vent-style window, while three star-shaped vents will be observed in the wall above the window group to the right. It should further be noticed that the two doorways are arched, and that the arched effect

is also maintained in all the windows, excepting one.

All walls are of brick construction, on a concrete foundation, and the roof, except over the front portion, is comprised of roofing composition.

The accompanying floor plan shows the arrangement of the interior. It will be seen that the front or main part of the building is allotted to both counter and table service, and that the back part is given over to a large kitchen. Between these two divisions are two small dressing rooms and a like number of storage closets, and a head-high, L-shaped wall intervenes, in the restaurant proper, between the counter and the table sections. The counter portion is equipped with

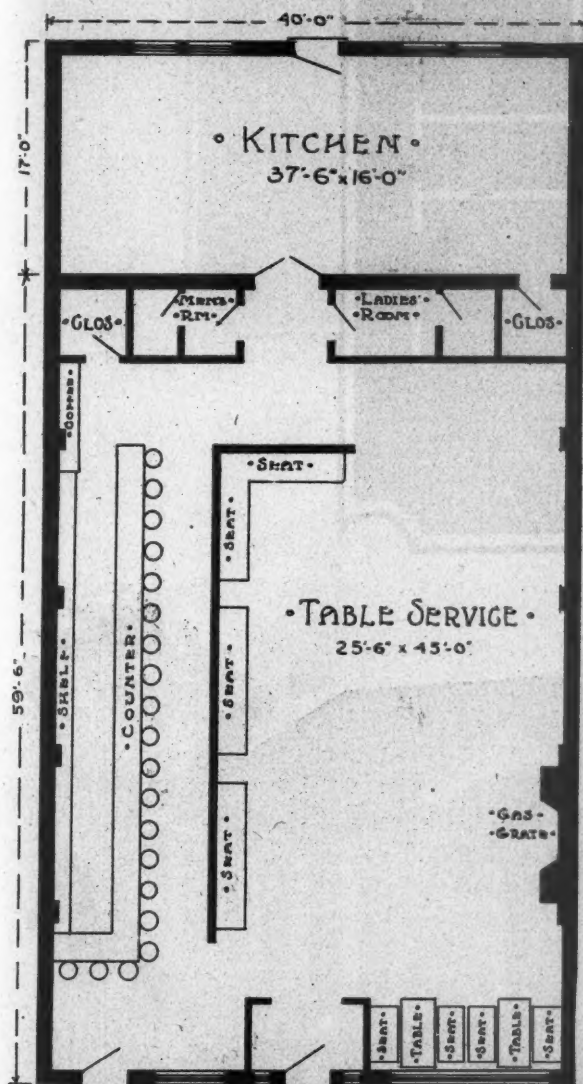


No Reason Why a Restaurant Should Not Be Inviting, Is There? Personally, we would look for a nice juicy porterhouse here, rather than elsewhere. The walls are brick, finished in rough-troweled blue colored stucco.



the usual stools, service counter, and so forth, and in the table division there is permanent equipment in the way of built-in seats along the low partitioning wall and both seats and tables next to the front windows. The cashier's office is situated just inside the front entrance.

The interior of the front or service portion of the building is finished in particularly attractive style. The walls are surfaced with cement-plaster, which is troweled in moderately rough fashion and painted in a sort



From the Floor Plan It Will Be Seen That the Restaurant Is Well Arranged as to Counter and Table Service and Kitchen.

of mottled blending of old-parchment color and light blue. The walls are further decorated with a stenciled-like border and panel treatment in reds and dark blue. The woodwork is painted in a dull, light shade of olive green, and the floor consists of dark-brown tile. There is a dummy fireplace in one of the side walls, equipped with a gaslog grate.

This restaurant, owned by Armstrong & Carleton, is located in Hollywood, Calif., and was designed by H. H. Whiteley, architect, of Los Angeles.

### A Resurrection

A PARTICULAR grimy, shattered old house on a curve of a road, under a fine old elm tree, was a public eye-sore, and was bought, as an old horse is bought, to be put out of its misery. But war brought strangers to town and they needed homes. The old house was looked over and found sounder in timber and beam than the neglected surface testified. Inner essentials were accomplished and the ugly, two-shaded brown shutters were taken off. They bore the only trace of paint to be found on the house. The surface was tapped, tightened and painted again and again, pure white. The shutters, painted green, were hung back. With a trim entrance and a brick walk, and the elm tree out in full leaf, people said, "How like New England."



### An Elastic Wall Primer is Good Paint Base

CARE in the preparation of walls for their coatings of paint is highly necessary if the best final results are to be obtained. The preparation of the walls by proper application of elastic wall primer becomes an important operation.

Elastic wall primer is used to seal very porous surfaces—in the language of the painter, to "stop suction"; to facilitate brushing properties of first coat over surfaces which are quite porous; to prevent lime burns.

The ordinary wall will not require any sealing other than that afforded by the undercoat, but walls where the porosity is greater than usual require a product which will seal the wall and reduce the suction. This can be done by applying a coat of the primer straight, or mixing it with the paint to be used on the next coat. The latter is the more desirable method, in that the addition of material used on a subsequent coat tends to offer better conditions of amalgamation between the coats. However, there are instances where a straight priming coat has its advantages, especially on an extremely porous wall, or where the wall is new and additional precautions are taken to prevent lime burns.

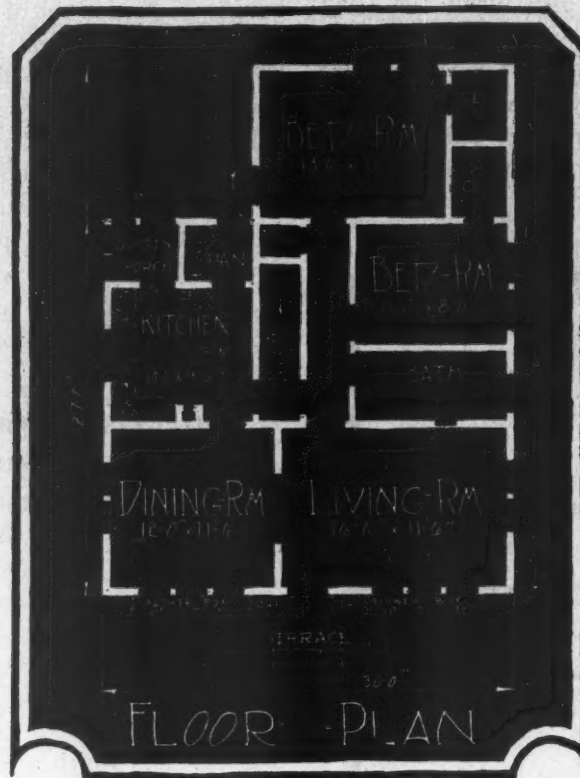
For porous walls, it is advisable to add a primer to the first coat so that the liquid portion in the paint is increased, and it is possible to brush the paint more easily and sufficiently without having it penetrate the wall too rapidly. If the paint penetrates too quickly, it cannot be applied evenly and so that it will not show brush marks.

The following suggestions apply to the use of elastic wall primer:

1. For the sealing of fresh walls where protection against lime burning is desirable, use a coat of elastic wall primer straight.
2. For the sealing of walls which are porous, the addition of one to two quarts of elastic wall primer per gallon of undercoater or flat wall paint.
3. On walls which are very porous, it may be necessary to use elastic wall primer straight as a sealer coat.

PRACTICAL  
&  
ARTISTIC

# BLUE RIBBON HOMES



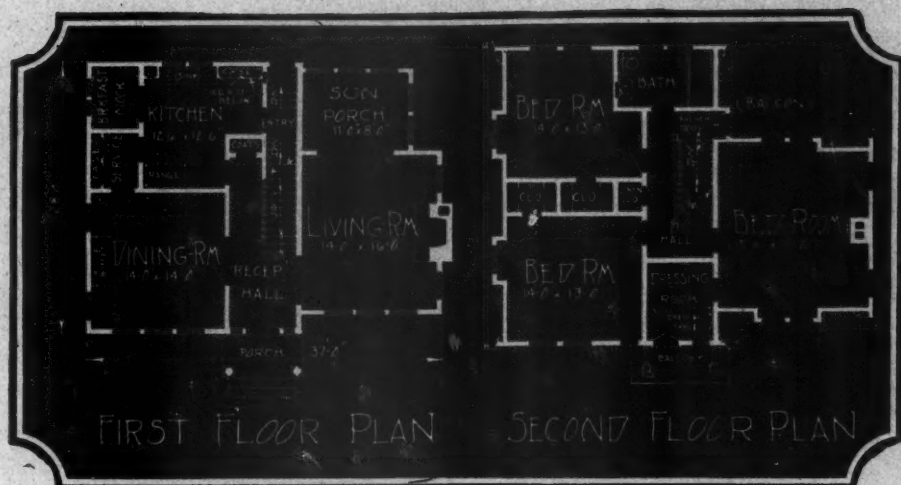
**FIVE-ROOM COLONIAL BUNGALOW.** This should appeal to Mr. and Mrs. Newlywed and also to Mr. and Mrs. Tired Rent Payer. It could be built quite reasonably, and we ask you—does it not present as neat and attractive appearance as one could ask for in a home? It is finished in siding; stucco could be used instead. The roof has inexpensive finishing at the eaves, but weather-tight. Wide settles flank the entrance door, oblong-paned with glass to match the windows above the neat flower boxes. The little

terrace lets us walk through the door and into the living room; nicely proportioned, too, and space for an inexpensive mantel fitted with an electric grate. The dining room is at the left, and at the rear is the kitchen, with window-lit sink, nice shelving space, window-lit pantry, and rear porch. The bedrooms have good closet space, and are reached, with the bathroom, from the kitchen, as well as from the living room.



# BLUE RIBBON HOMES

PRACTICAL  
&  
ARTISTIC



**SHINGLE SIDING FOR GAMBREL DESIGN.** We venture to state that this dwelling could be erected in San Diego or in Portland, Maine; in Miami, or in Portland, Ore., and fit in well in any choice residence section without much "sandpapering." The design is the popular Dutch Colonial, and the interior is spacious and able to take care of the needs of a large family. The slightly recessed front entrance leads into a reception hall with Colonial staircase. To the right we have the living room, with fireplace, and

sun porch beyond. To the left of the hall we have the dining room, with kitchen and breakfast nook adjoining. Upstairs we have three bedrooms, the master bedroom having a dressing room adjoining, as well as sleeping balcony at the rear. The bathroom is conveniently placed at the head of the stairway. The dimensions over all are 37 feet by 28 feet. The design could be turned around for a narrow lot, making entrance at the side.



## The Artistic Wall Surfacing

The "Textured" Wall Finish Has Come to Stay—This Tells of the Kind of Wall Finish to Use to Produce Proper Effects

**M**ANY people today are demanding a wall finish for interiors that is "different," and in this they find ungrudging co-operation from the architect and the builder. The flat, uninteresting surface of the ordinary plastered wall no longer appeals, and the creation of "textured" effects that help to give the proper individuality to an interior has stimulated curiosity as to how these are made, and how the peculiar finishes are obtained.

One popular composition for use in obtaining the "textured" wall finish comes in the shape of powder. It is mixed with warm water in the proportion of  $1\frac{1}{2}$  gallons of water to 10 pounds of the powder. The whole mass is stirred vigorously, until the mixture attains the consistency of smooth paste. At least two hours are allowed for the powder to become thoroughly dissolved, and for the solution to become cold. For one coat work dry colors dissolved in water are added. Oil colors are preferable, slightly thinned with turpentine. It is applied with a wall brush, and allowed to

set a little. Stippling with stippling brush, sponge, crumbled paper or dabbling with the flat side of the brush gives a wide variety of textures. Smoothing off the high spots with a piece of wood or trowel gives a trowelled effect.

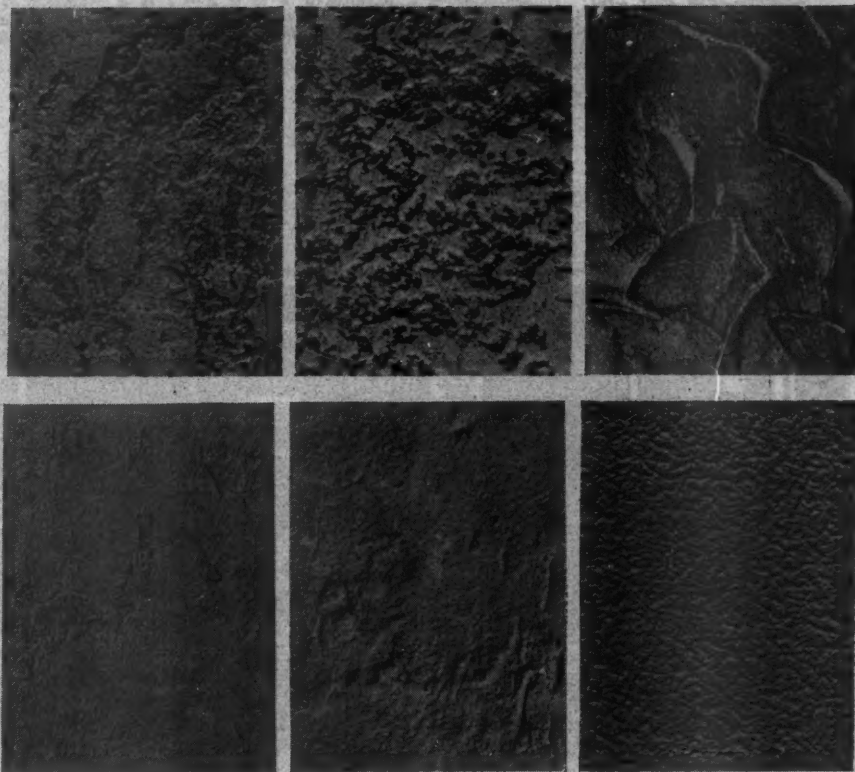
Under ordinary conditions the coating will dry over night. When dry it is sandpapered thoroughly, and a coat of lacquer sizing is applied. The third, finishing, coat is applied after the sizing has dried. After the last coat has dried a little the entire surface is wiped with a soft cloth stretched over a block of cork or wood to bring out the high lights. The covering capacity of the mixture is dependent, of course, on the type of texture desired and the condition of the surface over which it is applied. The average textures of medium stipple, brushed and trowelled effects require in the vicinity of one pound of the mixing powder to two square yards of surface. One pound of the lacquer sizing will cover from fifty to sixty yards of surface, according to the texture it is used over. One gallon



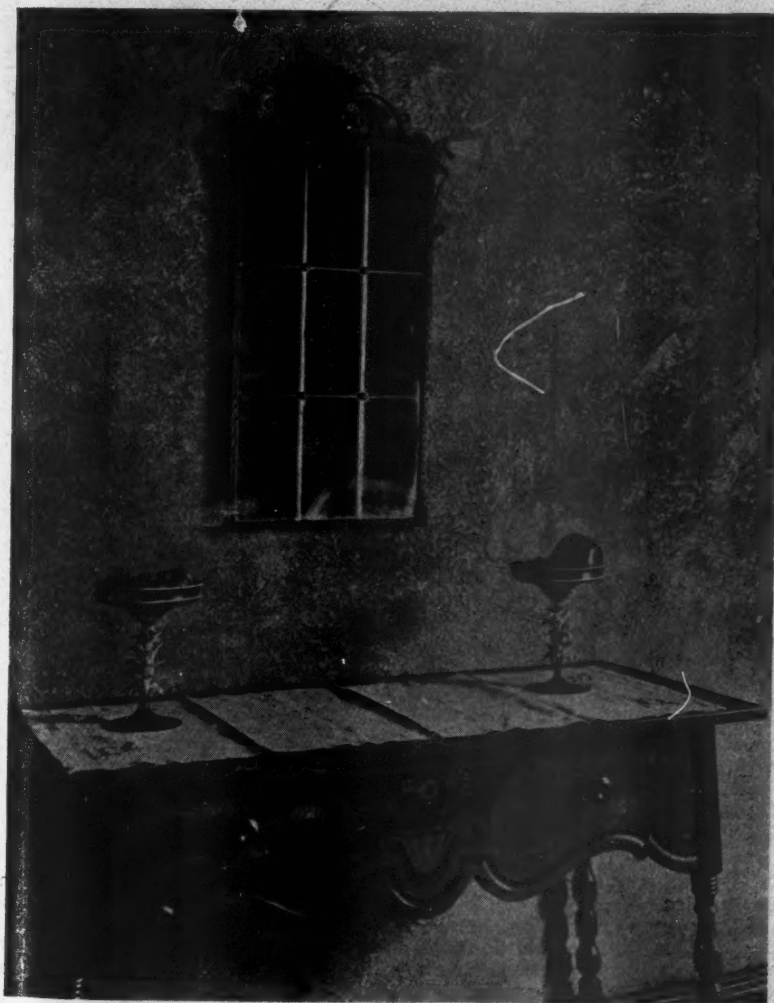
of the finishing coat will cover approximately forty yards of surface, depending upon the texture covered.

The mixture can be applied to the "brown" coat of plaster which has been floated or trowelled as smooth as possible by the plasterer, in place of skim or hard coat plaster and paint. It thus effects a saving in cost, and considerably shortens the time during which a building or room must remain unoccupied to allow for the hardening of plaster and drying paint. The finished coating averages one-sixteenth of an inch in thickness, and since it does not become hard or brittle, but remains in a way pliable, it is not easily damaged by knocks from furniture or moving objects.

Besides its use over "brown" coat plaster, it can be applied to practically any surface, including tin, wood and glass. As it possesses



Rough Finishes Are Obtained by Brushing on the Mixture in an Uneven Manner, Then Smoothing with Cardboard, Tin, or Stippling Brush. The two lower finishes (left) are sand finishes, duplicating early American work.



Not Hard to Understand the Appeal of the "Textured" Wall. It is a self-pattern where no two feet of surface are alike.

sufficient body to produce an interesting relief and therefore conceal irregularities of surface, such as would be caused by joints, it can be used to decorate wall board after the joints are filled in the usual way.

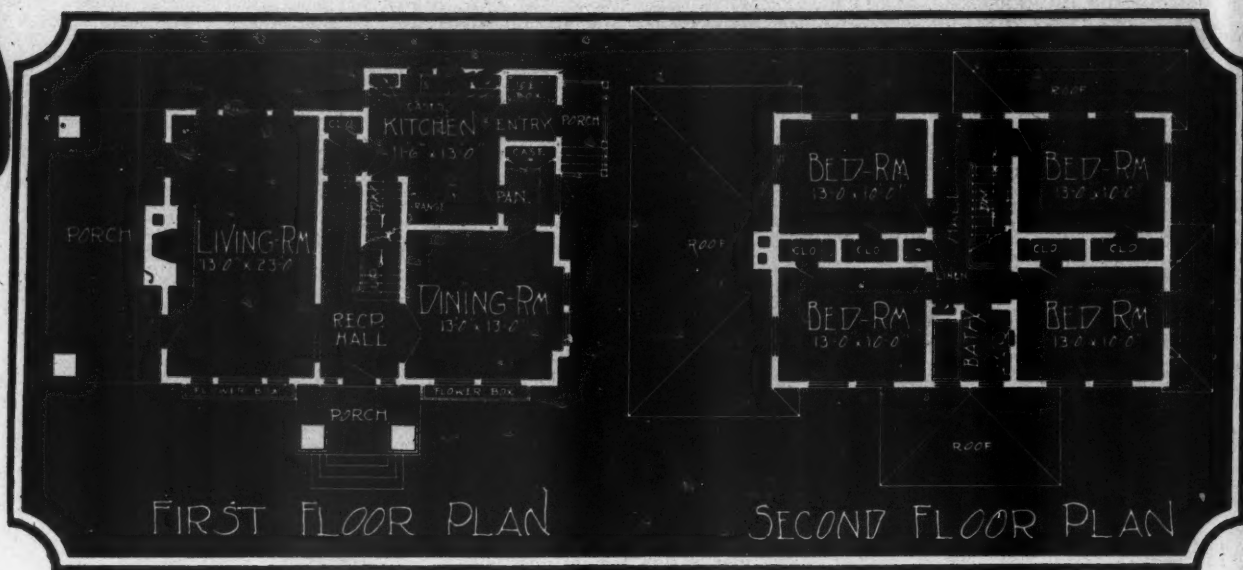
As applied by any painter or decorator this wall finish compares in cost approximately with the cost of three coats of paint or an average priced wall paper.

The rough plaster effects so much in demand for the Spanish and Italian Renaissance interiors now in vogue can be obtained by the use of this wall finish. The sanded plaster finishes, reproducing those popular in the early pioneer days of the country, are also reproduced by its use, as well as the rough plaster work popular in interiors of bungalows of the English cottage type. Caenstone can be imitated perfectly.

The tinting and coloring of walls of this sort offers no hard and fast problem. It is preferable to have the tinting uneven, to take away from too much sameness in the room. In one case, where this new wall finish was applied directly over the wall paper, no coloring was added, since it was found by preliminary testing that the wall paper colors would run. And so they did! The colors from the quiet all-over pattern of the wall paper permeated the wall finish, and produced an effect hardly possible without much extra effort and stippling.

PRACTICAL  
&  
ARTISTIC

# BLUE RIBBON HOMES



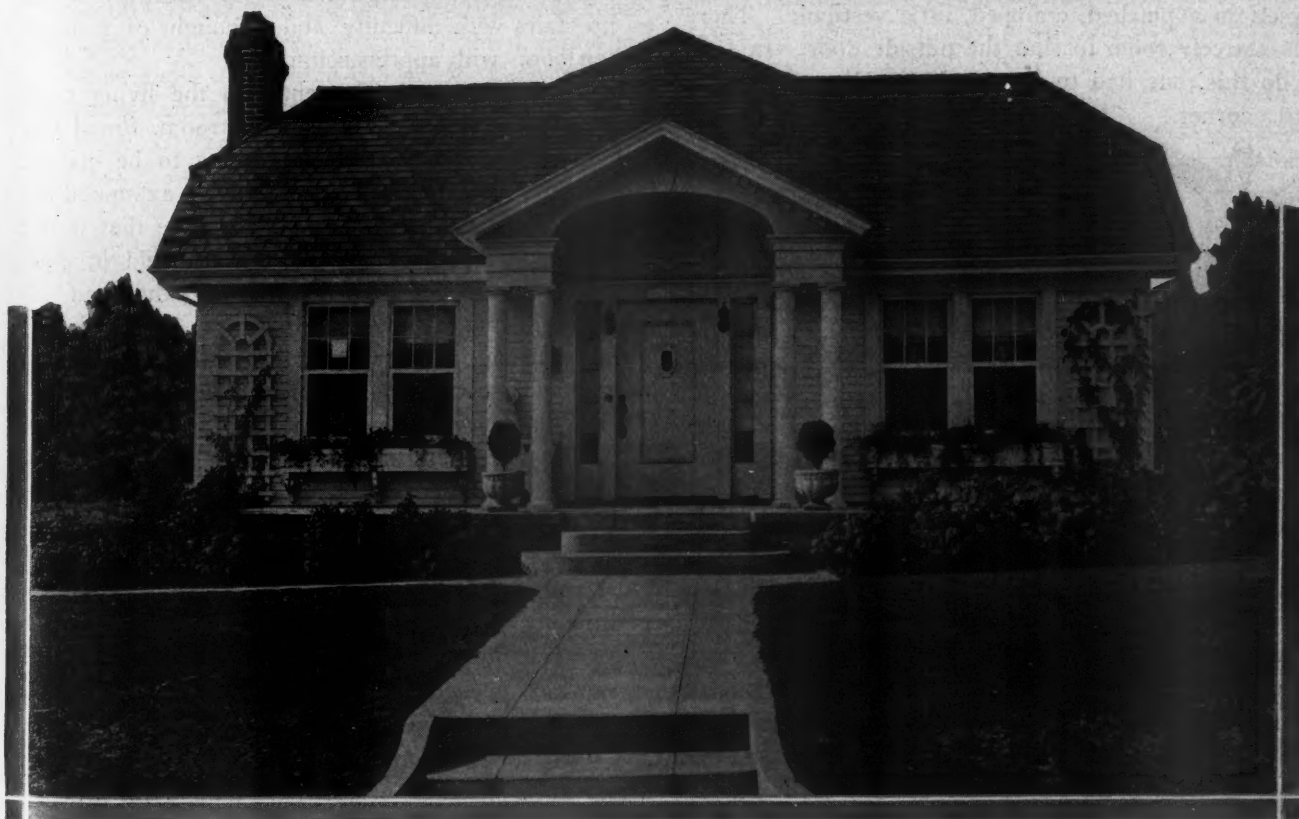
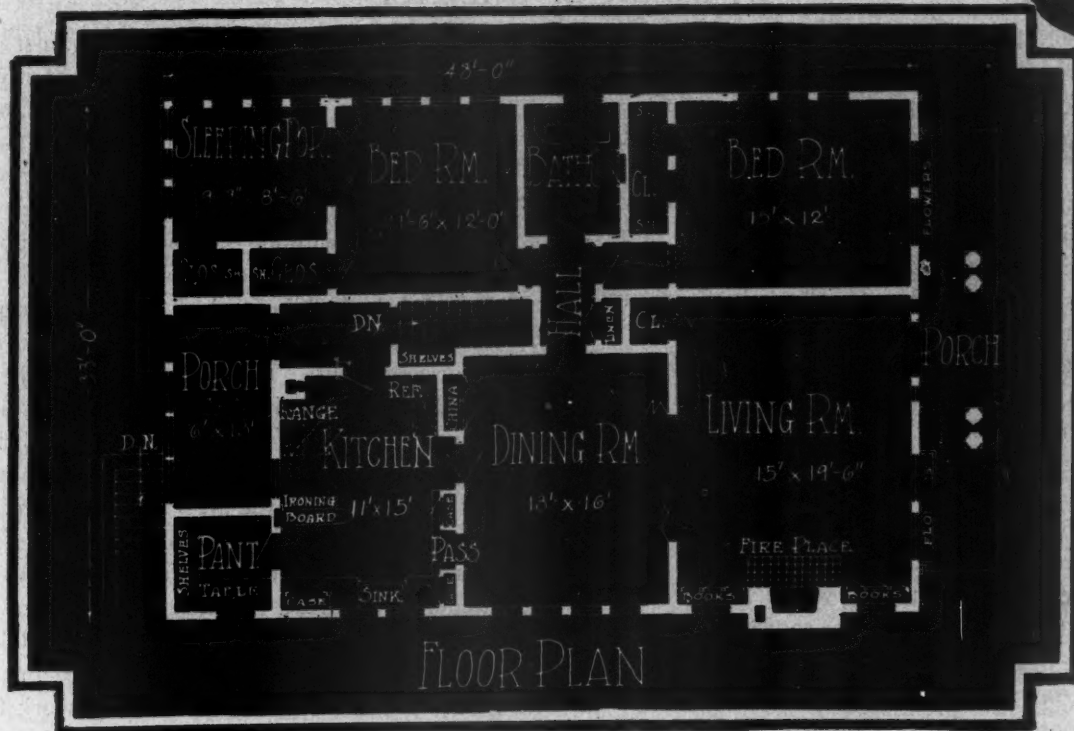
**EMPHASIZING HORIZONTAL LINES CREATES GENEROUS IMPRESSION.** The well-handled eaves of this residence give an unusually spacious effect to this dwelling, and the design should commend itself to localities where the over-hanging eaves are necessary both as a wind-break and as a shelter against direct hot sunlight the greater portion of the year. The exterior is of siding but brick or stucco could be used with equally good results.

There are two porches; the front one leads into a reception hall with opportunity for a well-handled staircase. The living room occupies almost one whole lower half of the house, and doors lead out upon the wide porch, from either side of the fireplace. The kitchen and dining room occupy the other lower half. Upstairs are four bedrooms and bath, with sleeping porch possibilities over the side porch roof.



# BLUE RIBBON HOMES

PRACTICAL  
&  
ARTISTIC



**BUNGALOW OF NEW APPEAL.** What the designer of this bungalow did was to simply drop off the upper story of a typical Colonial design, and leave a well-balanced lower story that retains all the artistic perfection of the best of our early American houses. Its exterior is of siding, painted white, but white stucco would serve equally well. The spreading porch entrance is inviting, as is also the wide entrance door flanked by the

quaint and serviceable sidelights. There is no entrance vestibule; a step, and we are inside the ample living room, with fireplace flanked by book-cases at either side. Wide folding or sliding doors separate this from the dining room, with built-in china closet. The kitchen has many built-in conveniences. There are two bedrooms and a sleeping porch, reached through the dining room door only, and with full privacy assured.

# Twelve Reasons Why I Didn't Buy That Corner House

By EMMA G. WALLACE

**W**OMEN have their own feminine peculiarities and these often express themselves in prompt approval or disapproval of some detail of home-making. A prejudice or a dislike of a certain arrangement is often enough to make a woman say, "I do not want that house," and as a rule the woman's judgment weighs heavily with the rest of the family. It is really right that it should, for the home is her domain and she will be happiest where her surroundings please, and are convenient.

As I looked around the Corner House, I found that a frown was gathering between my eyes, and I kept asking myself impatiently: "O why did the builder do it that way?"

Well, here are the twelve reasons. Consider them, ye men who build houses. Ponder on how much more it would have cost—if anything—to have corrected some of these faults. Surely it would have taken no more foundations and no more roof, and in some places money might actually have been saved.

*Number One.* As I entered the rich and rather handsome front door, I was somewhat shocked to find myself in a pinched, cramped, little vestibule. There was scarcely room to shut the outside door. In fact, to do this, one had to stand aside or literally shrink into a corner.



I Had Always a Hanking to Live in a Corner House. Now I thought my wish was to come true.

*Number Two.* As I entered the hall of the Corner House, I was somewhat pleased with the vista of rooms which stretched away. The arrangement was compact, and as the sun shone through the windows, the scene intrigued me. But soon I felt the frown gathering again, for I quickly discovered three faults—or so they seemed to me.

The door leading from the vestibule to the hall opened inward, and when open almost touched the lower step of the stair. It meant, if several people were going out at once, that I, the hostess, would have

to stand on the lower step or right up against it. If I were giving a little social affair and part of my guests were coming down stairs with their wraps on, or going up stairs for their wraps, while others were going out of the front door, there would be an awkward situation. That stairway could have been set back farther as easily as not without sacrificing room up stairs. It had been merely a matter of lack of vision.

Then as I looked beyond, I could see right into the dining room, and like many housekeepers, I object to this arrangement. Three times a day, the dining room is in use. Sometimes there is a picked-up meal, or for some reason, the table has to wait a little while until I can find time to attend to it. That dining room is better out of sight of the arrival caller, than in sight.

Then the third point which displeased me was the most serious of all. For some unaccountable reason, the builders had made the stairs very narrow and I could see myself constantly fussing when trunks were brought up and down stairs, or furniture moved lest the wall paper be marred and the woodwork bruised. It was evident that large articles of furniture would go up stairs with difficulty, and I thought of a couple of heirlooms with apprehension.

*Number Three.* As I went into the living room and the kitchen and the little music room, found myself in a mood which was beginning to be critical. The rooms were quite empty, and so I examined the woodwork closely. It was evident to me that it had been cheaply finished, for casing here held in place only in some places with one nail at either end. It was evident that in time, there was sure to be a shrinking or warping, and that what was quite good-looking now, would soon be past its first best.

This discovery led me to examine cupboard doors, linen closet drawers and windows. I found that the cupboard doors were not carefully fitted—that catches didn't work well, and that drawers stuck and bound, and baseboards and casements were not of the type of workmanship I had hoped to find. My heart was beginning to sink.

*Number Four.* On the second floor, there was a door which opened into a stairway leading to a couple of very attractive rooms, and an attic store room on the third floor. I could see that these rooms would be of great value to me with the family for which I had to provide, and when one reached these upstairs rooms, they were bright and comfortable. But here another difficulty presented itself, for it was plainly evident that the third stairway would not permit an ordinary bed spring to be carried up. There was an overhanging portion of the entrance which was just



about one foot too low to let a dresser or the head board go up. It was even more awkward to carry trunks up there.

*Number Five.* As I wandered through the rooms, I was impressed with the fact that in almost every room furniture could be placed in one location only. The builder had seemed to take unholy glee in appropriating every stretch of wall space. Radiators, mantles, doors and windows were sprinkled about with a profligate hand.

I get fearfully tired of always having my piano stand in one spot as if it were glued to the floor, and of never being able to change the location of my bed, or the dining room buffet. Once in awhile I like the tonic of a change—and the Corner House gave absolutely no promise of the possibility of any change—once you moved and got settled.

*Number Six.* The heating plant gave me some anxiety. So much of our year is winter and such a proportion of the balance very late in the fall, that I like to feel that I can be warm without an undue expenditure of effort or fuel.

About this time, the owner of the property strayed in. I inquired about the heating plant and found him delightfully ignorant concerning its virtues. He had bought it, it was very clear to see, because it was cheap, and he did not have to live in company with it. He was vague about the way to handle the drafts or the amount of fuel it would take, but promised hopefully to find out, for he could write to the distant concern from which it had been procured. There was no local service on it. This was promising.

*Number Seven.* Near at hand was the coal bin which was of decidedly abbreviated proportions. It was put in a dark and dingy corner of the cellar, necessitating extra steps with coal and ashes. If a coal strike threatened, there was no opportunity to put in a season's supply. There was a chance to remedy this, to be sure, but it would mean expense to do it.

*Number Eight.* Nearby was the plumbing arrangements for set tubs, and it was airily pointed out that they could be put in in an hour or so. There was no place for fruit shelves, a preserve closet or a vegetable rack. I remarked that these should have been put in economically while workmen were on the job. The owner looked injured and his expression of countenance plainly said, "Women are an unreasonable bunch."

*Number Nine.* Another point about the basement

I did not like was that it was too low. Husband and sons are of the tall type.

There was another thing I didn't like about the basement. It was inclined to be dark and in wiring it, only two lights had been arranged.

*Number Ten.* I may be a trifle old-fashioned, but I like an outside cellar door, or hatchway. Now in this house there was

a very handsome and practical looking fireplace in the living room. It was evident to me that we would use it a great deal and that the ideal fuel for it would be wood. This wood could not be stored outside, the basement was the logical place for it. But to get it into the basement, one had to go through the refrigerator room, across the kitchen, through a hall and down the cellar steps.

*Number Eleven.* When I buy a piece of rich brocade or expensive material, I plan to use every scrap of it to the best purpose. Yet that land upon which the Corner House stood had been used very stupidly. The house had been set directly in the middle of it. There was a fine big tree at one side and neither by hook or crook could you plan a driveway. There was room for a small garage in the rear, but one could not tunnel under the house or fly over it.

*Number Twelve.* The Corner House was in the main a new piece of construction work, but one wing now nicely made over had been part of an old house which had originally stood on this piece of ground. The wing was sturdy and built in the days when lumber was plentier than it is now. So it was easy to understand why it had been used. However, as I walked about the two rooms in this wing, I felt that I detected a peculiar odor, and I began to frown again. I now knew the nature of the dull, sickening odor which I detected. It came from bedbugs!

This was the last straw. The house had no screens on windows or doors, and by the time we put in laundry tubs, extra support for the basement stairs—which they needed; screens, and extra cellar windows, and rented a garage—the outlay and expense would be way beyond what originally appeared.

We couldn't have just what we wanted, and so regretfully, I turned my back on the Corner House.



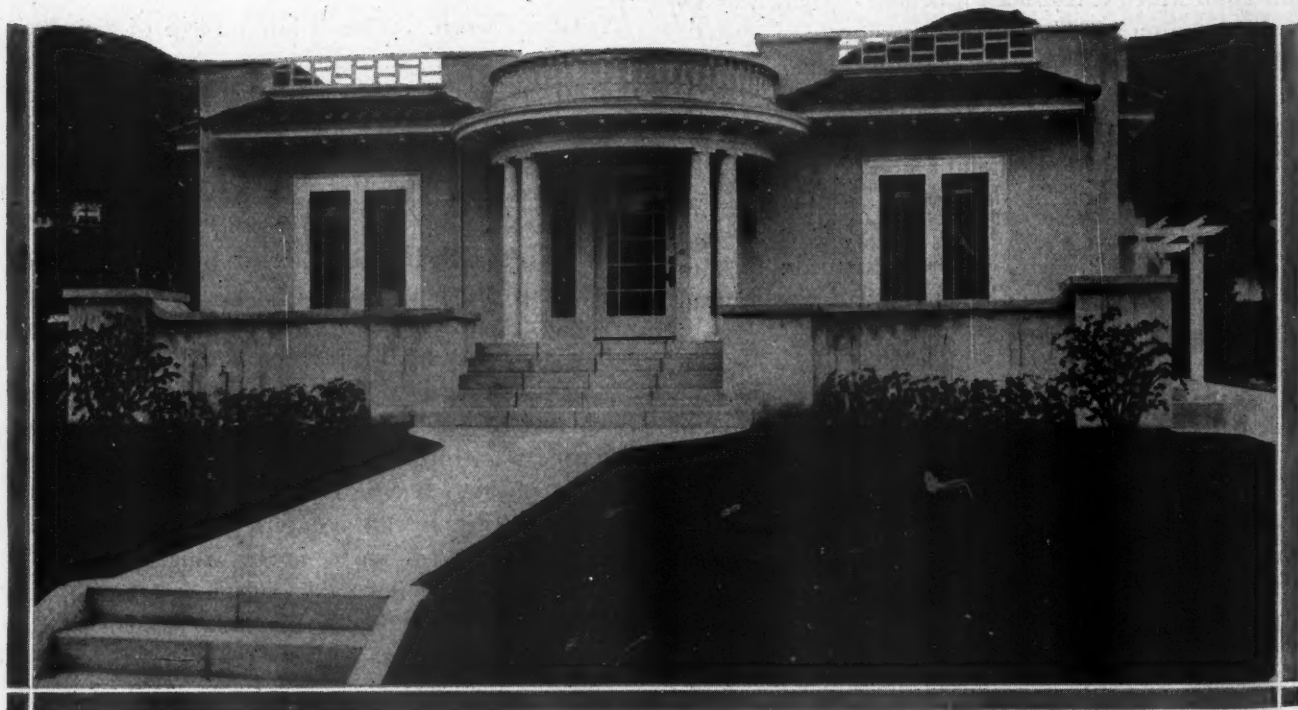
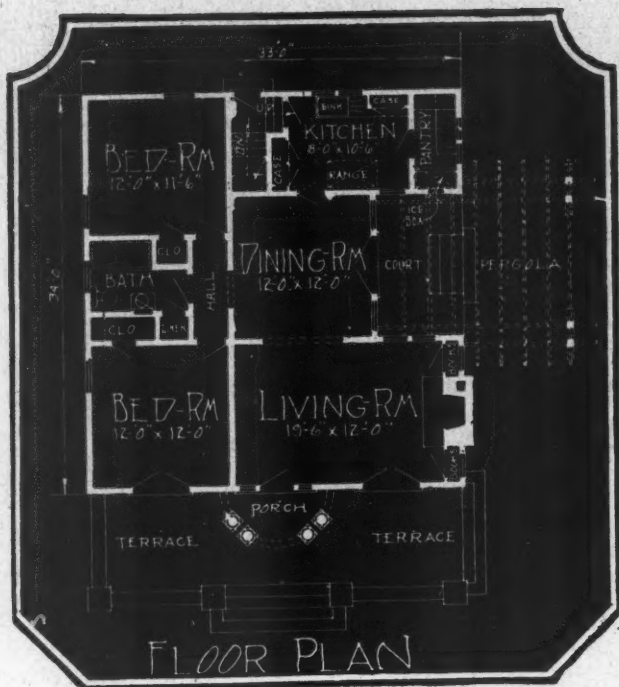
Examining Cupboard Doors, Latches and Windows, I Found Them Ill-Fitting; Catches Did Not Work Well.



I Detected a Peculiar Odor; Part of the House Had Been Old and Remodeled; I Scented Bedbugs!

PRACTICAL  
&  
ARTISTIC

## BLUE RIBBON HOMES



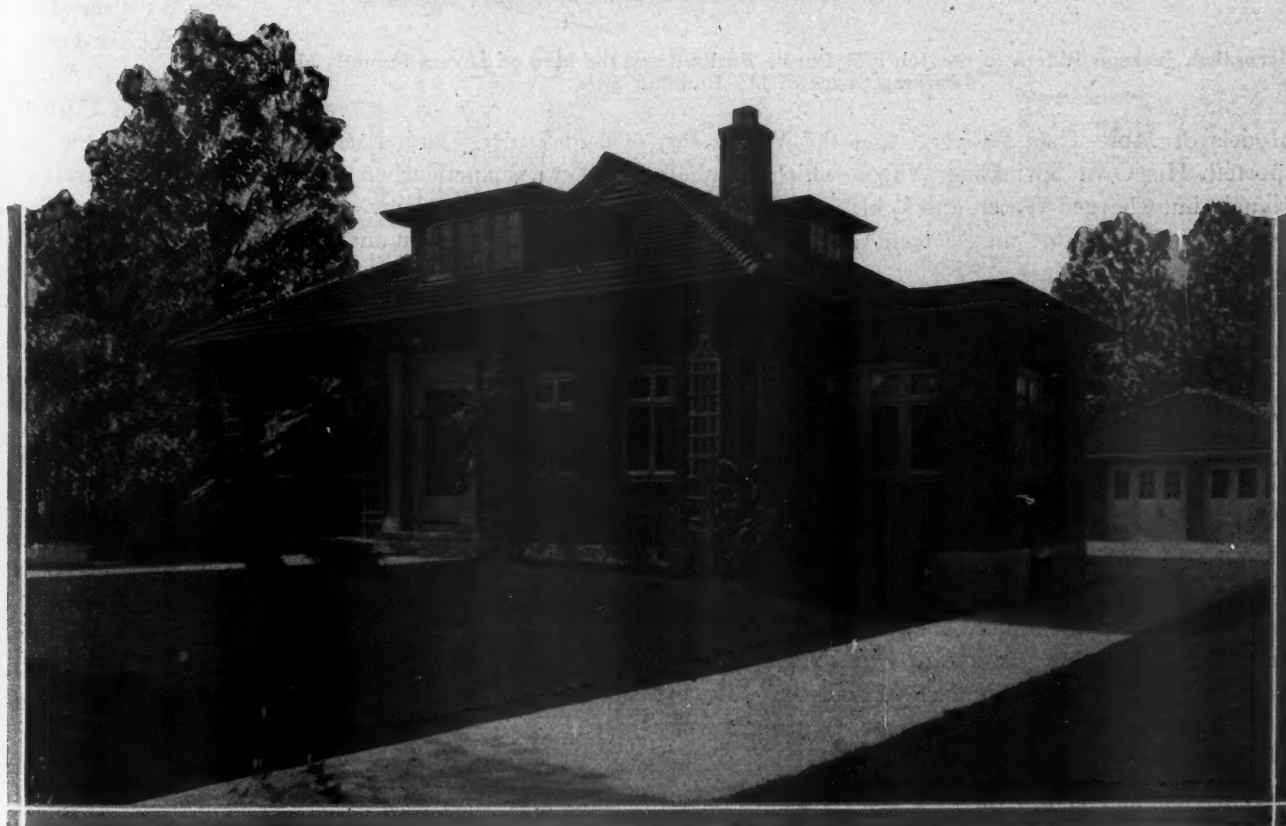
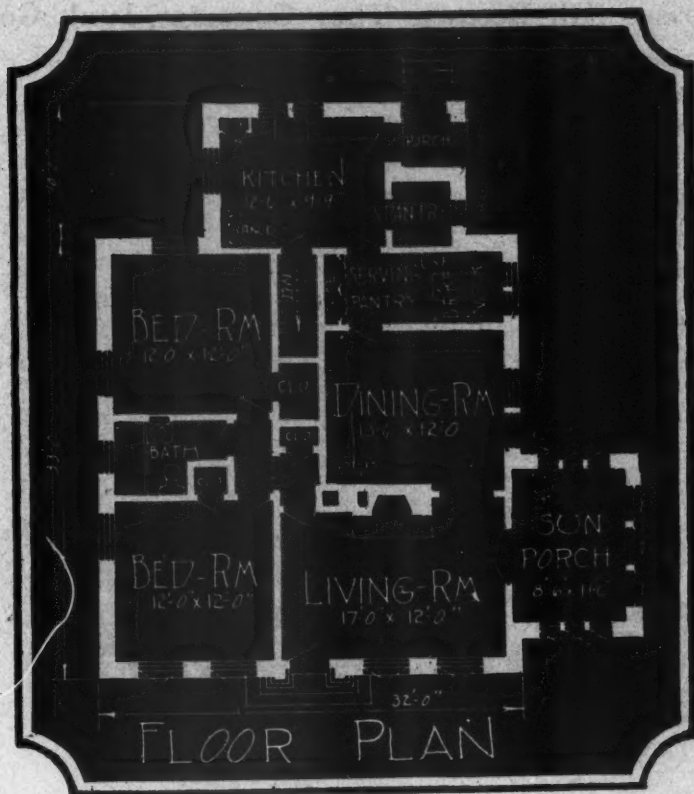
**FLAT ROOF DESIGN FROM CALIFORNIA.** This is a truly delightful little bungalow, and typical in its perfection of the stride made toward artistic small housing in our westernmost state. The entrance porch is capped by an ornamental balustrade, complemented by additional fret work to either side, which gives tone to the skyline, and the jutting colored tile roof portions relieve the white exterior from anything savoring of monotony. There are five

rooms and a bathroom. Observe how the living room and dining room open on a court or patio, with sheltering pergola, to enable our western cousins to enjoy the justly celebrated California climate. However, it is a detail worth including in other localities as well; we are becoming more and more an outdoor people so far as our houses are concerned. The front terrace lends itself to potted shrubs and flower boxes exceptionally well.



# BLUE RIBBON HOMES

PRACTICAL  
&  
ARTISTIC



**AN OPEN-FACED DESIGN IN BRICK.** First of all we hope you will have a wide and spacious lot for this house; it calls for just that. The design owes something of its "comfy" suggestion to English cottage prototypes, and we want you to observe how such a trifling detail as intelligently designed lattices makes a great difference, for the better, in the general appearance of the front. It is always the little things that make or mar the

home; the big thing, the house itself, can almost always justify itself, providing only that it be honestly and soundly constructed. Our terrace substitutes for a porch; it can be cement, brick, or tile; or colored cement laid to simulate tile. The living room and sun porch give the effect of one large, well-lighted room. The dining room is separated from the kitchen by a serving pantry and breakfast nook. The bedrooms have full privacy.

# Parables of Bildad the Builder

## VI. He Considereth the Way of a Shoveler with a Packard and Concludeth that Bosses Fail Because They Consider Junk Good Stuff

**I**T hath become Increasingly Difficult for a Builder to secure a Contract upon a Site which will leave his Workmen sufficient Parking Room. Once upon a time my Cohorts arrived behind their Mules at 7 of a Morning, and the Way they Toiled and Sang together was Beautiful to See.

But now, Odds Bodkins, Wot!

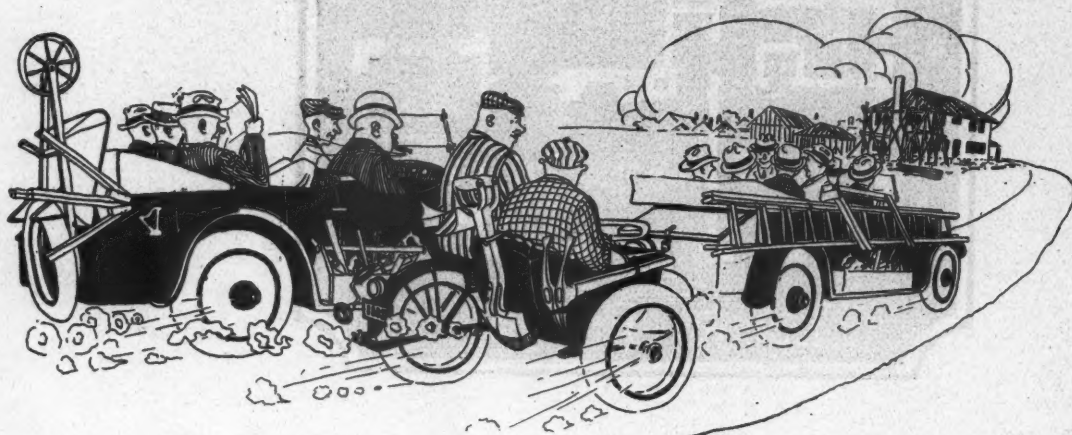
Jerusalem Jackson, my Straw Boss, rideth to the Job in a Purple Packard behind a Purple Chauffeur; and Sundry of His Cohorts arrive in 1924 Advance

with a Slot at its Side for His Golden Trowel. And he But an Apprentice!"

"Desist," I Begged; "can One make Bourbon of Potatoes or a Diamond Brooch of a Tin Can? Think you that I and my Fellow Builders have not seen the Trend of Things, and are Thinking Terrifically? Our Association is Considering the Advisability of Asking Assistance from Congress."

"Yes; and you May as Well ask for a Kneebuckle from a Scotch Highlander," saith that Terrible

Woman. "And why, Pray, is Mrs. Jerusalem, who Was Katy, my Washwoman—why Doth she Turn up Her Snout when she Goeth by Arrayed in Purple and Fine Chiffons, Disporting her 400 Pounds of Considerable Avoirdupois upon Automobile Cushions?



Jerusalem Jackson Rideth to the Job in a Purple Packard and the Men on Divers Mounts, Making Parking Space of My Building Sites.

Models of More-Than-Flivvers; and the Water Boy sporteth His Own Sprinkling Wagon which supplieth Naught but Charged Water, and Which was Purchased from the Proceeds of an African Golf Tournament, held on my own Time.

Wherefore before-times I was required to Have but one Shack on the Job, now I require a Whole Three Acres nearby, with Traffic Orderlies and Signal Stations. And the Noise of their Many Comings and Goings soundeth like the Tail End of the Japanese Earthquake, and their Exhausts like the Crack of Doom.

And as I Figured up my Check Stubs, to see Were I Able to Pay this Month's Premium on my Thirty Cents' Worth of Insurance, I Talked to Myself more than Usual, and Going Home to Our Frugal Meal of Cornmeal Mush and Skimmed Milk I sat Idly by, While my Wife Washed the Dishes, figuring a Way Out.

When she had Wiped the Sink she came in. "I saw Your Straw Boss and his Wife going By just now in a Packard. How come, and Me doing our Own Washing?"

"Yes," she Tormented further, "and there Goes that Red Headed Murphy Boy on a new Harley-Davidson,

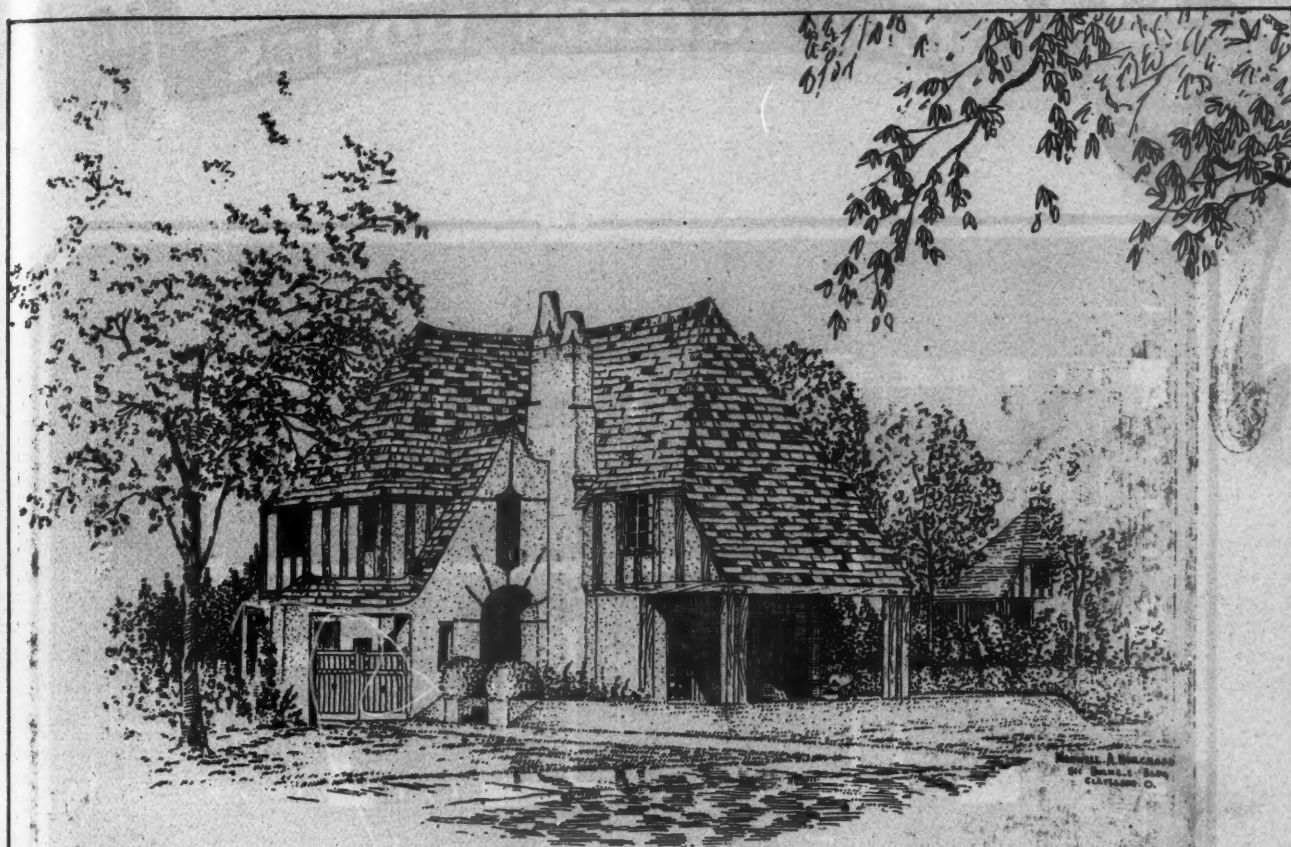
My best dress hath Been Turned thrice and the Shoemaker Groaneth when my Frazzled Pumps arrive for the Sixteenth soleing. I tell you Why, thou Bildad Near-Builder; thou and all Thy Tribe, Ye are in Love with Junk!"

"Junk!" I asked, Flabbergasted. "Art thou Junk?"

"Cut the Comedy," she Shouted. "Have I not seen You pass By the Improved Claw Hammer Hardware Store on Saturday nights, and Not Give it a Look? And Slim Speed's Truck Agency? And Fitem's Clothing Store? And Fish & See's new Business Stationery Store? And even the Flivver Agency? Aye! But you would Meet up with that Saphead, Lugubrious Luke, whose Jaw is a Plug Tobacco Factory, and you Two Pinheads would Lay Brick on how the Country was Going to the Demnition Bowwows. And All the Time your Yard looked Like the Wreck of the Hesperus, and your Jobs like a Thomas Cat with the Mange. This world Has Moved since You and Noah built the Ark; get Hot Feet, Bildad, get Hep!"

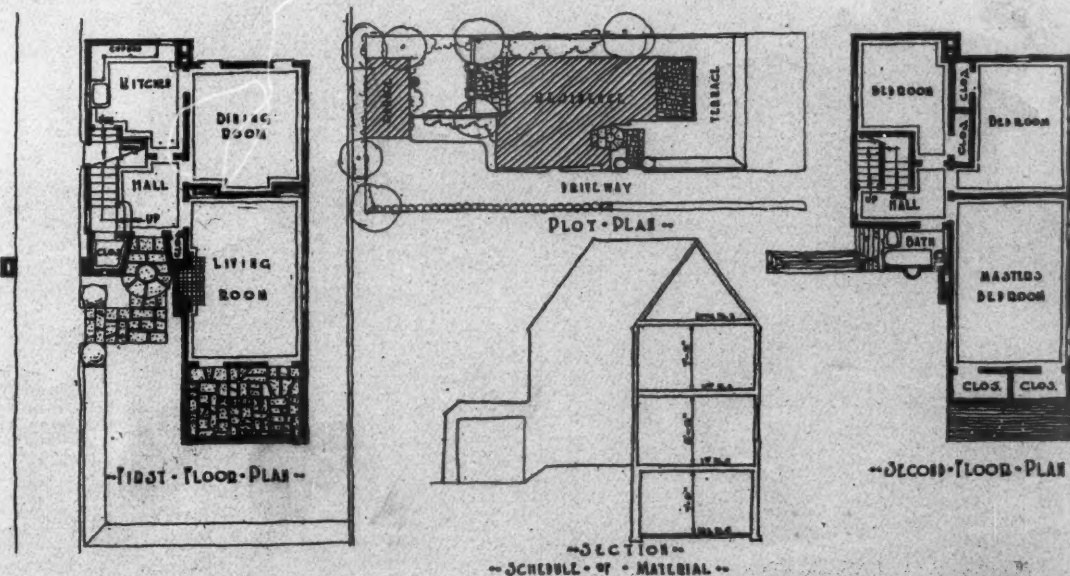
I am a Peaceful Man and Dislike Amazons, so I walked Out and to the Job, where my Watchman was dozing in his Rolls Royce. There may be Something in What She Says, for I have Wired for a hundred Catalogs and a demonstration of a Stutz.





- PERSPECTIVE -

• CLEVELAND • REAL • ESTATE • BOARD • COMPETITION •

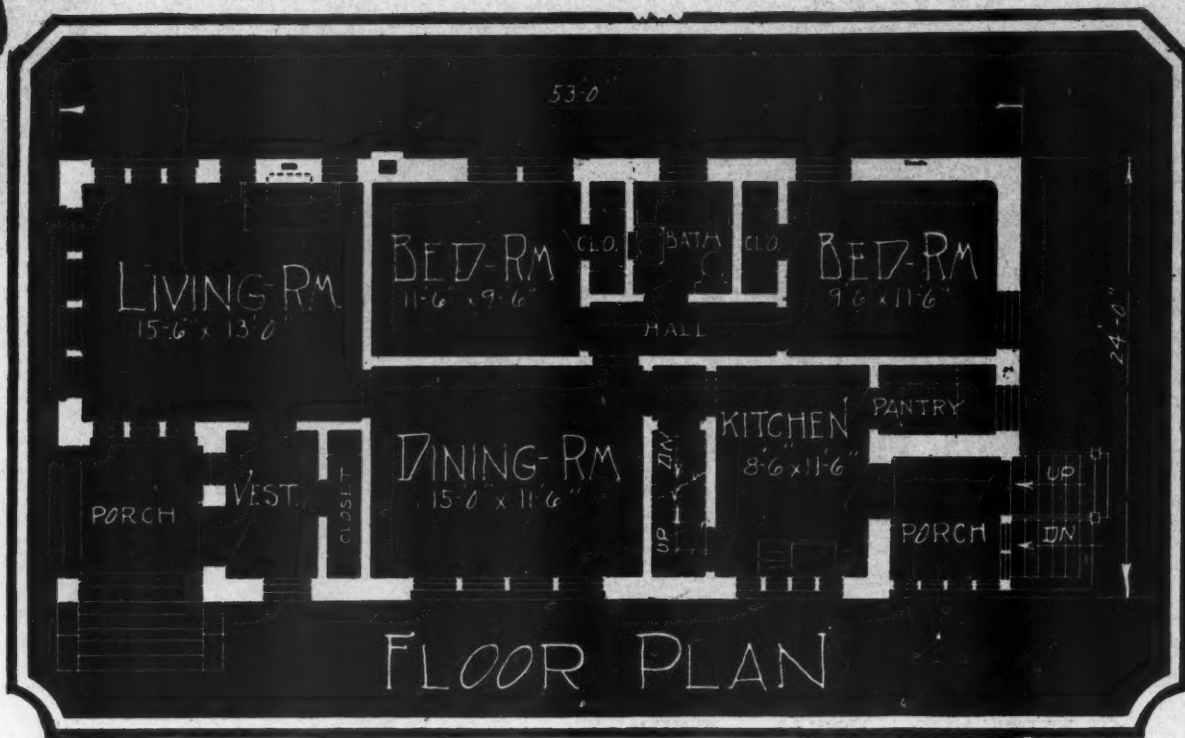
- SECTION -  
- SCHEDULE OF MATERIAL -

- IN SQUARE FEET FIRST FLOOR. 265 SQ. FT. -- WINDOWS OF CYPRESS. MATTING OF WOOD. -- INT. WALLS AND CEILING LATHED AND PLASTERED (MASONRY EXPOSED) --  
 -- CUBIC CONTENTS OF HOUSE. 2128 CU. FT. -- DOORS AND ALL EXT. TRIM OF CYPRESS. -- INT. TRIM OF GUNWOOD. CUPBOARDS OF YELLOW PINE PREFERABLY. --  
 -- EXT. WALLS OF 2 1/2" STUNNING CEMENT STUCCO OR DIAMONIC LATH-STAINED CLEAR ORANGE BROWN FLOORS BIST GRAY MAPLE. MAPLE STAIR TREADS --  
 -- FOUNDATION WALLS OF BRICK OR FELLOW TILL. -- GLAZING DOUBLE STRENGTH AMERICAN GLASS. -- INT. PARTITIONS OF STUD FRAMING --  
 -- RED BRICKS TILL AS INDICATED ON GABLE. -- CAST PLASTER DECORATION OVER SMALL WINDOW OF HALL CLOSET-- BATHROOM WINDOW OF WOOD AND METAL --

**M. A. NORCROSS, CLEVELAND ARCHITECT, WINS IN HOME DESIGN COMPETITION.** In a competition instituted by the Cleveland Real Estate Board for the best design of a six-room house for persons of modest income, and open to architects of United States and Canada, the drawings submitted by M. A. Norcross, architect, 510 Buckley Building, Cleveland, Ohio, received first award. The competition was in connection with an exhibition held under the auspices of the National Association of Real Estate Boards. Requirements called for a house for a lot 40 feet wide and 100 feet deep, the lot to be an inside one, and the house to be set back 25 feet from the front line and five feet from one side line, and at least eight feet from the other side line. The house was to have three rooms on the first floor and three bedrooms and bath on the second floor, with a possible maid's room and bath on the third floor, if desired later. A garage for one car was to be attached to the house, or placed on the lot at the rear, and to be in keeping with the style of the house.

PRACTICAL  
&  
ARTISTIC

# BLUE RIBBON HOMES



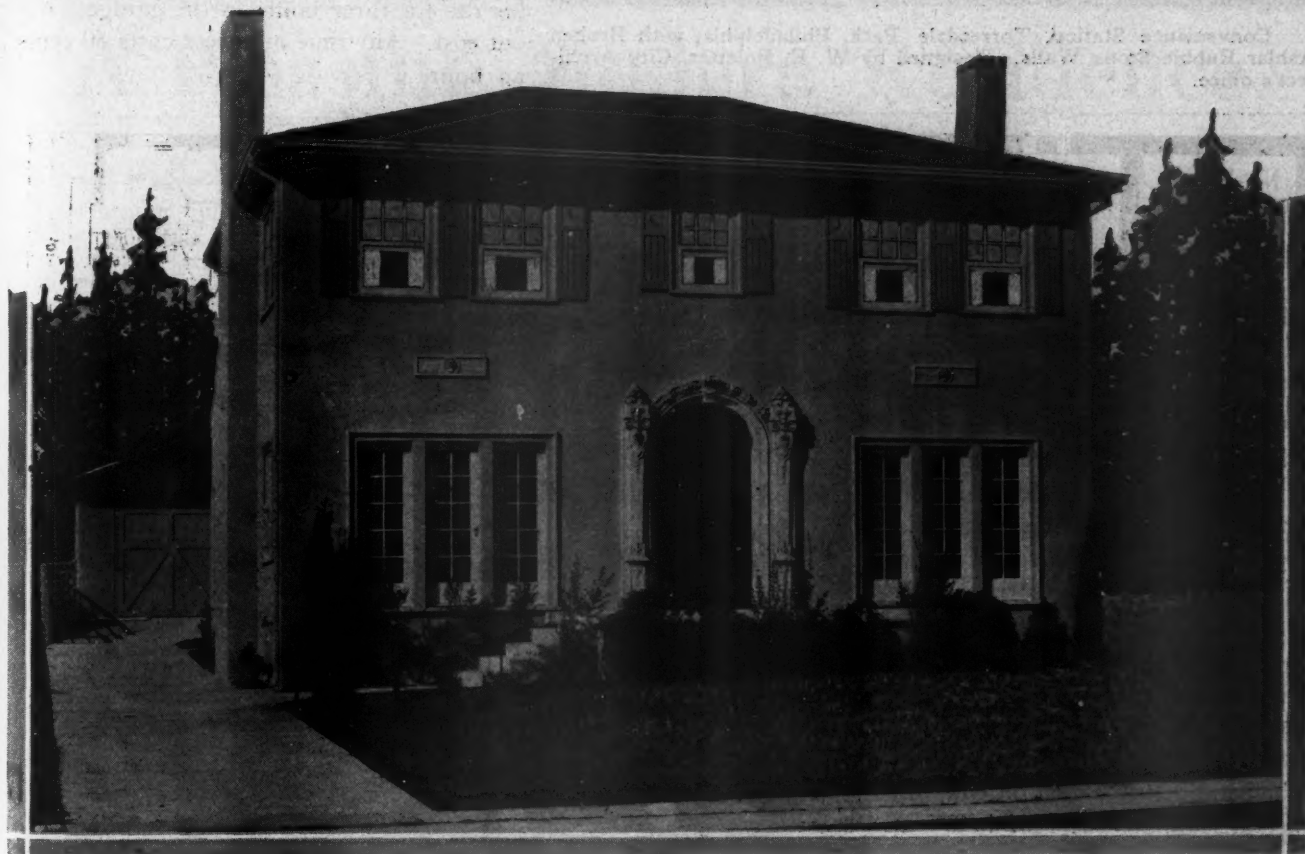
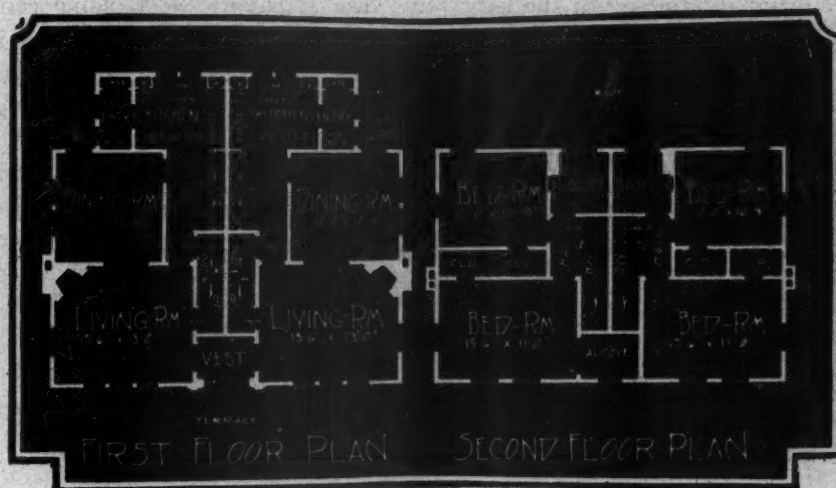
**BRICK BUNGALOW FOR NARROW LOT:** A pleasing and well-balanced design, don't you think? You could build this bungalow of common or face brick, and be assured of a thoroughly satisfactory residence. The common brick could be laid in occasional "staggered" courses, taking away from too-great sameness. The white trim contrasts well with the brick, and there is just enough of a decorative touch added by the limestone or cut stone

ornamentation to give distinctive character to the whole. The tile roof is in keeping with the massiveness of the design. Our interior is well-arranged, and the living room is well lighted. The windows might be eliminated on the side wall, and the fireplace centered there, if desired. The bedrooms are arranged for full privacy, and connect with a bathroom. There is a window-lit pantry and a rear service porch.



# BLUE RIBBON HOMES

PRACTICAL  
&  
ARTISTIC



**DUPLEX DWELLING OF SPANISH DESIGN.** This residence fits the needs of the family desiring to make its home an income-producing investment, for it is arranged to serve two tenants, one on each half of the house. The wide entrance opens into a vestibule from which doors open on either side into the respective apartments. Downstairs there are living room, dining room and kitchen. Upstairs are two bedrooms, with one of the apartments gaining the

advantage of alcove space over the vestibule. There is ample closet space, and a good provision for additional shelving room off the kitchen. The owner can use one heating unit for this house, saving in fuel. One might also build a sleeping porch over the roof on the second floor, rear, and add extra sleeping space. The general design of the house is excellent, helped by the cast stone entrance and decorative units set in the stucco wall.

# Beautifying Convenience Stations

By JOHN F. McCLARREN

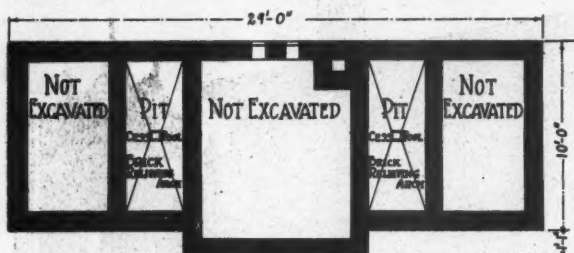
**I**N THE matter of convenience stations, two structures have been completed in small parks in Philadelphia which are attracting more than usual attention because of their design. The design for each of the buildings is by William E. Roletter of the City

The other convenience station is located in what is known as Torresdale Park, also a natural park. This is an altogether different type of building from the other but the design was worked out apparently with the idea of having the building conform to the surroundings. The building is strictly rustic in design, but as will be noticed it fits in very well with the surroundings. It is of local rubble stone made up in random, but very pleasing fashion. The roof is of heavy variegated slate, also laid at random and the same cornice and rafter effect which is noticeable in the building in Disston Park is also present in this building. The woodwork is finished in dark color. The casement windows are divided so as to use small panes. The expenditure for the structure was \$3,500.

**T**HE Scruggs, Vandervoort & Barney DRY Goods Company, St. Louis, has erected a four-story and basement garage for the use of its customers. One may park his car for three hours in the garage without cost. Any time in excess costs 50 cents an hour.



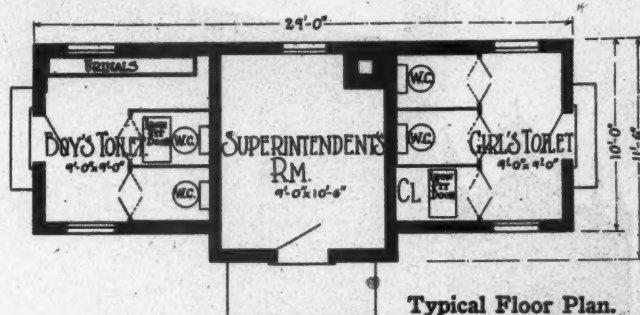
Convenience Station, Torresdale Park, Philadelphia, with Broken Ashlar Rubble Stone Walls. Designed by W. E. Roletter, City Architect's office.



Architect's Office.

Typical Foundation Plan.

One of these is located in what is known as Disston Park, a natural park. In style the building is old English. The design throughout is very simple, but the solidity and substantiality of the structure is evident. The building is of plaster and brick made up in patterns which are interesting. Casement windows are used and these are made especially attractive by the small panes. The band of bricks, set on end, immediately under the roof is a feature of attraction in the design. The roof is of heavy variegated slate with a wood cornice and rafter ends. At the gable ends small touches of half timber occur. The cost of construction of the building was \$4,000.



Typical Floor Plan.



Convenience Station, Disston Park, Philadelphia. Combination brick and stucco timbered construction. Designed by W. E. Roletter, City Architect's office.





## A Pleasing Modern Residence

By R. C. HUNTER & Bro., Architects, New York

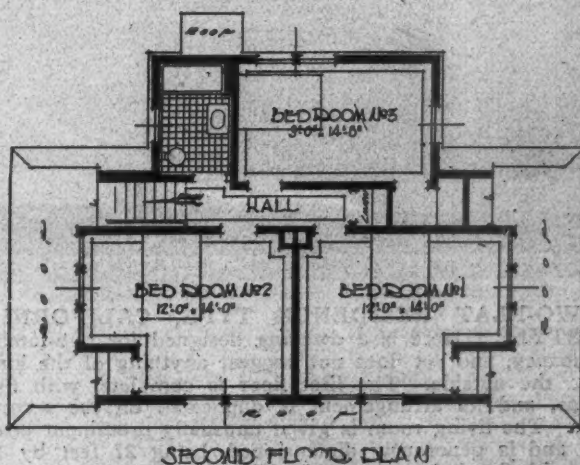
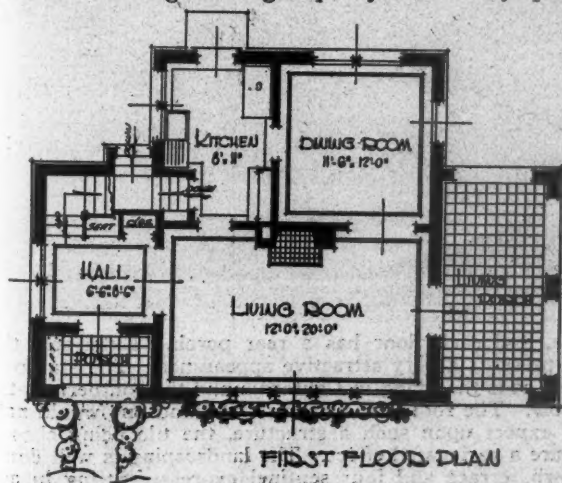
**T**HE long sloping lines of the roof give this house a pleasing character, and with the hood that extends across the front, just above the first story windows, a strong horizontal effect is obtained that tends to lower the appearance of the house and at the same time to increase the apparent length.

This gives a front of good proportions that is not stilted and in no way suggestive of the four-wall-and-roof "box" that is so often characteristic of small two-story houses.

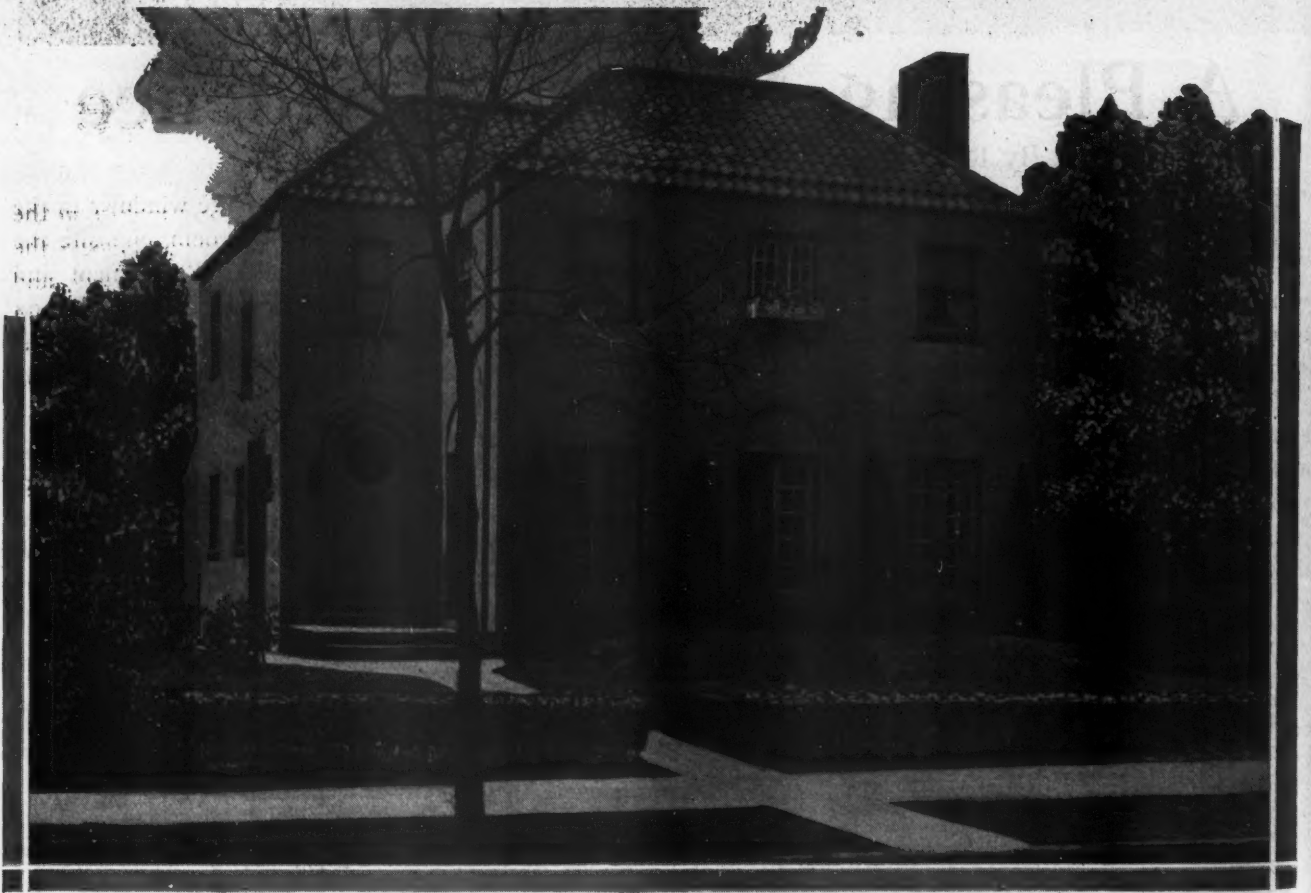
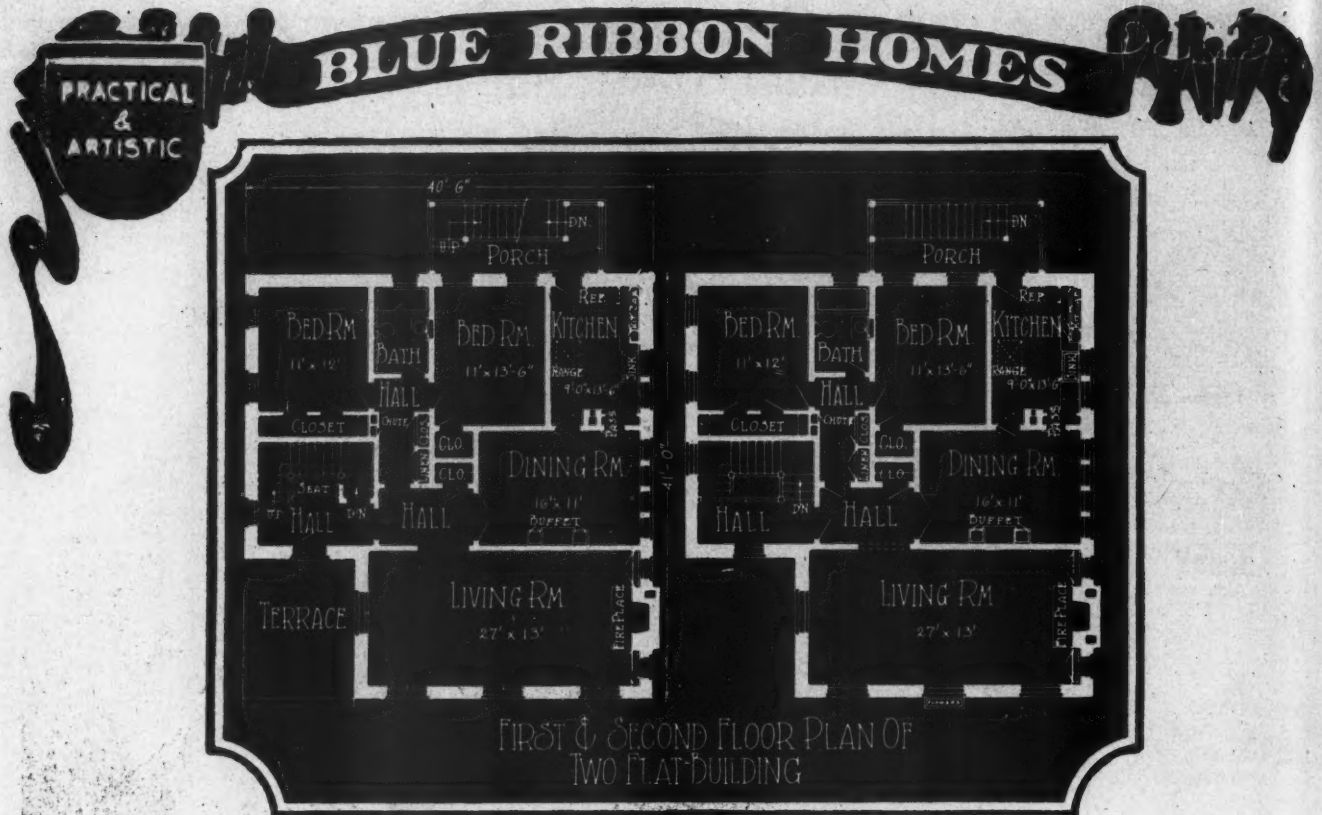
To further this pleasing horizontal effect the windows are arranged in groups symmetrically placed.

Most striking is the group of five large windows in the first story that center in the living room, opposite the fireplace, giving a most unusual wall treatment and making the room bright and attractive. A flower box extends the full length under this group of windows, offering a tempting setting for geraniums and hanging vines where they will show to the best advantage, both from within and without.

A small reception hall, a living, a dining room, kitchen and attractive living porch complete the first floor. On the second floor are three good size bedrooms and bath.



Interior Arrangement of a House Larger Than It Looks But Handled in a Way to Give General Effect of a Smaller Dwelling.



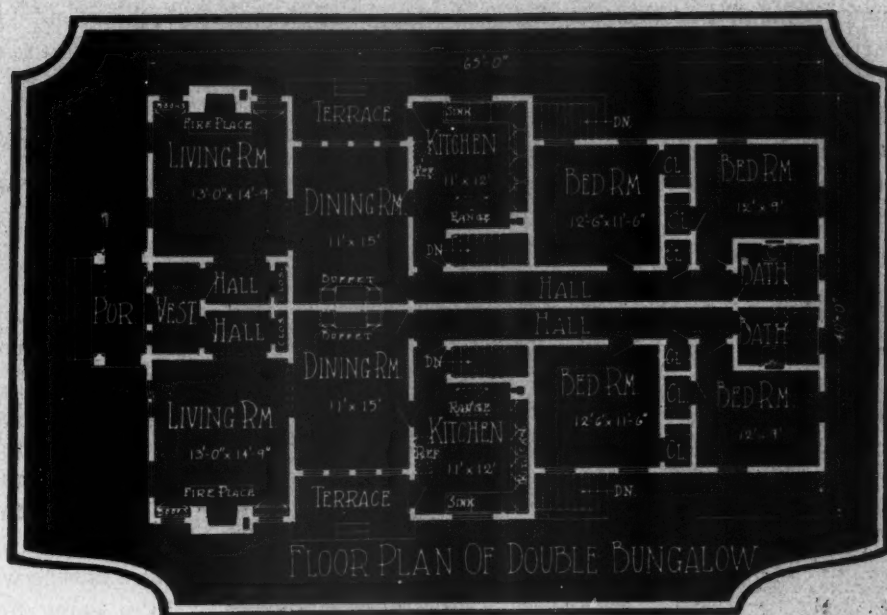
**TWO-FLAT RESIDENCE TYPE, CALIFORNIA STYLE.** Here is a dwelling designed for two-family occupancy, and yet does not suggest anything of the kind from the outside. The first floor is complete, with five rooms, and its arrangement is duplicated on the second floor. The living room is given unusually prominent position and is generously dimensioned, being 27 feet by 13 feet, with fireplace at one end. The other rooms are ample

in size, and each floor has a rear porch. Exteriorly the house presents a very attractive appearance. The stucco is colored, as is the liking in California and the southern states just now. The roof is the Spanish tile kind one would naturally expect upon such a structure, the tile being chosen to secure a variegated effect. The landscaping is well done, the lawn terrace and four sentinel cypresses fitting in admirably well.



# BLUE RIBBON HOMES

PRACTICAL  
&  
ARTISTIC



**DOUBLE BUNGALOW, 5 ROOMS ON EACH SIDE.** Exteriorly there is nothing to indicate that this handsome bungalow is designed for occupancy by two families, and on that account it merits attention as offering a means of meeting residence section restrictions in localities where anything savoring of the apartment building is frowned on. The wide Colonial doorway, with side lights, makes an ample vestibule possible. From this two doors

open off, one into each apartment. Each side has five rooms and bathroom, and worth noting is the arrangement whereby the bedrooms are assured complete privacy by being placed at the rear of the structure. The general design of this duplex-bungalow is very pleasing. A modified Colonial design has been used throughout. It is finished in white stucco, but would look equally well with wide white siding.

# Every Builder in America Should See This Summer House

By S. P. IRVIN

**I** WISH I could lead a thousand practical builders through a summer home that nestles on a sheltered bay in Lake Erie, then collect for my trouble just 1 per cent of the extra business to which that trip of inspection would lead!

It must be an unusual place, you'll say.

No, that's the surprising part of it.

In every way but one, this summer home is no different from hundreds of other well-designed, well-built

the lake shore, dampness was playing havoc with plaster. Ceilings were cracking and falling nearly every winter. Mr. Alexander wanted to be free from trouble of that sort; he cast about for some interior-lining that would stand up.

A magazine advertisement featuring wallboard attracted him. He showed it to his architect.

The architect was not overly impressed. "Really, Mr. Alexander," he said, "that's right enough in its place, but I don't think it's the thing for the better type of construction such as you have in mind."

"Why not?"

"Well, I don't know, exactly, but we've never recommended it—"

Perhaps because Mr. Alexander is a business man he has more faith in magazine advertising than some. At any rate he was unconvinced.

"I'm going to follow this thing through and find out *why* I can't use it," he declared.

He got in touch with the manufacturer of the wallboard.

"I have an advertisement of yours showing your board used in a wonderful Colonial living room," he said. "I'm putting up a summer home and I don't want to be bothered with falling plaster. In fact, if your stuff looks like you show it,



**Very Attractive Lake Erie Summer Cottage of Mr. Oliver Alexander, Well-known Business Man of Buffalo, N. Y.**

summer homes throughout the country.

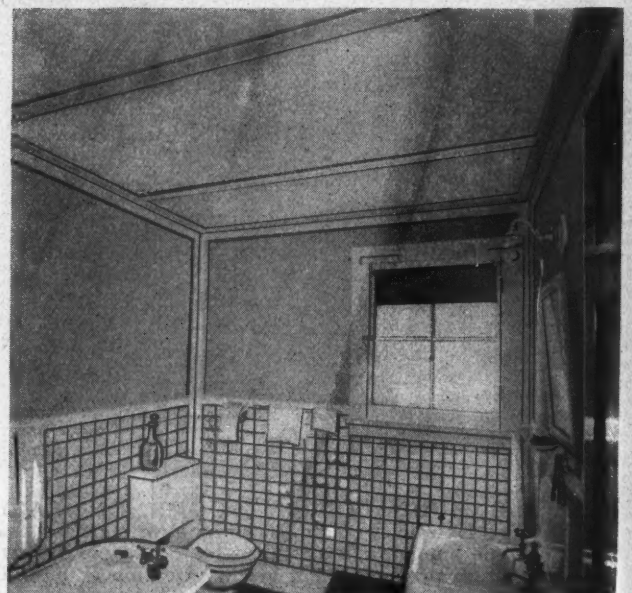
It's just an attractive, comfortable cottage, 31 by 28 feet, with an 18-foot "L" projecting 6 feet in the rear, an enclosed sun-porch, large living room and kitchen downstairs, three bedrooms and bath upstairs.

Yet it illustrates a profit-opportunity which nine builders out of ten have almost entirely overlooked—it points the way to possible business which in the aggregate could mean hundreds of thousands of dollars of extra income to the builders of the country—income that could be built up with a minimum of trouble and expense.

A brief story of its construction will help to explain.

It was built for Oliver Alexander, a business man of Buffalo, N. Y. The plans were drawn by a well-known architect of that city.

Shortly after Mr. Alexander had the plans for the house, he began to worry about the interior. Along



**The Bath-room in the Alexander Cottage Shows What Can Be Done with Fibre-tile for Wainscot Work in Kitchens and Bathrooms.**





The Big Living Room in the Alexander Cottage. Notice the size of the Fibre-board panel above the fireplace.

used wallboard before, but I never saw anything like this. You can't do this with wallboard. It's impossible."

"But it isn't impossible," insisted Mr. Alexander, "It isn't even difficult. Here are the cross-sections of the wood trim to be used. And here are the wallboard specifications for each room."

The builder shook his head, unconvinced.

"What's the matter? Don't you want to make all the money on this job you can?"

"Sure. But——"

"Sure you want to make all you honestly can. Now why argue with me about applying this wallboard, when your men can do that work themselves and you'll make just that much extra money that would otherwise go to the plasterer——"

then I want to use *that*. But my architect says no."

It was a challenge that couldn't fail to bring prompt action.

"Who's your architect?" the manufacturer asked. "We'll have one of our own consulting architects talk to him immediately."

And so the architect was won over.

"If you can get results like this, I'll be glad to specify it," he said, "but you'll probably find your builder won't like it."

And, in fact, that was what happened.

The builder looked at the revised plans in amazement.

"Say, what's the big idea?" he demanded. "I've

"Oh, well, we'll try it."

\* \* \* \* \*

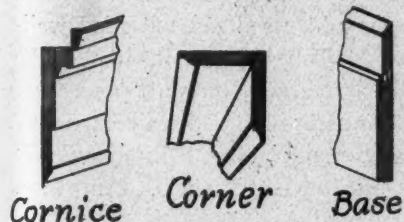
And that, in brief, is the story of the way this summer home on the shore of Lake Erie was started.

Now the point about it is this:

When the house was finished and the beautifully plain paneled walls had been painted a light tan, with ceilings a dull ivory, and wood trim glistening white, the interior was the envy of every one along the beach.

What might have been just an ordinary, well-built summer home was transformed into a house of distinctive charm, different—and wonderfully attractive.

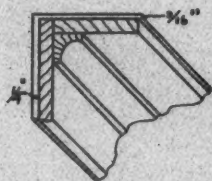
But most important of all to practical builders, the builder who built the house suddenly found he had



Cornice

Corner

Base



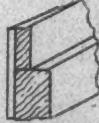
Cornice



Beam



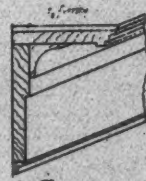
Window Sill



Base

Details of  
Enclosed Porch  
& Living Room

Details of  
Kitchen  
& Maids Room



Cornice



Ceiling Rib



Base



Window Sill

Decorative Strip

Details of  
Bedrooms 1, 2, 3.  
& Bathroom

tapped a tremendous source of untouched profits.

"Who did the work?" was one of the questions that every beach-dweller asked.

And with his new knowledge of wallboard construction he was able to answer inquiries with confidence—to put through wallboard work that a few months ago he would have sworn was impossible.

Wallboard construction and wallboard plans have progressed.

Might as well compare the six-cylinder car of today with the struggling horseless carriage of 1905 as compare the results progressive builders are getting with wallboard now with the wallboard jobs of a decade ago.

Today you can buy fibre wallboard in widths as wide as 64 inches and in lengths up to 16 feet. You can build it up into beautifully paneled rooms, architecturally correct, finished in anything from beautiful Colonial vistas to an exact rendition of expensive wood paneling.

You can design and plan rooms in the best of approved taste, and you can even buy patented fasteners that eliminate every trace of disfiguring nail marks.

By using fibre-tile, which is wallboard with tile-like indentations, you can secure a beautiful tile finish for kitchen and bath.

Yes, wallboard has progressed!

Too many builders have failed to keep abreast of the procession. They still think of fibre wallboard in terms of the first more or less flimsy makeshifts used for cheap construction.

And, as a result, they are losing fibre wallboard profits that might just as well be theirs. They are



One of the Bedrooms in the Osborn Cottage Finished in Wide Panel Wallboard.

passing up business that's only waiting for the right man to get it.

The pictures of Mr. Alexander's home on the lake, shown here, illustrate what good wallboard can be made to do. And the detail of trim shows how the result was accomplished.

Once a builder masters fundamentals like these—think how his wallboard field is enlarged. Instead of a temporary material, wallboard for him becomes a staple building product, with which he can go into the finest homes and produce results worthy of their surroundings.

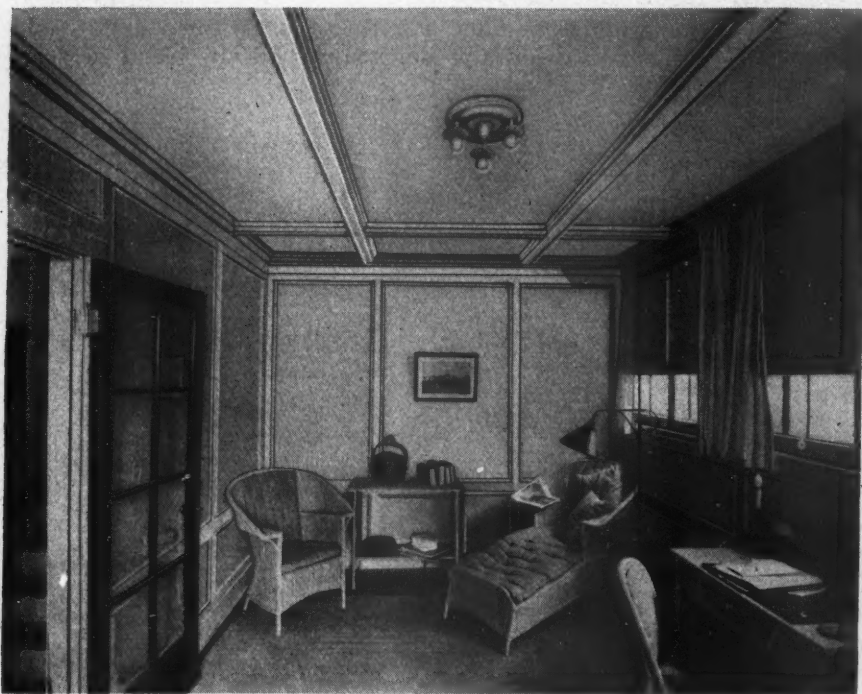
In winter, when outdoor work is slack, he can get job after job of remodeling and increase his profits accordingly.

Of course there is still a difference between grades of wallboard—just as there is difference between lumber. But the builder to whom this is addressed can tell good wallboard when he sees it, just as he tells first grade southern pine.

For after all, good wallboards are really manufactured lumber, built up into big stiff panels. And lumber lasts!

Yes, I wish I could take every builder in America to see this summer home on Lake Erie. And because that's impossible, I wish every builder who reads this article would look at the photographs of this job and study them and think what a few such jobs in his community would mean to him.

For in nearly every community wallboard profits are *waiting*—all ready for the man who sees them first.

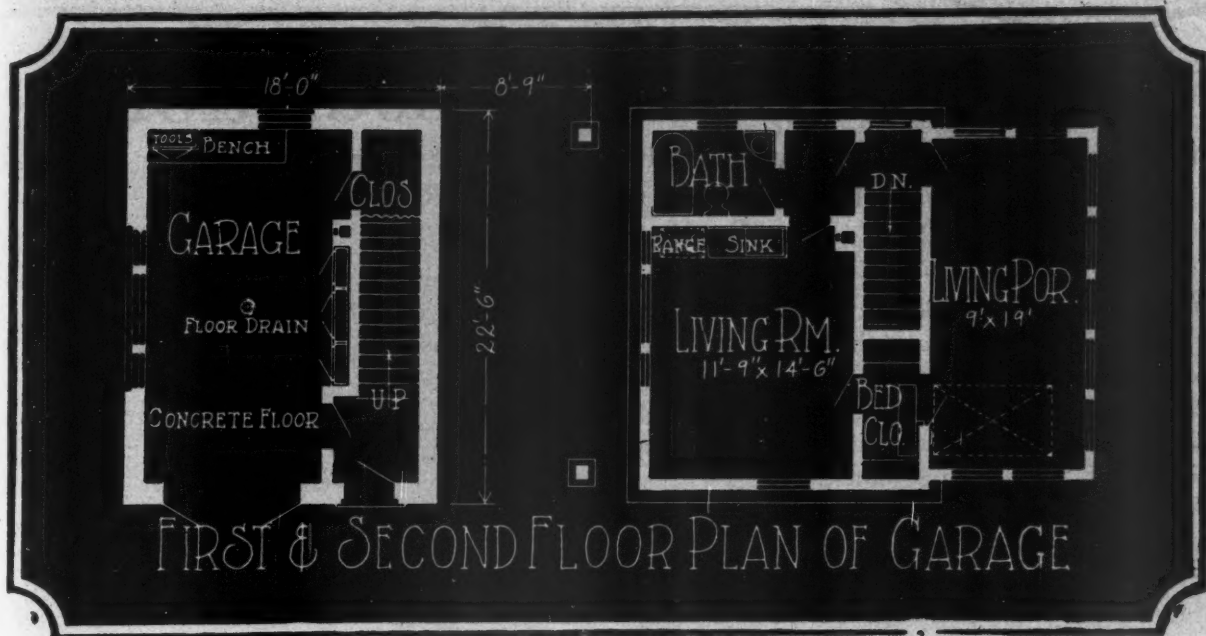


The Sun Room in the Alexander Cottage Is Typical of the High Grade Work in Fibre-board Finish Which Is Being Done Today.



# Garage with Living Rooms Above

MANY owners of cars feel the desirability of having a dependable chauffeur living close at hand in quarters where he may be available at short notice. Then, too, his wife often finds employment in another capacity in the same household. This illustration shows a very good solution of the proper housing accommodations for the chauffeur's family and for the car.



This Garage, with Chauffeur's Living Quarters Above, Sets at the Rear of the Lot and Follows the General Style of the Architecture of the Main Dwelling.



# INSULATED CONSTRUCTION

## Demand House Insulation

What Temperature Proof Roof and Walls Mean to the Architect, Builder and Home Owner in the Assurance of the Year-'Round Comfort

By H. D. BATES

**W**HEN you consider that only a few years ago house insulation, to the average person, was little more than a theory, and that today, in many parts of the country, it is considered one of the essentials to good building, you face one of the most sensational developments in the history of the building industry.

Yet the really surprising thing about house insulation is the fact that only in recent years has it come into general use. No one will deny that the ordinary uninsulated house has its weaknesses. Draughty rooms, north rooms that are hard to heat in spite of excessive fuel bills, are familiar to almost every owner of an uninsulated house. Nor is there anything new about the principle of heat insulation. Years of use in cold stor-

age plants, railroad refrigerator cars and the family "ice box" have made it familiar to everyone. The wonder of it is that it remained for the present generation to put these two facts together.

The insulated houses in this country today have demonstrated beyond all question that there is a vast difference between walls that are weather-proof and walls that are temperature-proof. The mere fact that thousands of insulated houses are being comfortably heated with 25 per cent to 33½ per cent less fuel than uninsulated houses of the same size is conclusive proof that a large part of the fuel bill in the ordinary house is waste. What is more, in the majority of these houses you will find at least 10 per cent less radiation and boiler capacity.



Insulating Material Takes Many Forms. One of the most effective and interesting withal is this type, evolved by a large producer of forest timber. It is really wood wool, fluffed; will not burn, and makes a snug blanket for wall or ceiling.





**Every Insulated House That a Contractor Erects Is Another Turn of the Jack Under His Reputation for Good Houses.**

House insulation makes possible some worthwhile economies that no home-builder can afford to overlook. In addition to these savings, the man who builds an insulated house enjoys a luxurious, year-round comfort that only temperature-proof walls and roof can provide. His house is not only warmer in winter but cooler in summer. The insulated walls keep out the excessive heat of the sun and make the whole house, including the bedrooms up under the roof, cool and comfortable.

This story of insulation told by the manufacturers, the lumber dealers, the architects and the contractors has found a large and eager audience. Home-builders everywhere have been quick to see the advantages of this new building material. As a result there is today an already large and constantly growing popular demand for insulation.

#### **What this Demand Means to the Contractor**

Let us say at the outset that it is the ambition of every good contractor to acquire a reputation for

the best built houses in his community. For when he has established a reputation for quality, he has little to fear from low bid competition. He can always find home-builders who are more interested in a sound house than a cheap price. To that end he is constantly seeking improvements both in construction methods and building materials that, without much additional cost, will add to the comfort, convenience and value of the homes he builds.

Every insulated house that a contractor erects is another turn of the jack under his reputation for good houses. For the insulated house will never acquire the reputation of being hard to heat or wasteful of fuel. Rather, will it be known as an economical fuel-saving home, comfortable and healthful to a degree hitherto unknown.

Nor need his bid on such a house be higher in any appreciable degree than his competitor's price on an ordinary house. The fact that he can reduce

*(Continued to page 120.)*



**Certainly Not Hard to Manage, Is It? Just like nailing up cotton batting, and the carpenter is pleased because it handles so easily.**



# HOME DECORATING *and* FURNISHING

## Curtains and Proper Hanging

Cost of Really Handsome Curtains Is Really Low and Proper Hanging Makes Even Inexpensive Material Effective

By JULIA W. WOLFE

**F**ASHION decrees changes in curtains as in clothes; and following the dictates of hygiene, heavily-lined curtains of velvet, damask, brocade, etc., have made their way for lighter, gayer and less severe draperies for windows and doors. Light-weight curtains are more easily kept clean and more suited to our modern methods of furnishing. Even the cost is a matter of congratulation compared with the price of plush curtains a decade ago.

To begin with, the hangings of a window should be considered from two points of view—their ordinary appearance and their appearance when drawn across the glass. Also with net or lace curtains hung close to the glass, their appearance from outside the home must be considered. The main thing is to have all the windows on the front of the house uniform in treatment, otherwise the appearance is spotty and restless. Careful treatment as to detail is essential if the finished

result is to harmonize with and give the final touch to the interior as well.

While the selection of the material for window hangings is a matter of personal taste and requirements it requires discrimination, too. Expensive materials are quite out of place in rooms where the furniture is inexpensive. It may be noted, that while plain walls will carry either a plain or figured material, figured walls should, with a few exceptions, only have plain hangings. It always pays to purchase good quality of material for the life of curtains is usually from two to three years. Curtains also have constant handling and are subject to the influence of light, which is destructive also. For this reason it is often best to line them, or even interline them. Lining has the additional merit of giving weight to the curtains and they hang better.

In buying curtain material, the quantity should never



The Hangings of a Window Should Be Considered from Two Points of View. They must harmonize with the interior of the room which they help shade and decorate and harmonize with the exterior of the home itself. This is an excellent treatment of bedroom windows.



be skimped. It is essential to allow for ample fullness. An allowance equal to the width and one half is usually satisfactory.

As each room in a house has its specific purpose and the curtain should be chosen with this object in view. The windows of detached houses are more easily dealt with than those that are closely overlooked. In some instances this may be overcome by screening, or to use plain or fancy net sash curtains in addition to the ordinary casement curtains. The object is to insure privacy without the loss of light; these need be but for the lower half of the window.

There are both difficult and ugly windows, but there are few that are not improved by suitable fittings. The simplest way of making any curtain is just to have the material gathered on a pole, or rod, so that the curtain falls in front of the whole window; but this method is not advisable if the window be large, though it may suit a tall, narrow window. Another good thing is to have a valance, which may be plain or fancy in shape. Whether a straight or formal pilmet is used or a gathered valance the appearance of the window is greatly enhanced. The depth of the valance is a matter of taste, but the board should extend out at least 4 inches from the window frame. The frill or covering over this board need not obscure the light in any way if properly made.

Quite the simplest way of making a valance is to take a perfectly straight piece of material, leaving a quarter of an inch hem at the lower edge, with a 2-inch heading. Two rows of stitching make a running for the tape. Use strong wide tape, about 1 foot longer than the board. Sew it securely at one end. Mark the half and quarters of the frill with pins, and gather it evenly with the tape. The valance is then ready to be fixed. For this use either strong drawing pins or brass tacks. Valances can be box-pleated; in fact, they often are made this way when made by an upholsterer.

However, with some windows a stiff valance of the material is all you need. This may be fixed to a wooden lath; the rod on which to carry the curtain is fixed underneath. In this case the curtain can be at either side of the window and left flowing or tied back. The professional way is to make the valance stiff with buckram.

Rods should always be selected with care; those that will not warp, rust and bend are the kind to select.

Wooden poles are seldom used these days as curtains are light in weight. Another thing is the number of rings on a rod. Quite commonly two rings are supplied to each foot of rod, which means 12 rings for a foot width. This is not sufficient to prevent sagging at the top when they are drawn back. Hooks or sewn-on rings every 4 inches will be found more satisfactory. There should be a heading  $1\frac{1}{2}$  inches deep above the hooks or rings.

A new curtain fitting has greatly simplified the hanging of window drapery. Two distinct types of the same runner are made, one heavier and more substantial to take curtains of any weight and a lighter one specially designed for hanging casement, lace or thin fabric curtains. They are made on the same principle. Small wheeled runners travel along a metal rail which is sufficiently flexible to be bent to follow the contour of any window. The slightest touch sets the runners in motion; no dragging or pulling is required. Hence the life of the curtain is prolonged. Spring stops are supplied with the runners, so that they may

(Continued to page 111.)



The American Home of Today Draws Its Luxury and Comfort from Past Ages. But the home builder and home maker devote their time to using all modern conveniences, too.

# Revising Building Codes (Part 8)

## U. S. Government Recommends Minimum Requirements for Small Dwelling Construction with View Towards Simplifying Building Codes

EDITOR'S NOTE: This is the eighth of a series of abstracts AMERICAN BUILDER is making from the Report of the Building Code Committee, Department of Commerce. Readers interested in the full Report can secure it by sending 15 cents to the Superintendent of Documents, Government Printing Office, Washington, D. C., and asking for the Report by its name, "Recommended Minimum Requirements for Small Dwelling Construction."

### Par. 42. Roof Covering, Cont'd.

3. Any roofing material of a grade not lower than class C as established by the Underwriters' Laboratories would be satisfactory for dwelling-house roofs. A large number of such roofings suitable for flat or sloping surfaces have been tested and approved.

4. A list of approved roofings can be obtained upon request addressed to the Underwriters' Laboratories, Chicago, Ill.

5. Probably no type of roof covering has caused more comment and discussion than the wooden shingle. The great danger of the wooden-shingle roof is from chimney sparks and flying brands from burning buildings or bonfires. The danger from chimney sparks is largely confined to wood or soft-coal fuel and the sparks resulting from the burning of chimney soot.

6. The wooden shingle has various well-recognized merits. It is light in weight, has excellent insulating value, thus promoting comfort by equalizing attic temperatures, can be easily applied, furnishes attractive architectural effects and high-grade shingles properly laid produce a roof having excellent durability.

7. Staining or creosoting the shingles tends to maintain a smooth surface and incidentally improves their fire resistance. Few if any of the compounds used for treating shingles directly increase the fire resistance. If rain water for household purposes is to be collected from a roof, care must be taken to select treated shingles which will not contaminate the water.

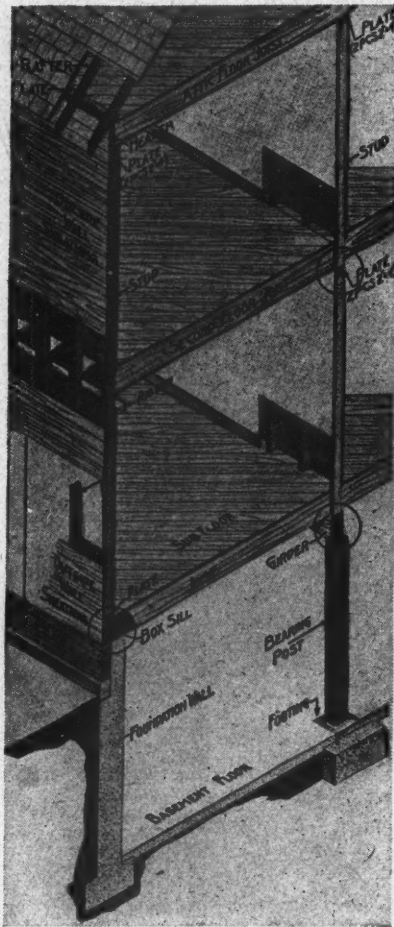
8. When wooden shingles are used the very best grades of shingles available should be obtained, as they are more economical to the house-owner in the long run than cheaper grades and prolong the life of a smooth-surface roof, thus promoting safety. For best results use edge-grain shingles free from knots and other imperfections and having a thickness at the butt not less than that represented by five shingles in 2 inches (four-tenths inch each). Shingles are made in 16, 18 and 24-inch lengths. Sixteen-inch shingles on a roof having a one-half pitch or greater should be laid 4½ inches to the weather; 18 to 24-inch shingles can be laid safely with larger exposure.

9. Ordinary wire nails are entirely unsuited to hold shingles. They rust out long before the shingles decay.

Hot-dipped, zinc-coated, cut iron nails are the best. Par. 43. Desirability of Plaster.

The committee is of the opinion that a requirement for the universal use of plaster in dwelling construction is not within the scope of a building code. Its value as a heat and sound insulator, for purposes of fire protection, and for decorative and other uses is such that only the strongest cost considerations justify its omission. Where used, and where paid for by the builder or buyer of a residence, it should conform to certain standards which will insure successful performance of its nominal functions. In localities subject to high winds and where plaster is not used it is advisable to anchor the frame of a wooden dwelling to the masonry foundations sufficiently to obtain the element of stability otherwise resulting from the weight of the plaster.

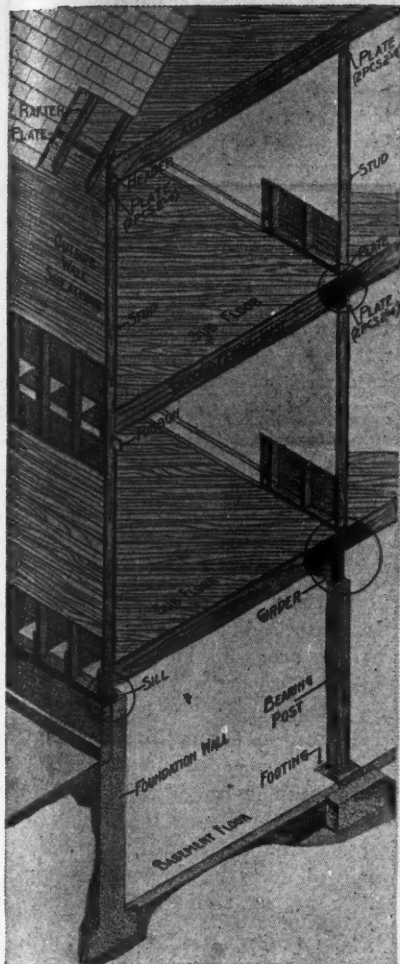
The following discussion of plastering practice outlines these desirable standards.



If a Building Is Framed to Equalize Total Height of Horizontal Timbers, Their Relative Positions Remain Same After Settlement Occurs. This helps avoid plaster cracks.

In no place is the importance of good, honest construction more evident than in the plastering of a house. If the general construction is neglected or skimped, the results are shown by the unsightly cracking and sometimes dangerous falling of the plaster. Therefore, the committee, realizing that under the best of conditions it is impossible to avoid all cracks in plastering, wishes to emphasize the necessity of good building. Following are some of the common causes which result in cracked plastering: (1) Inadequate or faulty footings under bearing posts.





Wood Shrinks Crosswise, Not Lengthwise of the Floor. A dwelling framed as above will in time settle from 1 to 2 inches in center than at walls, cracking the plaster.

- (2) Too small girders or too few bearing posts. (3) Joists of insufficient size. (4) Joists under partitions not doubled. (5) Improper framing over wide openings. (6) Uneven settlement due to shrinkage of wood frame improperly designed and constructed. (7) Chimney not independent of the frame. (8) Settlement of wall footings and foundations. (9) Separation of partitions from walls. (10) Failure to conform to good plastering standards.

When gypsum wall board is used in place of lath and plaster, it should conform to the specifications of the American

Society for Testing Materials. Gypsum plaster board may be used instead of wood or metal lath except where the latter is specifically required. When thus used it should conform to the specifications of the American Society for Testing Materials. (See Appendix, par. 10.)

Various substitutes for plaster and plaster board are on the market and classed under the general term "fiber boards." Such boards provide an economical wall surface, but they are subject to the same influences as wood sheathing, resulting in shrinkage and warping, and should be kept in a thoroughly dry condition from the time they are manufactured until applied. Their use should be restricted to construction where their inflammability will not constitute a serious hazard.

The following extracts are from specifications indorsed and adopted by the executive committee of the Fibre Wall Board Manufacturers' Association.

1. The moisture content of the board shall be restricted to a minimum of 10 per cent and a maximum of 15 per cent, giving consideration to climatic conditions where board is to be used.

2. Surfaces shall be covered with a priming coat or coats that will afford maximum protection from atmospheric moisture, at the same time providing a satisfactory and practical painting surface.

3. Wherever possible, the minimum size decorative strip to be used shall be 3 inches wide and one-half inch thick, and this decorative strip, as well as the panels of board, shall be well nailed and care be given to the selection and structure of studding and joists.

4. Fiber wall boards shall have a minimum thickness of three-sixteenths inch with permissible local variations of one sixty-fourth inch.

5. The weight of fiber wall board shall be not less than 475 nor more than 600 pounds per 1,000 square feet.

6. The strength of fiber wall board shall be sufficient to stand a weight of not less than 125 pounds, hung from a three-fourths-inch round iron rod placed across a strip 12 inches wide, nailed across pieces of regular studding, placed on 16-inch centers, the rod to be parallel to and halfway between the studding.

#### Par. 44. Preparation of Base for Plaster.

1. When plaster is to be applied directly to masonry surfaces these should be rough in texture but not uneven; free from dust, laitance, or other loose material which will prevent a good bond between plaster and wall; and particularly from grease, which will cause discolorations. The wall surface should be wet enough so that it does not withdraw water from the plaster, but not so wet as to fill the surface pores and prevent good bond or interfere with hardening. Care in this respect is not so important with lime plasters as with gypsum.



### Curtains and Proper Hanging

(Continued from page 109.)

be placed where required to get any particular effect in draping.

Windows which open inwards can either be fitted to a brass swinging arm which is fixed to the window frame, and so moves independently of the windows, or brass rods can be fitted at the top and bottom of the windows.

All sorts of good effects can be obtained by borders of cretone on a plain self-colored casement cloth, as a casement border to a cretonne curtain. The scheme may be striped worked in alternately with casement cloth or cretonne, the stripes of which can be joined by an insertion stitch. A delightful notion is applying motifs of ornament cut from cretonne and button-holing them all around on the curtain with cotton or flaxen thread.

Quite a good effect is secured by having long curtains at the outside parts of the window frames and small half-way ones curtaining the intervening window spaces. These curtains may be left loose just gathered onto a rod at the top, or two rods can be used, top and bottom, and though the curtains be gathered onto these, a taut effect should be the result.

# CORRESPONDENCE DEPARTMENT

## Questions Answered Ideas Exchanged

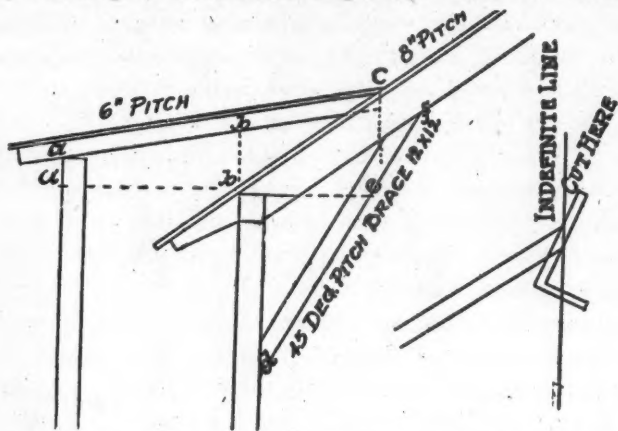
### Framing Rafters for Unequal Pitches

To the Editor:

Pittston, Pa.

Some one asked how to frame rafters for unequal pitches, —or how to get the cuts and length of rafter for one roof to mitre another one. In the May number I see an answer from Mr. E. M. Murphy which, while correct, does not work out for a man on the job. What he needs is not a graphic, but a practical way.

Mr. Murphy does not state which figure to use on the square. Now my way is this: Suppose we have a  $\frac{1}{3}$  on an 8 by 12 main house, and want to butt a  $\frac{1}{4}$  pitch, or 6-12, against it—or any other pitch you may desire. Well, by referring to the enclosed diagram you will see that by



Mr. Brandenburg's Diagram Showing How to Butt a  $\frac{1}{4}$  Pitch Against a  $\frac{1}{3}$  Pitch Roof.

running the square 6-12 as many times as feet, and in distance from A to B, then the difference in 6-inch pitch and 8-inch pitch equals 2. So run two times from B to C; then you will have plumb cut here. Now to get a cut for an 8-inch pitch you draw line on plumb cut, and then apply square on this line, 8 and 12, and you will get cut on 12.

Now suppose you wanted to put a brace from post to center of rafter in order to stiffen it; it will be found the same way. The brace being a 12-inch pitch you run as many times as there are feet from D to E. The roof being an 8-inch pitch, the difference between 12 and 8 is 4, so run 4 times more, 12 and 12, to F. That will give you a level cut on top, so draw the level line indefinitely and apply square as before, 8 and 12, gives the top cut. The bottom cut is, of course, 12 and 12 cut on 12, as also the roof in first was 6 and 12 cut on 12.

I learned this from a copy of AMERICAN BUILDER several years ago, and have read your publication from the start.

Now here is another trick worth knowing, and a practical way to do it. Suppose you were putting on siding on a house where a kitchen or other addition is built against it, as, for instance, in the attached illustration.

The question is how to get the siding to run right at the intersection on the roof of the abutting house. First mark with dividers on the corner board, then use a good level on the roof, and level each piece of siding, and you won't go wrong.

There are so many things to learn in order to know how to proceed when you are on a job that I would like to give each reader a few pointers on what I have done to

educate myself on the use of the square and its usefulness, and that is—get all the good books relating to your trade that you can. I have almost every book that is printed by the Radford Publishing Company, and if you could only realize their worth you would get them without delay. (Thanks! Editor.) The cheapest way to get them is through purchasing Radford's Cyclopedia of Construction—12 books and you have it all. Also get the book "The Steel Square as a Calculating Machine," by John Phin, published by the U. P. C. Book Company.

Also get "Ropp's Lightning Calculator" and the International Correspondence School's "Builder's Pocket Book." The price of these last two is \$1, and if one studies these up they will find practically all their questions answered.

A man of sixty-five, it seems foolish to me sometimes to see the simple questions asked—but then, mathematics is my hobby, and a carpenter needs to know measurement, geometry, Euclid, the rule of proportion, square root, and a lot more. How many carpenters could lay out a roof with only a two-foot rule; or, in estimating shingles for a house, estimate exactly the number required by standing on the ground; or how much siding to order? It requires study and thought. We should think—and then think some more. Take my advice: get the Radford Cyclopedia; no matter what the cost you will never be sorry.



LOUIS BRANDENBURG.

### So Say We All: Avoid Shoddy, Give Our Best to Customers, and Make Them Our Friends

To the Editor:

Auburntown, Tenn.

I am sending a picture and floor plan of a bungalow that I have built and completed, recently, for Mrs. Helen Estes. Mrs. Estes, a widow and a farmer, designed this building herself, and was built by us to her entire satisfaction. It has a solid concrete foundation, with concrete footings and concrete porches. The house is a frame structure, storm-sheathed, and whether-boarded with best poplar siding, with composition shingle roof. There is no inferior material or shoddy work at any place in this building. The interior is finished in a modern way with many conveniences that are not shown on floor plans. The rooms are all large size—three bedrooms and landing hall on second floor, together with all the storage and closet room that may be necessary for an ideal southern country, farm home.



No Inferior Work or Shoddy Material in This Bungalow Built by Mr. C. M. Cooper. A southern location makes good veranda space desirable.



I am a constant reader of the *AMERICAN BUILDER*, and have been for many years. I also read other good building journals but I think the *AMERICAN BUILDER* the best in the field. I find many good ideas and lots of information on the pages of the *AMERICAN BUILDER*. All the best building material and good tools are also advertised there—I expect to be a subscriber so long as I live. I have been a carpenter, contractor and builder most of my life, and there is a warm place in my bosom for all the good brother carpenters. I fight no man with low prices but I try to avoid all shoddy construction and give my customers the best I have and make them my friends.

C. M. COOPER.



### Three Answers to Correspondents From Mr. J. H. Nicholas

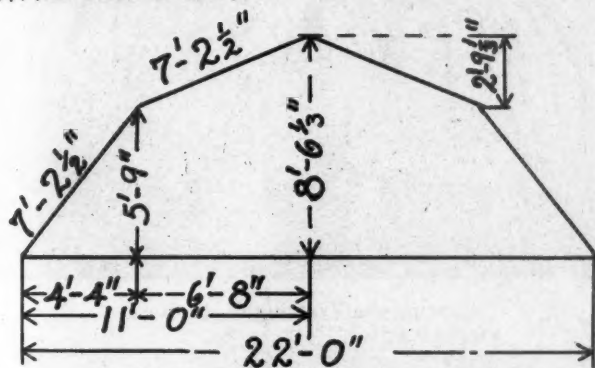
To the Editor:

Baltimore, Md.

I am enclosing answers to a few problems in the building line asked in the August issue.

In answer to Mr. Carey of Moosic, Pa., desirous of the method of finding the point on a gambrel roof (as per sketch in the August issue of the *AMERICAN BUILDER*) I am enclosing the following sketch worked out and hope it may serve his purpose.

First section has a pitch of 12" to 9" of run, which gives approximately  $5\frac{3}{4} \times 9 = 52"$  or 4' 4" of run, and a rise of  $5\frac{3}{4} \times 12 = 69"$  or 5' 9".



Section of Gambrel Roof Showing Method of Finding Roof Point as Submitted by J. H. Nichols.

The second or upper section has a rise of 5" to 1'. After deducting the 4' 4" from one-half the width of span (11) we have left 6' 8" or 6 $\frac{2}{3}$ ", which, multiplied by  $\frac{1}{12}$ , gives 33 $\frac{1}{3}$ " or 2' 9 $\frac{1}{2}$ " rise.

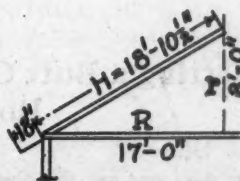
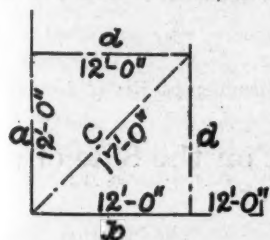
With the above triangles, we proceed to extract the hypotenuses and obtain 7' 2 $\frac{1}{2}$ " in each case.

Answering Mr. Rodney Smith, Detroit, Mich.

We will assume the width of house, in sketch (1) to be 24 ft.

Take one-half width of span, or width, 12', and 12' on the side of house at right angles to the length just taken; find the square of each of the sides separately, add the sums together, and extract the square root, which in this case is as follows: c is the length required.

$c = \text{square root of } 12 \times 12 \text{ plus } 12 \times 12 \text{ feet which is } 17 \text{ ft.}; \text{ therefore, the run (c) is } 17' \text{ long.}$



Sketch Showing Mr. Nichols' Method of Obtaining Lengths of Hip and Jack Rafters.

(2) Having obtained the run (c) which is the same as "R" in sketch (2) we proceed to find the length of rafter.

We will assume that it is  $\frac{1}{2}$  pitch, then the height of crown or rafter will be one-third of width of span above top of plate.

Span being 24', we have  $24 \div 3 = 8'$ , pitch of roof, or rise, marked "r".

Now proceed in the same manner to get length of rafter that we just used to get length of run.

$H = \sqrt{R^2 + r^2}$ ; or,  $H = \sqrt{17^2 + 8^2} = 18.78'$  or 18'-10 $\frac{1}{2}$ ".

If it is desired to give a cornice 1' wide, add 18" to the length.

A simpler method, and one frequently used by persons not familiar with the above method, is to take the steel square and find the figures on it that are given in the desired building, and proceed as follows, taking the above figures, e.g., take 12" on the blade and 12" on tongue, measure across (diagonally) with a pocket rule or square, and you get 17", the run. Then with 17" on the blade and 8" (rise) on the tongue, measure across and you get 18 $\frac{1}{2}$ ", which, multiplied by 12, gives 18' 19 $\frac{1}{2}$ ".

The lengths of jack rafters are obtained as follows: Find the length of common rafter, which in the case above is 14' 9"; divide that by the number of spaces between the first common rafter and the corner of plate, which is 6 (24") centers, giving 2' 5 $\frac{1}{2}$ " as the common difference between rafters. We subtract 2' 5 $\frac{1}{2}$ " from 14' 9" for the longest jack and find we have 12' 3 $\frac{1}{2}$ ", then we subtract 2' 5 $\frac{1}{2}$ " from that for the next, and so on until we find the shortest one is just 2' 5 $\frac{1}{2}$ ".

Answering H. W. Ruffner's "Problem in Estimating":

If a house 30 ft. by 30 ft. cost \$12,000.00, would one 28 ft. by 28 ft. cost, on reasonable presumption, \$10,500.00? is the question, in short.

Since there are a number of things which have not been included in the information given, it would be a difficult matter to arrive at an exact answer unless supplied with the information.

However, we will assume that all things being equal except the actual outside dimension, and take it as follows: A house 30 ft. by 30 ft. contains 120 ft. linear ft., outside wall; \$12,000 divided by 120 ft. equals \$100 per linear foot. The house 28 ft. by 28 ft. has 112 linear ft. outside wall, 112 ft. at \$100 per foot equals \$11,200, which is as near to it as one can get without going through the process of actual estimation, which I strongly advise.

J. H. NICHOLAS.



### Says Mr. Carey's Roof Not Correctly Proportioned

To the Editor:

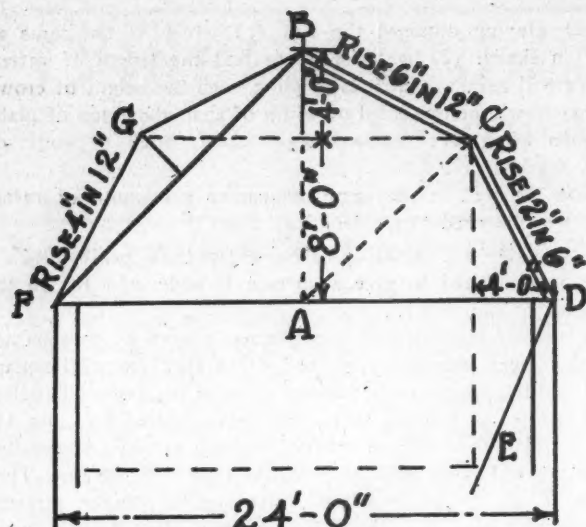
Appleton City, Mo.

Mr. Carey, your roof is not correctly proportioned. As I understand a gambrel roof, the top or comb is as high as if it was a half pitch straight roof.

I have taken a width of 24 feet, so there would not be so many fractions. The distance from A to B is the same as A to D, or one-half the width of the building—in this instance 12 feet. The point C is on a 45-degree angle from A. The cut at B and D is 6 in 12 and at C 4 in 12, as you will see by looking at F G B. The cut at C is really 4 in 8 but that is the same as 6 in 12.

The line D E is drawn to show that C D E is the same as G B C. On this roof I would cut the rafters  $\frac{1}{4}$  inch less than 9 feet long; one pattern cuts all of them. One end 6 in 12 and the other 4 in 12 will not quite fit; I cut them 8 $\frac{1}{2}$  in 24 and they fit better. Incidentally I wish some good mathematician will tell me why that 4 in 12 cut will not fit at C. That is one thing I cannot understand.

On your 22-foot building your comb should be 11 feet above plate and the joint at C would be 7 feet 4 inches above plate; that is, one-third the width of building. Now if you use this proportion on any size building, one pattern will cut



Mr. Elvins Submits This as the Properly Proportioned Gambrel Roof. Compare it with Mr. Nichols' reproduction of Mr. Carey's.

all rafters and you will have a roof that will look well because it is geometrically correct. Some people cut bottom rafters longer than top ones and they never look right. Answering your question as you have put it, I will say that the point you want will be about 5 feet 11 inches above plate and your comb will be about 9 feet above plate. This will not look right and does not give enough hay mow. Better to have a straight pitch roof.

If any reader sees anything wrong with my solution I would like to hear from him.

LINN ELVINS.

Other readers sending in correct solutions for Mr. Carey's problem were A. R. Rist, Moundsville, W. Va.; B. Rust Brown, Vanduser, Mo.; O. F. Plum, Petersburg, Neb.; Lee A. Brink, Wichita, Kans.; W. J. Adams, Albion, N. Y.; F. Roseberry, Wilson, Wis.; James A. Wood, Baltimore, Md.; D. S. Wilkerson, Shreveport, La.; and V. A. Spurling, Cle Elum, Wash.; Lee A. Brink, Wichita, Kans.; Edward A. Fiord, St. Louis, Mo.; Wm. E. Bond, Detroit, Mich.

### Wants to Know Cuts of Rafters for Mr. Carey's Barn

To the Editor: Cle Elum, Wash.

Now that Mr. Carey's gambrel roof problem is answered, will somebody answer mine:

How do you find the cuts where the two rafters meet?—V. A. SPURLING.

### Many Good Suggestions

To the Editor: Rochelle, Ill.

I was very much interested in your article in the July AMERICAN BUILDER in regard to garages for the better home. I wish you had gone a little further. We meet, in the smaller towns, the problem of caring for the winter fuel. The garage should have the cellar excavated and bins made for this, with manholes or openings of some kind made in the floor of the garage so that the fuel may be dumped into the bins from auto trucks. Very few builders anticipate caring for the fuel and it is necessary in most cases to drive across the lawn, cutting it up badly, or else to have the fuel carried, which involves an expense of about 75 cents a ton. If the garage has an excavation beneath, the doors from the cellar may be left open in winter and almost enough heat will rise to keep the radiators from freezing. Many people use different kinds of fuel and the garage cellar may be divided to accommodate them. Country places are also deficient in storage room which may be provided in the attic for the

storage of storm windows in summer and window screens in winter. The cellar is a bad place for either. I also think there should be a sub-cellar for the winter accumulation of ashes into which they may drop direct from the furnace, same with independent water heater if coal is used, and these ashes to be taken out once a year, the same as is done with grates. Let's do away with Queen Anne front yards and Mary Ann back yards and unsightly piles of ashes. I hope you will consider these rather crudely expressed suggestions worth consideration.

Yours truly,

R. C. BRUNDAGE.

### Builds Fine Barn and Pays Nice Compliment

To the Editor:

Bristow, Okla.

Here are two pictures of a Gothic roof barn 30 feet by 50 feet I just completed for a farmer eight miles north of here and built from plans in AMERICAN BUILDER.



Showing the Framing of the Barn.



The Completed Gothic Roof Barn Erected Near Brustow, Okla., by Mr. Jackson.

I think it is the greatest magazine ever published and I could not get along without it.

A. JACKSON.

"Builder of Better Homes."

### Getting a Butt Cut on the Side of a Hopper

To the Editor:

Wilmington, Dela.

How does one get the butt cut on a side of a hopper with the steel square?

WALTER D. CARPENTER.



I wish to know how to cut this so hip will be square, on the ground. In other words, I wish to find the length, and

square up  $9 \frac{4}{12}$  on the tongue of your square across the board and the hypotenuse from the  $9 \frac{4}{12}$  to the 14 on your board will give you the length of your common rafter.

Now to find the length of your hip or your valley rafter, proceed in the same manner; lay out the run on the edge of a bench. Make a mark where you start to measure from on the edge of your bench or board, call that mark A, make the mark with a knife, then measure 14 inches from that mark and make another mark with your knife. Call that mark B. That is your run, and also represents your plate; now square up across the bench the length of your common rafter from mark B, which in this case is  $16 \frac{10}{12}$ , meaning 16 feet 10 inches, and make a mark there with your knife. Call that mark C. You have two sides of a triangle, the run and the length of your common rafter. The hypotenuse from A to C is the hip rafter. You now have a complete triangle. Proceed to fill your jack rafters. If they are to be spaced 2 feet O C you lay the blade of your square along the line on your triangle representing the common rafter, make a long mark on the inside of your blade with your knife from the plate line up to the line representing the hip, and as your blade is 2 inches wide you have your first jack rafter in place on your plan. Proceed the same way with the rest of the jacks, move your square down the width of the blade each time and make a new line with your knife for each jack until you have filled in all your jacks on the plan, then put your square on the first jack to see how long it is, mark the length on the first jack, do the same with all the other jacks on your plan, also mark the length of your common rafter, your hip, then tell your men to cut so many hip rafters so long. It takes four pairs of each length of jacks if you have four hips. You can lay out the above plan and get all your lengths for an ordinary house in three minutes without any figuring. There is another thing you must bear in mind, the above measurements of rafters are taken from the plate to the top of the rafter, making no allowance for lookouts. If you want the lookout of the same rafter, you must add the lookout after getting the length of your rafter. In that case you must take the length of your rafter on the middle of the rafter, or to be exact,  $1 \frac{1}{2}$  inches below the top edge of rafter. Then you will have the thickness of your lookout  $1 \frac{1}{2}$  inches on top of your foot cut. The rafter will be a little longer at the upper end above where you took your measurement, otherwise it would not fit at either end. Of course the plumb cut and your foot cut are the same on your jacks as they are on the common rafters.

Why cannot the cheek cut be cut at 45 degrees on your jack rafters? It can be if the common rafters are as long as your run, but in this case your run is 14 feet and your common rafter is 16 feet 10 inches. For that reason, if you want the cheek cut to fit, you must take the run 14 on the tongue on the square and the length of the common rafter on the blade of the square, which in this case is  $16 \frac{10}{12}$ , cut along your blade mark, then it will always fit.

Remember, always take your run on the tongue and the length of your common rafter on the blade, and cut along the blade mark and your cheek cut will always fit, regardless of pitch.

You could also step off your rafters as Mr. Biddison suggests, one step of 12 inches for each foot of run, if it was not for the reason that it is not a quick or correct way to get the length. If you should slide your angle of the square ever so little it might make a difference of  $1/16$  and  $1/16$  on a 14-foot run would amount to  $14/16$ .

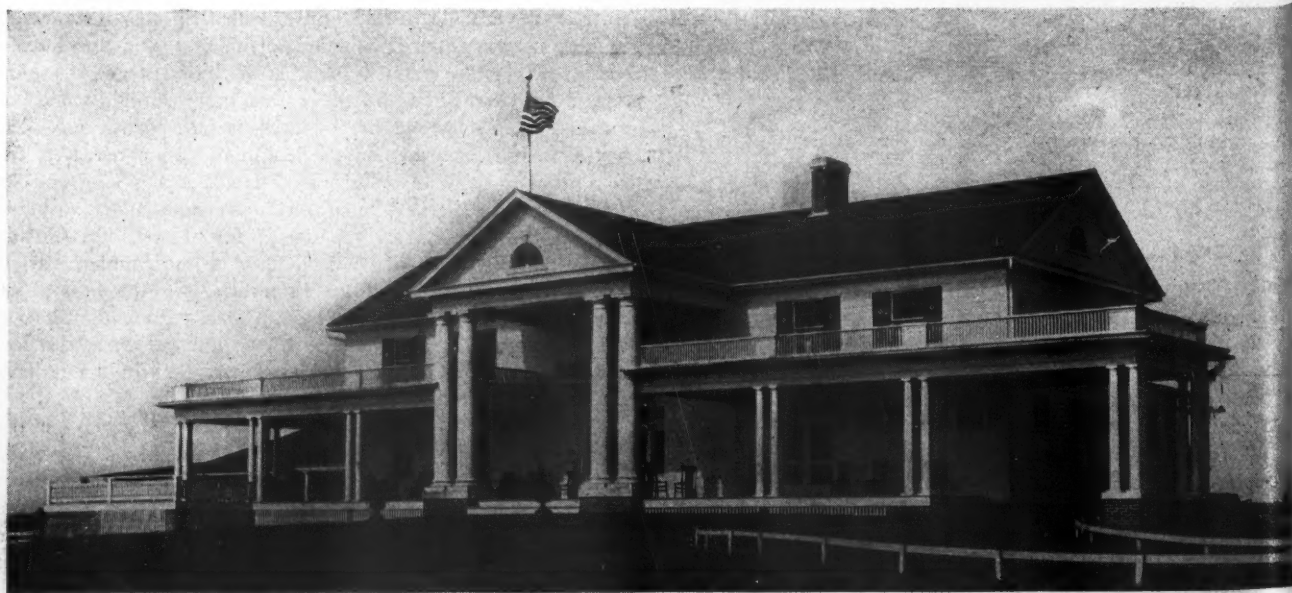
It is also true that you could get your length the same way on your hip, by stepping it 14 times with 8 to 17, but the same objections apply. If your pitch is 8 inches to 12 inches your hip cuts are 8 inches to 17 inches, because the hypotenuse of 12 inches to 12 inches is 17 inches. Consequently no matter what pitch you have on a roof, the rise you use on the common rafters will always work out on 17 inches on your hips, so if your pitch is 4 inches to the inch your hip cut would be 4 inches to 17 inches. Your 17 inches is equal to the foot run on your common rafters, or, in other words, if 12 inches is your foot run on your common rafters, 17 inches is your foot run on any hip or valley rafters.

If I have succeeded in making the above explanations of roof framing more easily understood for some of the AMERICAN BUILDER readers, I will be satisfied.

J. W. ENGBERG.



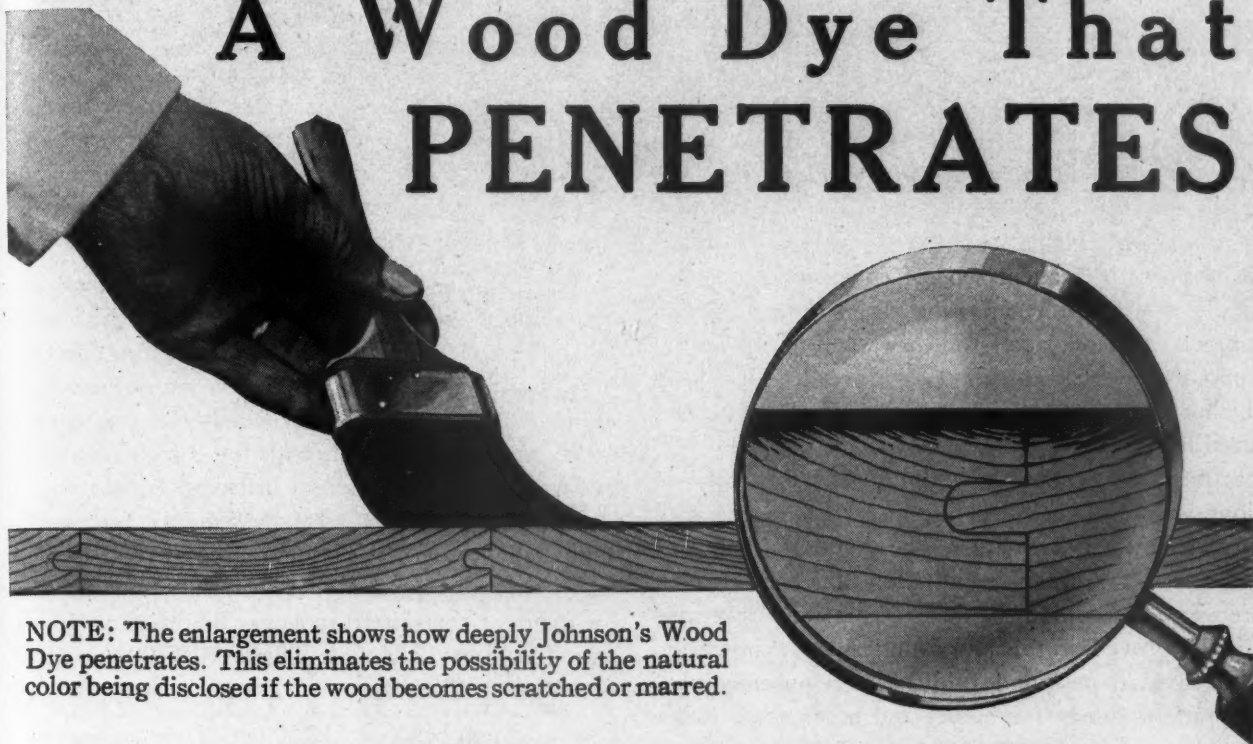
*There's a wealth of roof construction information in this Correspondence Department of AMERICAN BUILDER. Several of the letters were held for some time to enable us to gather together many good practical rules for roof framing and present them to our readers. We urge readers to save these suggestions and refer to them from time to time when confronted with any of the problems stated. Our sincere thanks go to the AMERICAN BUILDER reader experts who devoted not a little time and trouble to sending in this information.—THE EDITOR.*



The Fine Work of Two Old Subscribers to American Builder, the Centerville Country Club, Centerville, Ia., Built by Banta & Wolary, Centerville, Ia. A well-handled, pure Colonial structure.



# A Wood Dye That PENETRATES



NOTE: The enlargement shows how deeply Johnson's Wood Dye penetrates. This eliminates the possibility of the natural color being disclosed if the wood becomes scratched or marred.

## JOHNSON'S WOOD DYE

Johnson's Wood Dye is entirely different from the many wood stains and tints on the market. With it inexpensive soft wood such as pine, cypress, fir, etc., may be finished so they are as beautiful as hardwood. It brings out the beauty of the grain without raising it in the slightest.

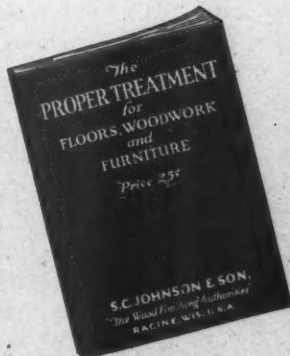
Johnson's Wood Dye is a *dye* in every sense of the word. It contains no finish whatsoever and, like most first-class products, it answers one purpose only—it dyes the wood—the finish

must be applied over it. We recommend Johnson's Varnishes or Johnson's Polishing Wax.

Johnson's Wood Dye goes on easily and quickly without lap or streak. It dries in four hours and will not rub off or smudge. You will find Johnson's Wood Dye a big help in working out color schemes in stained woods. Johnson's Wood Dye is made in 15 beautiful shades, all of which may be lightened, darkened or intermixed. Full directions on the label.

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It's the best book ever published on Artistic Wood Finishing—the work of the famous experts—illustrated in color. This book is written for the practical man—it gives covering capacity, includes color charts, etc. We will gladly send it free and postpaid. Use coupon at right.



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# A \$5,000 Ideal Wall Brick Home

By WM. CARVER

**L**ESS than five thousand dollars is all that this attractive Ideal wall brick bungalow, just completed, cost Mr. George S. Buchanan, its owner, to build. This bungalow is definite proof that the Ideal wall makes it possible for any man to have a permanent home of brick at about the same cost as a home built of a less permanent type of construction.

Much general information has been made available to builders and contractors on this type of wall during the past three years, and its use is spreading in a way little short of amazing. Already the Ideal wall is recognized in the model building code issued by the U. S. Department of Commerce and it has been tested in various ways by the U. S. Bureau of Standards with highly satisfactory results. The building codes of many cities now recognize and allow this construction. Moreover, it has stood the acid test of actual use, and has really proved, in this and countless other instances, that it saves money and fulfills the requirements of high grade masonry for homes and other small buildings.

Before actually using the Ideal wall, many builders have felt that they would like to know of some specific job on which this construction has been used; with the name of the contractor and owner and location of the job. The present example should prove convincing.

Mr. Buchanan (whose address is Box 39, Marlin, Texas) decided to build himself a home and finally made up his mind to take advantage of the excellent qualities of brick construction. While considering the subject of brick, he also looked over the literature on Ideal wall construction and decided that his house must be built with Ideal walls. He was not entirely willing, however, to use the all-rolok type, in which all the brick are laid on edge. While considering that the wall possessed a distinctive and artistic appearance, he

personally preferred the appearance of the ordinary brick wall, so he decided to use the Ideal rolok-bak wall, in which the brick on the outer tier are laid on their flat bed, the backing up brick only being on edge, producing a hollow brick wall, but a wall which from outside looks exactly like ordinary brickwork.

Mr. Buchanan's mason contractor, when figuring the comparative unit cost of this wall as against brick veneer on hollow tile, hit upon an interesting discovery. It was obvious that the outside veneer of brickwork would cost the same, whatever material was used for backing. He found that, with the 8-inch Ideal rolok-bak wall, he required only 4 brick per square foot for backing. If he had used 4 by 5 by 12 foot back-up hollow tile, two tile per square foot would be necessary. Disregarding the labor cost, the comparative cost for material per square foot was therefore as follows: Two 4 by 5 by 12 Hollow Tile @ \$180.00 per M =

36c per sq. ft.

Four common brick @ \$12.50 per M = 5c per sq. ft.

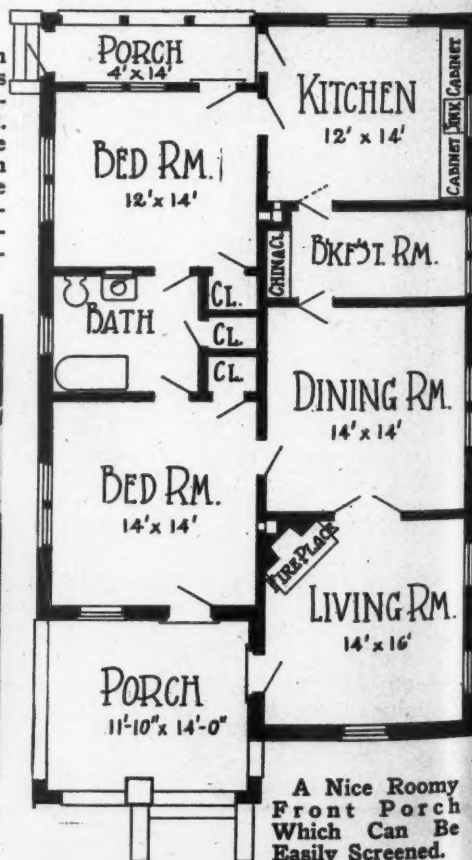
Saving in material using Ideal wall 31c per sq. ft.

This showed a clear saving of thirty-one cents per square foot for material in favor of the Ideal rolok-bak type brick construction over brick backed with hollow tile, in 8-inch exterior walls. The three brick-

The Floor Plan of This House Is Very Conveniently Arranged. Observe the breakfast room between the kitchen and dining room—a popular home feature just now.



In This \$5,000 Ideal Wall Brick Home the Brick on the Outer Tier Are Laid on Their Flat Bed, and the Backing Up Brick on Edge, Producing a Hollow Brick Wall of Ample Bearing Capacity.





10¢



THE SAQUOIT  
One of the 60 in  
"Your Next Home."

# You Can Increase Your Home Building Business Four Times—



THE HIAWATHA  
Another of the 60. Has been called the finest house of its class ever designed.

The Book of Modern Methods

More than 100,000 of these plan books, "*Your Next Home*," are already in the hands of prospective builders. Hundreds of copies are going out daily.

Every home builder can cash in on this great interest in better *brick* homes. Get an assortment of the working drawings and specifications of these splendid, economical, brick houses. Sit down with your prospects and show them the attractive exteriors, the excellent arrangement of the rooms, the many unusual conveniences and distinctive features.

## Be Ready to Show These Plans to Your Prospects

You can get these plans—original quarter-scale blueprints, as complete as can be made—at very low cost. Order at once the drawings for at least ten or twenty of these houses. Be ready to show them to the would-be home builder. See how easy it is to sell these homes.

Every one of the 60 selected brick homes shown in this book was designed by a competent architect, has *actually been built and lived in*.

If you haven't a copy of "*Your Next Home*" send 10c for it today. Make a selection of plans, order them, and watch the few dollars you invest grow into hundreds of dollars of increased business.

Valuable tables of material and labor costs. Illustrations and data on modern, money-saving uses of common brick—including the Ideal Hollow Wall. Thousands of these books are in use by architects and builders. Send 25c for it today.

Send 35c and get both books, with price list of working drawings

**The Common Brick Industry of America**  
2131 CLEVELAND DISCOUNT BUILDING  
Cleveland, Ohio  
The Ideal Brick Hollow Wall  
Made of standard brick—cuts the cost one-third



The Inside and Outside Walls, Up to Joists, of \$5,000 Ideal Wall Brick Home. The dimensions are 30 feet by 50 feet over all. The walls are 8 inches thick.

layers who worked on the job each actually laid an average of 1200 brick per 8 hour day, which disposes of any argument as to bricklayer production.

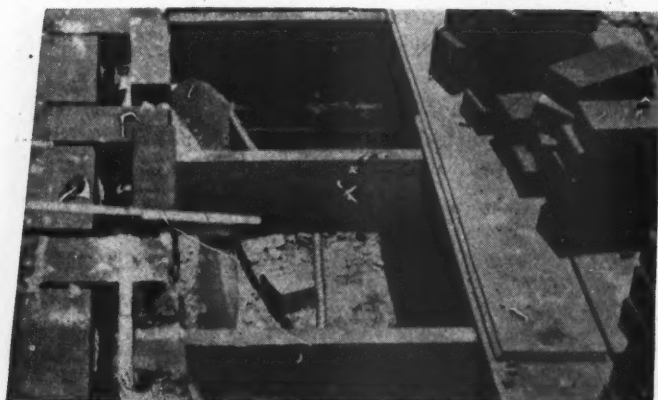
The approximate cost of the building was as follows:

Brick .....	\$ 394.00
48 yards gravel, 32 yards sand.....	99.20
Cement, lime, lumber, roofing, ceiling, reinforcing, hardware, doors, windows, paint, etc.....	1,775.00
Angles (iron) .....	35.30
Millwork (facings, base, screens, frames, cabinets, French doors, etc.).....	503.00
Carpenter work .....	300.00
Bricklaying, plastering, cement work.....	950.00
Painting, decorating .....	150.00
Plumbing, fixtures, fittings, etc., complete.....	550.00
Wiring and fixtures.....	125.00
Floor sanding and surfacing.....	46.32

\$4,927.82

The illustrations show rough sketch plans of the house and a photograph of the finished building. The building measures 30 feet by 50 feet. Its height is as follows:

From the top of the footings to the bottom of the floor joists .....	1' 6"
From the bottom of the floor joist to roof plate....	10' 0"



Showing How the Wall of the \$5,000 Ideal Wall Brick Home Was Laid, the Outer Tier on the Flat Bed, the Backing Up Bricks on Edge, Dead Air Space Between.

The latter wall was built of Ideal construction; below the floor the wall was solid. All the inside walls were 4-inch brick walls. All walls were plastered directly on the brick.

Mr. Buchanan states that he cannot begin to give the "Ideal Wall" its due praise. He is fully satisfied and confident in it.

Aside from the reasonable cost of the brick construction in this residence, there is also the upkeep saving. Naturally the brick walls will enable the owner to save considerably, over a period of years, in painting expense, and, in fact, the exterior appearance will improve as the bricks take on a weathered effect with the passage of years.



## Demand House Insulations

(Continued from page 107.)

the amount of heating equipment at least 10 per cent in itself covers a large part of the insulating cost. And the balance, it can be pointed out, is soon made up in fuel savings.

Contractors who build houses to sell are finding that the insulated house commands a premium far in excess of the insulating cost. And this demand for insulated houses among home-buyers is constantly growing. It is an indication that the day is not far distant when the uninsulated house will be hard to sell.

There is one other phase of house insulation that should be of interest to the building contractor. Many of those who built their homes a few years ago, when insulation was not so well known, are thoroughly "sold" on the proposition today. While side-wall insulation is, of course, no longer possible in these houses, it will be found well worth while to insulate the top floor ceiling or the roof. This will prevent much of the heat loss in winter and will keep out the excessive heat of the sun in summer.

Here is ideal work for the contractor in the dull seasons. The market is a large and profitable one for the builder who is willing to devote a little time and energy to its development. Being indoor work, it is ideal for winter. If some of the lighter, flexible insulating materials are used, it is easy, pleasant work for one man working alone.

The contractor who is anxious to secure his share of the house insulation business in his community will find the insulation manufacturers and the local retail lumber dealers ready to assist him with literature, samples and advertising helps of various kinds.





## These Homes Heat with Oil, Not Coal

Thousands of homes the country over are breaking the shackles of the shovel; they are proving daily that for home heating, coal is obsolete. Kleen-Heet with its clean, instant, even heat is rapidly supplanting coal with its dirt, shoveling and inconvenience.

# Kleen-Heet

NO LABOR · NO COAL · NO ASHES

### AUTOMATIC OIL BURNING SYSTEMS

are being installed by live contractors and builders in a great many localities. They represent a real saving in home construction costs, enabling the builder to utilize all of the basement and to save an upper structure. A billiard room, den, playroom, etc., can be built in place of coal bins,

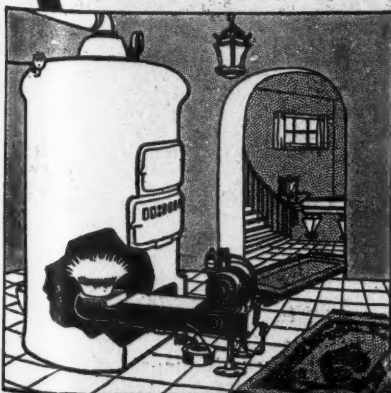
etc. Kleen-Heet Automatic Oil Burning Systems burn low-priced oil, always obtainable. Controlled automatically by a thermostat from any upstairs room. Operate with any type of heating plant. Can be installed in a few hours. Furnished with either gas pilot or electric ignition.

### Listed as Standard by Underwriters

Kleen-Heet is a success because it is simple and sturdy in construction—the product of a corps of expert oil heating engineers. Kleen-Heet is listed as Standard by the Under-

writers' Laboratories. It is built and guaranteed by a company of strong financial responsibility and permanence. Kleen-Heet saves home owners' money, time, labor and space. Dirt,

work and uncertain heat are banished forever. Whole rows of houses are being built with Kleen-Heet installations. It is the modern method of home heating.



(Licensed under Doble Laboratories and Good Inventions Co. Patents)

### Ask for These

The coupon here will bring all of the inside facts. Get them now. We have distributors and display rooms in all the principal cities. Write to us today. Address

**Kleen-Heet**  
Division of

**WINSLOW BOILER & ENG. CO.**  
General Offices  
Continental and Commercial Bank Bldg.  
CHICAGO

### This Brings The Facts Get It In The Mail Today

Winslow Boiler & Eng. Co.  
Continental & Commercial Bank Bldg., Chicago

Gentlemen:— Please send me full information about Kleen-Heet.

Name.....

Address.....

My Business is.....



## September Construction Dropped Only Three Per Cent

THE decline in construction volume which began in June continued through September, according to F. W. Dodge Corporation. However, the September drop from August was only 3 per cent. Total September building contracts in the 36 eastern states (including about  $\frac{7}{8}$  of the total construction volume of the country, as reported by this corporation), amounted to \$288,931,700. In the 27 states for which records were kept last year the drop from September, 1922, was 7 per cent. In these 27 states construction during the first nine months of this year has been just equal to the amount for the corresponding period of last year although on June 1 this year had a lead of 15 per cent over last year.

This year's construction volume to date in the 36 eastern states has amounted to \$3,012,610,500.

Last month's record for the 36 states included the following important items: \$111,906,000, or 39 per cent, for residential buildings; \$55,010,800, or 19 per cent, for public works and utilities; \$44,141,700, or 15 per cent, for business buildings; \$38,059,300, or 13 per cent, for industrial buildings, and \$16,399,000, or 5 per cent, for educational buildings.

Contemplated new work reported in the 36 states last month amounted to \$387,922,300, a decline of 25 per cent from the amount reported in August.

## Material and Labor Situation

Building material prices were well stabilized during September, reports S. W. Straus & Co. Though there were some minor fluctuations, the general level was without significant change, in fact with the exception of a few grades of brick, building tile and southern pine lumber, prices of the previous month generally prevailed.

The attitude of labor as it was expressed at the convention of the Building Trades Department of the American Federation of Labor and in reports and statements made at that time by leaders of organized labor, indicated that in some trades still higher scales can be expected with a continuation of present activities. All building labor is fully employed at the present time, according to the reports of these union officials.

The number of apprentices is increasing rapidly, and the attitude of the majority of organizations was indicated as being favorable to the removal of all restrictions. The advent of these apprentices is expected to be a factor in stabilizing wages within the next two or three years, so labor leaders asserted.



## Building Managers Invited to Consult on New Building Being Built by S. W. Straus & Co.

BUILDING construction entered a new stage of development after structural plans were completed for the \$15,000,000 thirty-two story Straus building now being erected by S. W. Straus & Co. at the corner of Michigan Avenue and Jackson Boulevard, Chicago, of which Graham, Anderson, Probst & White are architects. Notwithstanding the fact that S. W. Straus & Co. in making plans for its future home had the benefit of its own 41 years' experience in the financing of building construction, the Straus organization determined to lay before the National Association of Building Owners and Managers the complete plans so as to benefit from the experience of men engaged in the highly technical profession of managing office building properties. While it was voted that the plans were 100% perfect, the conference helped cut construction cost approximately \$250,000, while



When the Plans for the New Thirty-Two Story Straus Building, Chicago, Were Completed, These Managers of Important Buildings Were Called in Conference for Their Expert Opinion. Their advice helped increase the rentable area, added new service features for tenants and cut the construction cost approximately \$250,000.





## The Odds Are Against You

6  
to  
1

if you are attempting to surface your floors by hand at a profit! You have tried it—you know how long it takes, how hard it is to get good workmen. You know that hand scraping is unsatisfactory—and you also know how *darned expensive it is!*

## Think This Over—Then Act!

The "American Universal Way" costs you *one* dollar where hand scraping costs you *six*. The "American Universal" replaces six men on your payroll—and it does much better work. Investigate this today. Clip and mail coupon. Find out about *five day trial*.

## Make \$30 to \$40 a Day

*Surfacing floors as a business.* The floor surfacing contractor, using an "American Universal", earns the wages of six expert hand scrapers. High quality of work creates big demand. Every floor, new or old, a prospect. Here's a chance for you to make big money on a very small investment. Designate on coupon whether you are a contractor or are interested in going into floor surfacing business (x).

**Send coupon  
today!**

( ) I am a contractor and builder.  
Send at once (without obligation to me)  
full particulars and free catalog on your  
"American Universal" floor surfacing  
machine.

( ) I want to become a floor surfacing contractor.  
Send at once full particulars (without obligation to me) and tell me more about the wonderful opportunity to make big money in the floor surfacing business. Send free catalogue.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

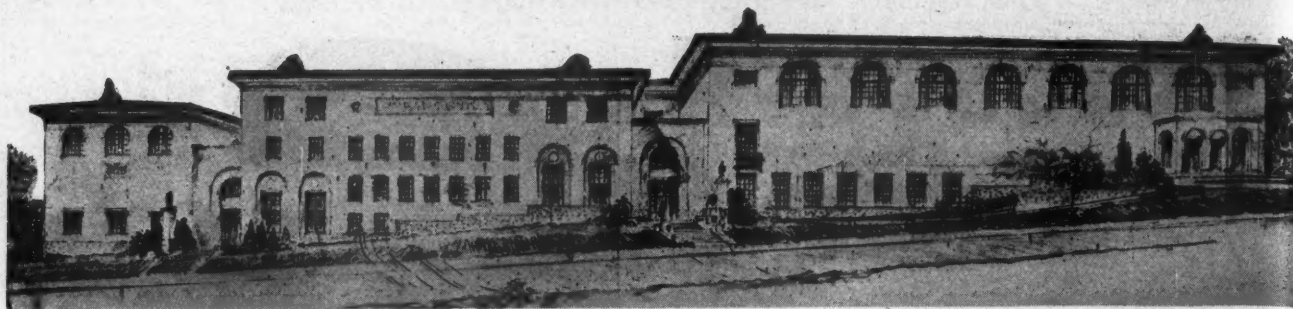
City \_\_\_\_\_

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**SEND BACK THE COUPON**

# 6 to 1





**New Gymnasium at Carnegie Institute of Technology, Pittsburgh, Now Under Construction and Expected to Be Ready for Occupancy This Month. The S. M. Siesel Co., Pittsburgh and Milwaukee, contractors. Henry Hornbostel, architect.**

added service features were provided for the future tenants. The rentable area was also increased through the minor changes suggested. The Thompson-Starrett Company are the contractors for the Straus building.



### **New Gymnasium for Carnegie Institute of Technology**

**T**HE new \$400,000 gymnasium at Carnegie Institute of Technology, Pittsburgh, now under construction, will be ready for use by October of the present year. Concerted efforts to complete the building by that time are being made by the S. M. Siesel Company, of Pittsburgh and Milwaukee, a contracting firm that is headed by S. M. Siesel, a Carnegie Tech. graduate of 1908.

The plans, which were designed by Henry Hornbostel, architect, call for one of the finest gymnasiums in the country. The building will consist of four separate units—the women's gym, the men's gym, an administration building, and a swimming pool. Both gymnasiums and the swimming pool, it is said, will be the largest in Pittsburgh. Each gym and the swimming pool will connect, by corridors, with the administration building, which will be located in the center of the group, and which will tower above its connecting units to the extent of one story.

The building will be constructed of light colored brick, stone, terra cotta, and copper. The roofs are all flat and built of 4 by 4 tongued and grooved mill flooring resting directly on the steel piers and girders and decorated with cast iron finials.



### **Personal Brevities**

**A**PPPOINTMENT of Albert S. Boisfontaine, who has been assistant to the manager of the Southern Pine Association since last June, as assistant secretary, was announced Saturday by H. C. Berckes, secretary-manager of the association. Mr. Boisfontaine has been with the Southern Pine Association, serving in a number of capacities, since 1917.

**C**COURTENAY S. WELTON, architect, has opened an office at No. 211 Richmond Trust Co., Richmond, Va. Manufacturers are requested to send catalogs and samples.

**M**MERRIT ASHMUN POTTER, Secretary of E. C. Atkins & Company, Indianapolis, Ind., for many years, and the last survivor of the original incorporators of that company, died on September 30, at Indianapolis, Ind. Besides his business interests he was actively interested in philanthropic and civic endeavors in Indianapolis and the city joins with his widow and son in mourning his loss.

**C**CAMILLE E. GRAPIN, a distinguished architect of France, has been appointed Professor of Architectural Design at Carnegie Institute of Technology for the coming year, according to an announcement from President Thomas S. Baker.

**W**ILLIAM C. FRYE, for seven years President of the Chain Belt Company, Milwaukee, Wis., has retired from active participation in its affairs, and has been succeeded by C. R. Messinger, Vice-President and General Manager since 1917.

**J**OHAN P. O'CONNOR has been appointed Manager of E. C. Atkins & Company's branch house at Seattle, Wash. He has been connected with them at Seattle for many years and is well and favorably known among the saw users and buyers in the state of Washington.

**T**HE Portland Cement Association announces the appointment of J. M. Marshall as District Engineer of the Association office at Atlanta, Georgia. Mr. Marshall succeeds Walter B. Elcock, who has recently been promoted to Assistant General Manager in charge of southeastern offices of the Association. The Atlanta office has charge of Association work in Georgia, North Carolina and South Carolina.



### **Link-Belt Acquires Meese & Gottfried Co., for Western Outlet**

**T**HE Link-Belt Company, Chicago, announces the purchase of the Meese & Gottfried Co., of San Francisco, Los Angeles, Seattle and Portland. The new organization will be known as Link-Belt Meese & Gottfried Co., with headquarters at San Francisco.



### **Anti-Hydro Waterproofing Co. in New Factory**

**T**HE Anti-Hydro Waterproofing Company has moved into its large new factory, 265-269 Badger Avenue, Newark, N. J.



### **New Virginia Distributor for the T. L. Smith Company**

**T**HE Graham B. Bright Co., Richmond, Va., has been appointed Virginia representative for the T. L. Smith Company, Milwaukee, manufacturers of Smith concrete mixers, Smith pavers, and Smith excavators and loaders.



### **New Concrete Block Machine Co.**

**T**HE Concrete Block Machine Co. has recently been organized with offices and laboratories at 111 Hamilton Street, Newark, N. J. Mr. P. W. Wittemann is president and general manager. A machine for making semi-wet interlocking concrete block is manufactured by this company.



### **Takes Over General Electric Company's Duplex Lighting Works**

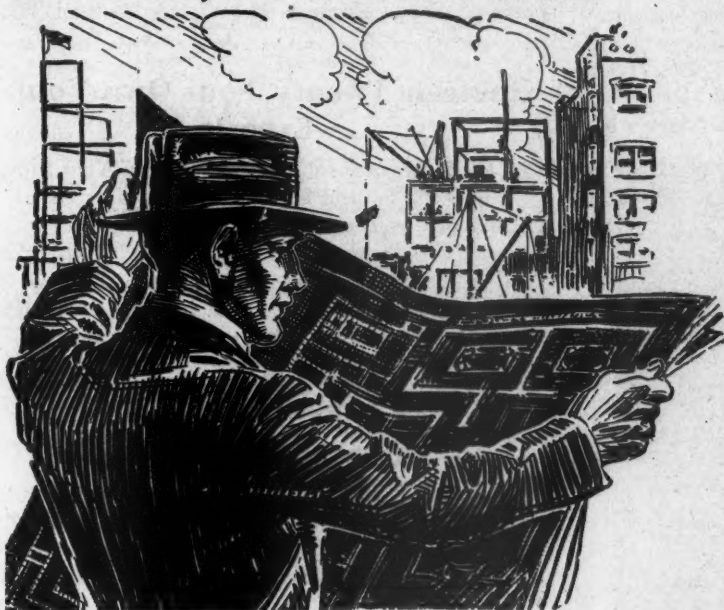
**T**HE Duplex Lighting Works of the General Electric Company has been taken over by Edward Miller & Company,



# What Stands Between You and More Money

## IS IT LACK OF EXPERT TRAINING?

**E**VERY MAN whose eyes are open realizes that there are bigger opportunities for building experts today than ever before. Everywhere we see construction of all kinds going on and are told of more to be done—houses, office buildings, factories, stores, warehouses—all needing men with the training to plan the work and to direct those who do the manual labor. It is these men, trained to carry responsibilities, who make the most money in the building business. And everywhere we hear the call for them.



## Ability to Read Plans, Estimate Costs, Superintend Work, Is What Puts a Man Ahead Today

As long as a man is willing to drive nails, plane boards, mix mortar, lay brick, chisel stone, string wires, wipe joints or do other manual work he will be limited to the prevailing scale of wages.

As long as a contractor is satisfied with taking on small jobs, he will see the large profits go to men who know how to handle the big jobs. That is why ambitious men are training—getting the knowledge which makes their services worth more. They know that brains always command more money than muscle or skill of hand.

For over twenty years, Chicago Technical College has been helping this kind of men to advance—to get

where they draw the high salaries or make the big profits that are paid to experts.

Hundreds of these ambitious men have stepped into the big pay class while fellow workmen remained at the bench.

*Every hour you  
put in learning  
more about  
your trade  
or business  
is going to  
pay you back  
in real money*

Albert S. Ross of Oklahoma is one of the men who have made big money as a result of this training. Mr. Ross writes: "After taking the course my salary was increased \$225 a month. Am now in business for myself (contracting) and my prospect

file shows \$220,000 worth of work." R. T. Henderson of W. Virginia says: "Since I enrolled my income has been increased more than 300%." Oscar Rosin of Minnesota also took

Chicago "Tech" Training, became a contractor and writes: "Work in our office has opened up good. Am drawing plans for a \$70,000 school building and have others in view. Some of our large work last year was an \$80,000 church, \$60,000 armory, \$30,000 store and a large number of residences."

Hundreds of other men could tell you experiences similar to these of success following the instruction they received under the Chicago "Tech" experts. The same training they were given is open to you.

### Train by Mail

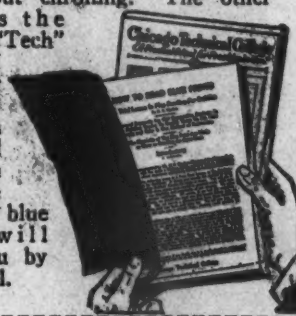
Chicago "Tech" is ready to give you the same training in Plan Reading, Estimating, Superintending. Our Builder's Course makes building experts—men who know every practical point about planning, figuring costs and directing all classes of construction.

No need to leave your present job to get this training. We will teach you by mail and you can use your spare time for study under the direction of our experts. No special education required.

## FREE 2 Books and Blue Prints

Your request brings our two books, one on "How to Read Blue Prints," containing a lesson in Plan Reading and with it we send blue prints, drawings, etc. With this lesson you can test yourself. See how easily you can learn by our method before you decide about enrolling. The other explains the Chicago "Tech" Method of training by mail.

Just sign and mail the coupon and these books and blue prints will go to you by return mail.



### Chicago Technical College

1136 Chicago Tech Bldg., Chicago, Ill.,

Please send me your Free Books and Blue Prints for men in the Building Trades. Send postpaid to my address below.

Name .....

Address .....

Post Office.....State.....

Occupation .....

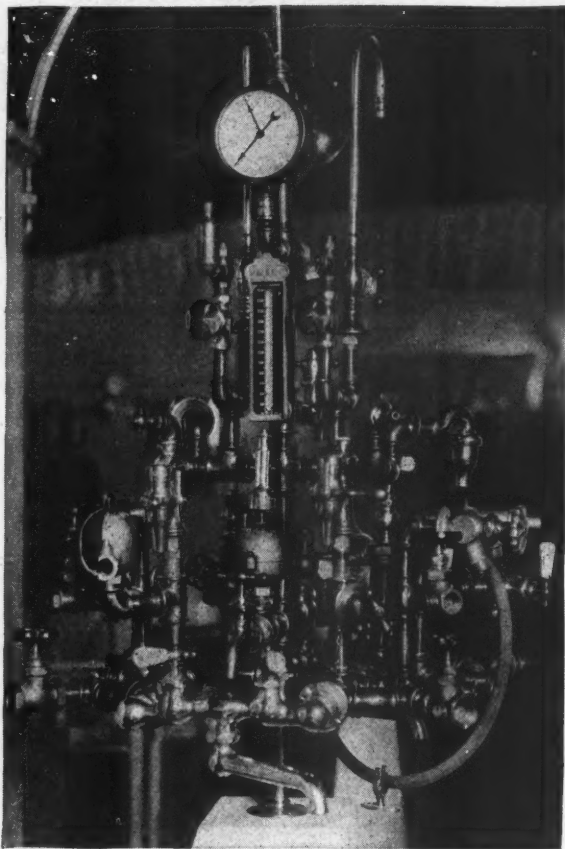
and will henceforth be operated as the Duplex-a-lite department firm of Edward Miller & Co., Meriden, Conn. This old established firm assures its clients that with new manufacturing facilities it will be in much better position to serve the trade than ever.

### Westinghouse Lamp Company Purchase Brooklyn Plant

**T**ITLE to the seven story concrete building at 35 Steuben Street, Brooklyn, has recently been acquired by the Westinghouse Lamp Company. This purchase of an additional 100,000 square feet of floor space brings the total owned space of the Lamp Company up to 1,500,000 square feet, representing an annual production capacity of over 100,000,000 Westinghouse Mazda lamps.

### Copper and Brass Association Has Novel Exhibit at Master Plumbers' Annual Meeting

**T**HE exhibit of the Copper and Brass Research Association at Garden Pier, Atlantic City, in connection with the annual meeting of the National Association of Master Plumbers, contained several features of interest. One was a novel literature distributor consisting of a motor driven wheel



The Brass Plumbing "Family Tree" Shown at the Exhibit of the Copper and Brass Research Association, Garden Pier, Atlantic City.

rotating at a speed which permitted the passing spectator to remove literature from the wheel pockets. Wheel and motor were housed in a highly polished brass container. A series of paintings showing the evolution of plumbing pipe; a piece of copper pipe, 5,400 years old, from Egypt; the development of the water-seal trap; a highly polished copper water boiler; a drinking fountain giving a steady flow of crystal-clear water from shining brass pipe; and the brass plumbing fixture

"family-tree," containing more than a half-hundred different fixtures, helped form an exhibit which was one of the outstanding and business-stimulating features of the Master Plumbers' annual meeting.

### "Wood as Building Material" New Course at U. S. Forest Products Laboratory, Madison, Wis.

**T**HE U. S. Forest Products Laboratory, Madison, Wis., which since 1919 has been giving demonstration courses in Kiln Drying of Lumber, Boxing and Crating, Glueing of Wood, and Wood Properties, announces a new course covering wood as a building material. This course is designed for architects, construction engineers, contractors and others interested in the use of wood in building construction.

The course for architects will be given at Madison Dec. 10 to 15, inclusive. A co-operative fee of \$100 per man will be charged to cover the cost of instruction. Further information in regard to the course may be obtained from the Director, Forest Products Laboratory, Madison, Wis.

### Nineteen Twenty Four Own Your Home Expositions

**T**HE Fourth Annual (Chicago) "Own Your Home" Exposition will be held in the Coliseum, March 22 to 29, under the direction of The Chicago Real Estate Board, and the Sixth Annual New York "Own Your Home" Exposition will be held in the 69th Regiment Armory, April 19 to 26, under the direction of the Real Estate Boards of the Metropolitan District.

### Successful Exhibits by Southern Pine Association at State Fair

**W**IDESPREAD interest has been attracted by the exhibit of the Southern Pine Association, displayed at three important state fairs. It is estimated that approximately 800,000 people viewed the exhibit.

Beginning with the Missouri State Fair, at Sedalia, Mo., it went to the Ohio State Fair, Columbus. It has just been returned to New Orleans, after a run at the Illinois State Fair, Springfield, and the Louisiana State Fair, Shreveport.

The exhibit included miniatures of model cottages, bungalows and larger dwellings, several of which are especially adapted for farm homes; miniatures of four model rooms—with plans and specifications; numerous hand-colored photographs of homes actually built from the association's plan service, and adequate supplies of plan books and home building literature, including "Modern Homes," "Southern Pine Garages," "How to Plan, Finance and Build Your Home," and a new plan book just being published by the association, showing ten different designs with detailed plans of barns.

### Production of Lumber, Lath and Shingles: 1922 and 1921

**T**HE Department of Commerce announces that the total production of lumber during 1922 in the United States was 31,426,922,000 feet. This is an increase of 16.5 per cent when compared with the cut reported for 1921, but a decrease of 9 per cent compared with the cut for 1919.

The production of lath was reported as 2,905,595,000 in 1922 and 1,970,696,000 in 1921, and the production of shingles 8,068,585,000 in 1922 and 6,843,187,000 in 1921.



# ARCHITECTS' GUIDE

For Painting, Varnishing, Staining and Enameling

IMPORTANT: Each of the products specified below bears our name and trade mark



SURFACE	TO PAINT <i>Use product named below</i>	TO ENAMEL <i>Use product named below</i>	TO STAIN <i>Use product named below</i>	TO VARNISH <i>Use product named below</i>
BRICK WALLS (ext) . . .	S-W Concrete Wall Finish	Old Dutch Enamel		
CONCRETE WALLS . . .	S-W Concrete Wall Finish	Old Dutch Enamel, Gloss		
CEMENT FLOORS . . .	S-W Concrete Floor Paint	S-W Concrete Floor Paint		
EXTERIOR WOOD SURFACES . . . . .	SWP (Sherwin-Williams Prepared Paint)	Old Dutch Enamel	S-W Preservative Shingle Stain S-W Acid or Oil Stain	Rexpar Varnish
EXTERIOR METAL SURFACES . . . . .	Kromik Structural Steel Primer Metalastic (for finishing coats)	Old Dutch Enamel		
FACTORY WALLS (Interior) . . .	S-W Eg-Shel Mill White S-W Fume Resisting White	Old Dutch Enamel or Enameloid		
FLOORS (Interior Wood) . . .	S-W Inside Floor Paint (the enamel-like finish)	S-W Inside Floor Paint (the enamel-like finish)	Oil Stain or Floorlac Varnish Stain	Mar-Not Floor Varnish
GALVANIZED IRON SURFACES . . . .	S-W Galvanized Iron Primer (Finish with any Paint)	S-W Galvanized Iron Primer and Old Dutch Enamel		
INTERIOR WALLS AND CEILINGS . . . . .	Flat-Tone Wall Finish S-W Semi-Gloss Wall Finish	Old Dutch Enamel or Enameloid		
INTERIOR WOOD TRIM . . . . .	SWP (Sherwin-Williams Prepared Paint)	Old Dutch Enamel or Enameloid	S-W Acid Stain S-W Handcraft Stain S-W Oil Stain	Scar-Not Varnish Velvet Finish Varnish (for imitation rubbed effect)
PORCH FLOORS AND DECKS . . . . .	S-W Porch and Deck Paint			
RADIATORS AND PIPES . . . . .	Flat-Tone Wall Finish or S-W Gold Paint S-W Aluminum Paint	For White—S-W Snow White Enamel For colors—Enameloid		
ROOFS—Metal . . . . .	SWP or Metalastic (if Galvanized, prime with S-W Galvanized Iron Primer)			
ROOFS—Wood Shingle . . . . .	SWP		S-W Preservative Shingle Stain	
STACKS AND HOT SURFACES . . . . .	Salamander Smoke-Stack Black			
STRUCTURAL STEEL . . . . .	Kromik Structural Steel Primer Metalastic (for finishing coats)			
TO DAMP-PROOF FOUNDATIONS . . . .	S-W Antydamp			
TO DAMP-PROOF INTERIOR WALLS ABOVE GRADE . . . .	S-W Plaster Bond			
WOOD PRESERVATIVE . . . . .			S-W Carbolic-oil	

## Convenient

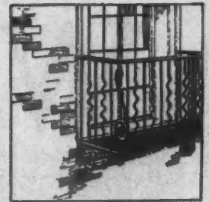
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Department of Architectural Service  
601 Canal Road, Cleveland

The "Architects' Guide" is carefully prepared by The Sherwin-Williams Co. to provide a definite recommendation on the right finish for each surface.

For details of specifications see: The Sherwin-Williams book of painting and varnishing specifications or Sweet's architectural catalogue.

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**SHERWIN-WILLIAMS**  
PAINTS AND VARNISHES



To protect ornamental iron work



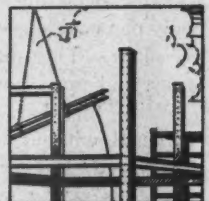
For finishing floors



For stacks and other hot surfaces



For any desired effect on interior woodwork



For protecting structural steel



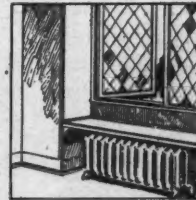
For distinctive wall decoration



For roofs



For concrete walls



To finish radiators



For stucco

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER



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### Steel Bar Joists for Firesafe Floors in Any Building

**T**HE necessity for fireproof floors in any structure of any size is no longer a question. The real question is the securing of such floors at relatively low cost.

Steel joists in various forms have been used for this purpose for many years. Illustrated is a steel bar joist containing all the advantages of the usual steel joist, with a number of important additional improvements. Each bar joist is built of five steel bars formed and welded to the shape of a steel truss and provided with steel bearing plates at each end. This design places the maximum amount of steel exactly where it will do the maximum of load carrying, thus securing strength, rigidity and permanency for the parts—the joists—that primarily support the floor materials. The center of gravity of the bar joist is below the line of bearing, consequently the joist assumes only one position—the correct one—when in place. This makes bracing unnecessary, and saves both labor and material.

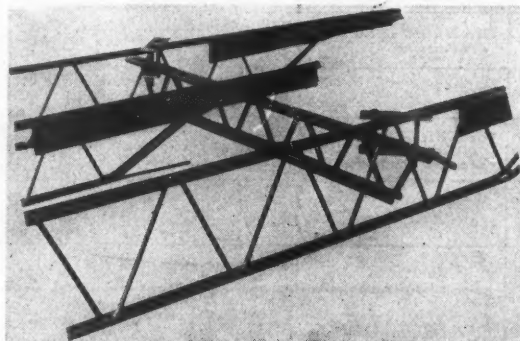
With this bar joist floors are constructed without the aid of heavy and expensive equipment. There is a tremendous saving in volume of materials to be transported, hoisted, and handled in and out of the structure. The job is kept clear and free, enabling every trade, once it starts, to work efficiently and steadily until the job is completed.

The reduction in dead weight of the floor slab obtained through the use of these steel bar joists reduces the required weight of beams, columns and footings, which in turn means unusual savings. The installation of electric wiring, conduits, plumbing and heating pipes is accomplished more easily, and future changes are possible after the structure is completed, without tearing

up the floors.

The builder using these steel bar joists has a simplified, standardized unit to work with, as familiar as ordinary wood joists. Eighteen standard joists cover the ordinary range of loads and spans. Two standardized header sections meet the framing requirements for small openings, large openings being framed in structural steel or concrete. No cutting of the bar joists is necessary except where they extend into face brick outer walls.

These steel joists are designed into buildings, distributed and warehoused by a nation-wide merchandising organization. Architects, builders and contractors are given the benefit of prompt local service, supplemented by whatever structural engineering information they may require on specifying or using these steel bar joists in any particular job.



**These New Steel Bar Joists Are Built of Five Steel Bars Formed and Welded to the Shape of a Steel Truss, with Steel-Bearing Plates at Each End.**



**The Steel Joists Are Easily Handled and So Stowed Against Use That the Job Is Kept Clear and Free for Every Trade to Carry on Their Work Efficiently and Steadily.**



# Solves your farm roofing problem completely

**F**ARMERS demand roofings that are leak-proof, storm-tight and fire-resisting—that are low in first cost as well as last cost—that are easy to lay, easy to repair and that will last for years.

That's why builders and roofers, in all parts of the world, are using GENASCO ROLL ROOFING. Not only for farm-buildings—but wherever there's a demand for a high-quality roofing that doesn't blister under heat, crack under cold or rot under dampness.

Genasco Roll Roofing—like all roofings of the Genasco Line—is made of tough, long-fibred asphalt felt heavily weather-proofed on both sides with the famous Trinidad Lake Asphalt Cement—a product of the Ages.

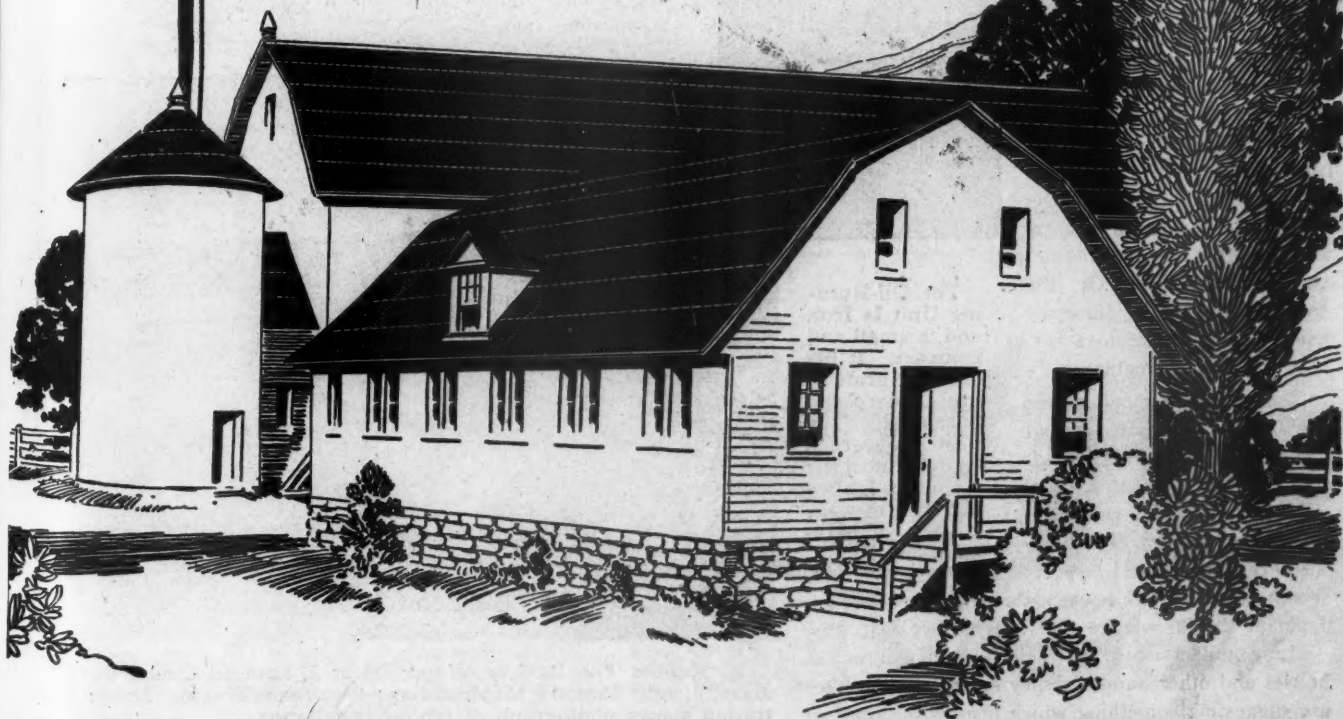
Genasco Roll Roofing comes in two styles—smooth surface and slate surface. Light and medium weights supplied in rolls of one or two squares—heavy weight in rolls of one square.

Packed in the case of each roll is a full supply of the celebrated Kant Leak Kleets—a patented device that insures a quick, easy and safe application of roll roofing.

*Write at once for illustrated booklets and prices.*

**THE BARBER ASPHALT  
COMPANY**  
PHILADELPHIA

New York Chicago Pittsburgh St. Louis Kansas City



## A Furnace Oil Burner Any One Can Buy and Operate Cheaply

**T**HE burning of oil in any furnace, without blowers, motors, pressure devices, electricity, or any machinery, is now a fact. A manufacturer has perfected an oil burner over a period of five years, in which it has been successfully used in houses everywhere, vaporizing oil and mixing it with air. Laboratory tests show that it yields more heat per dollar of cost than a coal fire, but because local conditions everywhere affect the cost of coal, the manufacturer does not claim that a user's fuel cost will be less than if one had burned coal. He claims an advantage on the score of more satisfactory heat, maintained as required, and the greater cleanliness which comes from a basement free from sooty coal dust and ashes.

The oil-burning unit is small and compact and made of iron. It fits on the grate of any furnace, and burns cheap oil—distillate, furnace oil or kerosene. It will give all the heat required for buildings of from three to twenty rooms. It includes, besides the burner unit, all additional equipment necessary: control and automatic shutoff valve, tank valve, strainer, torch, and asbestos. The whole control of the burner is centered in the one valve, for after the burner is lighted it is only necessary to turn the control valve to get a high flame or a low flame for any temperature desired. If the thermostatic control is used, as shown in the illustration, all control is automatic. The thermostat is set upstairs for the room temperature desired, and the thermostat does the rest. Or, the controlling may be done by using chains similar to a furnace draft wall regulator.

There is no sound except the slight purr of the pull of air through the natural draft of the furnace, and this sound is only audible in the basement—not upstairs. The basement regains its self-respect; it can be neatly whitewashed again in the knowledge that it will stay that way.

Many builders and contractors specify it in the houses and other buildings they erect, knowing they are suggesting something which insures the comfort

of the occupants. The manufacturer allows the builder or contractor a liberal discount in such case.

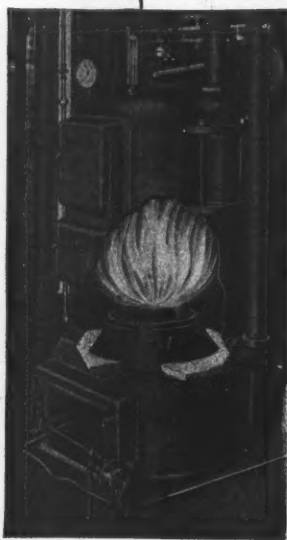
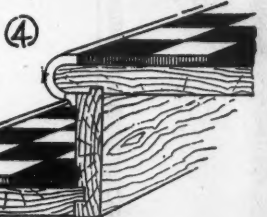
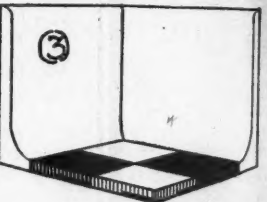
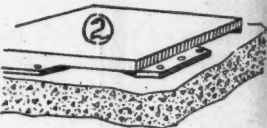


## Handsome New Rubber Floor Tile

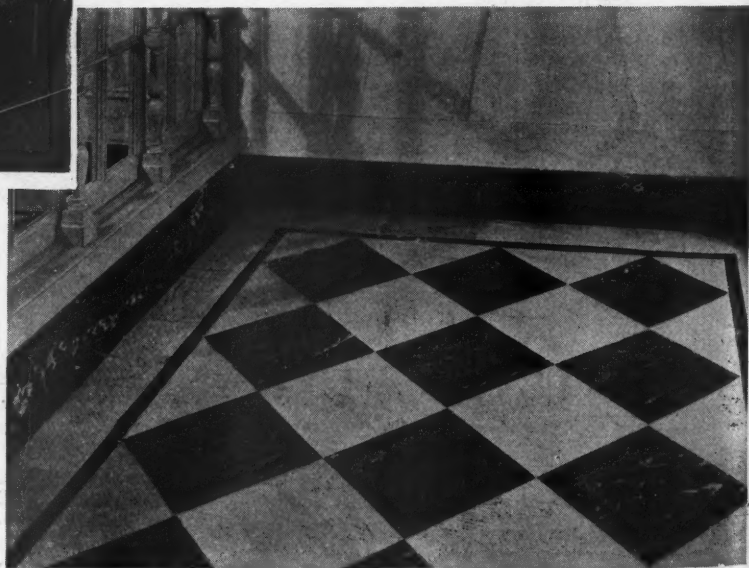
**I**LLUSTRATED is floor laid with rubber tile made by a new and exclusive process. Combined with the rubber are other wear-resisting materials which help make it durable, clean, noiseless, and of fine appearance. It duplicates the veinings of rare marble tiles, and simulates flat tiles in all accepted colors, and in white and black. Plain, mottled or grain effects are also to be had in extensive variety. The colors are permanent, permeating the entire thickness of the tile— $\frac{1}{4}$  of an inch. The surface is mildly resilient.

Since these tiles are without grain they will not splinter, and they do not crumble or "dust." The installation is very easy; each tile being equipped with interlocking flaps with countersunk holes. They can be both nailed and cemented to wood, cinder concrete or any nailable surface; are adaptable for use with all styles of fireproof and sanitary bases and concrete, marble and terrazzo borders. They make excellent stair treads. In the kitchen, bathroom, toilet, laboratory or any other place where grease, dye and antiseptic solutions soil floors, and where powerful cleansing agents or scrubbing brushes are used, this tile commends itself, as it is cleaned easily and without being damaged in any way.

Where the architect and builder is faced with the problem of specifying floors which will be lasting, reasonably inexpensive, and yet of the high character necessary to harmonize with the marble, painted stucco, art plaster or wood paneling now so much in vogue or artistic interiors, these tile come as a welcome suggestion.



**The Oil-Burn-  
ing Unit Is Iron  
and is small and  
compact. It fits  
onto the grate of  
any furnace and  
burns oil. The  
heat is governed  
by thermostatic  
control, as  
shown in the  
upper illustration.**



**1, Rubber Tile Laid on Wood Floor; 2, Laid on Cinder Concrete Base; 3, with Sanitary Mopboarding; 4, as Stair Treads. Lower illustration shows photograph of typical installation.**





## Fenestra-Enclosed Before Cold Weather

By using Fenestra WindoWalls you can speed up your work. They are so easily and quickly built into garages, machine shops, laundries and other buildings of similar character that your operations are greatly simplified. They come to you completely assembled—*ready to install*. The ventilators are already fitted and hung, the hardware is attached, a priming coat of paint is ready applied. *You can easily get your building enclosed before cold weather.*

Fenestra WindoWalls are stocked, in a wide variety of types and sizes, by near-by dealers who are supplied by 25 well-distributed warehouses. You can get them *quickly*;—*have them on the job when you need them, all ready for immediate use.*

There are many other important advantages to you in the use of Fenestra WindoWalls. Let us tell you about them and give you the name of a near-by dealer who can show these windows to you.

---

DETROIT STEEL PRODUCTS COMPANY, T-2260 E. Grand Boulevard, DETROIT, MICH.

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# Fenestra

## The Original Steel WindoWall

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER

## New Louvred Ventilator Facilitates Cross Ventilation in Rooms

THE transom over a doorway fulfills an important purpose as a facilitator of cross ventilation, and yet it has drawbacks which offset its manifold advantages. In the case of a hotel room or hospital room, opening off a corridor, it is often difficult to so shade the opened transom as to prevent reflection of the hall light into the room; and furthermore, it is not intrusion-proof.

Illustrated is a louvred ventilator made of pressed steel for use in doors or transom space. While providing for ventilation it affords absolute privacy, as it excludes vision and the possibility of ingress. It prevents drafts as it baffles air currents.

It comes either with a priming coat or in baked enamel, plain or grained, to match the trim, and presents a very handsome appearance. Operation is effected by a simple turn of a handle conveniently located. It can be adjusted to any degree of opening, and stays put without rattling. It is fool-proof, and cannot get out of order, and being made of medium gauge pressed steel it is naturally fireproof.

It is used in the transom space or is installed directly in the door, where the rooms are low studded and a transom is impractical. This fact commends itself also in the case of existing buildings where additional ventilation seems desirable, but where the installations of transoms would be a matter of much expense and inconvenience.

Hotel owners find these louvred ventilators improve the value of rooms from a renting point and give satisfaction to guests. They are used in hospitals, dormitories and clubs,



Showing a Double Installation of the Louvred Ventilator in a Door. Usually the upper ventilator suffices, doing away with transom.

locker rooms, apartment houses, municipal buildings, residences, telephone booths, churches, schools, etc. They are limited to a maximum height of 24 inches, but can be furnished in any length desired. Standard sizes are 12 inches high, and from 20 to 34 inches long.



## A Truck Cleaner for Floors in Large Buildings

THE popularity of small portable cleaners for residence work has in turn created a strong demand for portable cleaners of greater utility and more compre-



A Small Portable Cleaner for Buildings Not Piped for Stationary Vacuum Cleaner Surface.

hensive cleaning capacity for use in buildings which for any reason may not be piped for stationary vacuum cleaner service, and as auxiliary equipment to the installed type. Office buildings, churches, schools, theaters, department, furniture, clothing, fur, dry goods and other stores, factories, fraternal and lodge rooms, hotels, libraries, hospitals, upholsterers, tailors, restaurants, garages, automobile sales rooms, etc., and other buildings, with or without elevator service, will find this new portable cleaner a decided convenience.

The varied air cleaning which may be accomplished with it is identical in scope with the service obtained from a stationary air-cleaning plant.



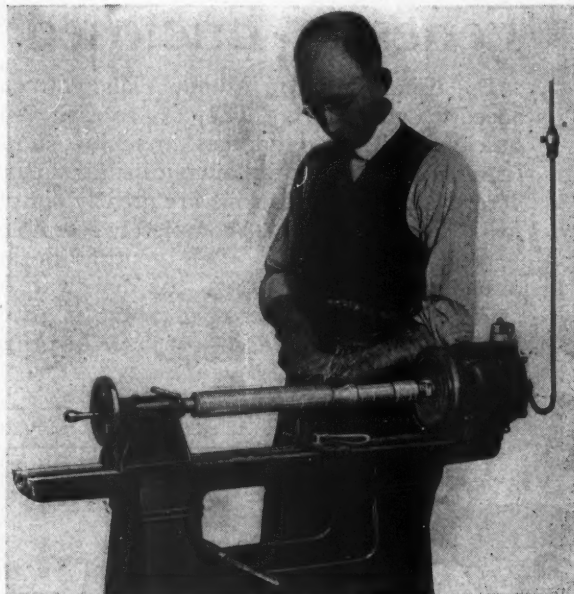
## New Single Speed Bench Lathe Speeds Up and Cheapens Small Turning Operations

A NEW, single-speed, portable 6-inch bench lathe has been placed on the market by a manufacturer of portable bench machines. This machine is probably the smallest electrically driven woodworking lathe made and is designed to do the smaller turning operations which make up a great share of the work in many woodworking plants, and to do them speedier and more economically than they can be done on larger machines.

This little high-speed lathe is intended for work up to 6 in. in diameter. It clears 5 in. over the tool rest and 7 in. on the face plate, with full 24 in. between centers.

After extensive experimental work the manufacturers have set 3,400 r.p.m. as the ideal speed for this class of small work. This speed is considerably at variance with the speeds developed by multi-speed lathes, but its makers have much to uphold their contentions that 3,400 r.p.m. is scientifically and practically correct for work up to 6 in. in diameter.

The machine weighs but 203 pounds and can be moved at will, close to the bench, to get proper light on the work, etc.



A New, Single-Speed Portable 6-Inch Bench Lathe Taking Work up to 6 Inches in Diameter; Motor-Driven; Good Money-Maker for All Small Turning Operations in Any Wood-working Shop.

At the same time it is heavy enough to stand rigidly without vibration. Its height over all is 46 in. and length over all is 40 in. The subbase is open so that it serves as a convenient holder for tools.

The  $\frac{1}{3}$  h.p. General Electric motor is built into the head stock and is entirely enclosed—dust proof. It is direct connected to the lathe spindle—constant speed—ball bearings—



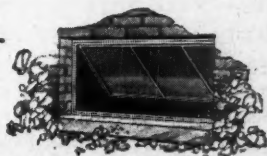


Hotel and Saenger Theatre Arcade, New Orleans, La. Emile Weil, Archt. for theatre, Weiss & Dreyfous Inc., and Toledano Wogan & Bernard, Assoc. Archts. for hotel. R. P. Farnsworth & Co., General Contractors. Truscon Steel Joists.

## Simplicity--Light Weight--Fireproofness

### *Assured to Light-Occupancy Buildings*

A fireproof construction that is really simpler to use than wood, requiring no special equipment nor expensive plant, no centering or false work. Steel members that are completely shop-fabricated, cut to length and fitted. A strong, quickly-erected construction requiring only a small working force to install.



#### Truscon Copper Steel Basement Windows

Modern homes everywhere are using Truscon Basement windows. They give 50 to 80 per cent more daylight; they are weathertight, never stick or warp; always easy to open and close and fully equipped with automatic spring lock and heavy steel hinges. They cost as little as wood and are easier to install.

#### Truscon Copper Steel Standard Casements

Casements are the popular windows for the home. Truscon Standard Casements provide enduring beauty and 100% ventilation. Fully equipped with steel hinges with bronze pins, malleable cam-acting locking handle of pleasing design and bronze friction stay.



#### Truscon Steel Joist Construction with Truscon Metal Lath

Combines all these advantages. Truscon Steel Joists weigh little more than wood and possess many times the strength. With Truscon Metal Lath in buildings of light occupancy they provide firesafe floor construction at about half the dead weight of other recognized types of fireproof floor.

This means tremendous economies in materials to buy, handle and erect. Such flooring is crackproof, vermin-proof and saves not only in first cost but in maintenance expense. Truscon Steel Joists with Truscon Metal Lath are being used for apartments, hotels, stores, offices, hospitals, schools, and residences, large or small. Well adapted to buildings already planned in wood.

Write for Truscon Steel Joist Data Book

**TRUSCON STEEL COMPANY**  
YOUNGSTOWN, OHIO, U. S. A.

Warehouses and offices from Pacific to Atlantic. For addresses see 'phone books of principal cities. Canada: Walkerville, Ont. Export Div.; New York

**TRUSCON**  
AND NATIONAL  
**STEEL JOISTS**

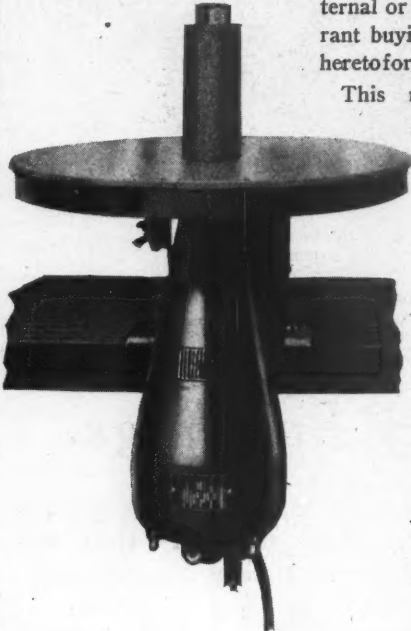
and provides ample power for cutting up to the limit of the lathe. It is controlled by a conveniently located switch and as there are no belts to shift, the safety element is well taken care of.

Standard equipment includes  $\frac{1}{2}$  h.p. motor, two tool rests (6 in. and 12 in.), spur center, hand wheel, face plate, 10-ft. lamp cord and plug to attach to electric light socket.



### An Oscillating Spindle Sander

**T**HE spindle sander here illustrated has just been put on the market for the pattern shop or woodworking factory that feels it has not enough internal or irregular work to warrant buying the larger machine heretofore offered.



A Good Spindle Sander for the Woodworking or Pattern Shop. Motor-driven and very inexpensive.

This machine is equipped with G. E. motor which has a speed of 1,725 r.p.m. and is totally enclosed. Motor is connected direct through the spindle which has an oscillating movement of 1 inch, is equipped with ball bearings and furnished with  $2\frac{1}{4}$  by 6-inch roll. Table of this machine is ground, tilts 45 degrees down and 15 degrees up and is 16 inches in diameter. Weight of machine is 75 pounds and overall dimensions are 16 by 16 by 25.

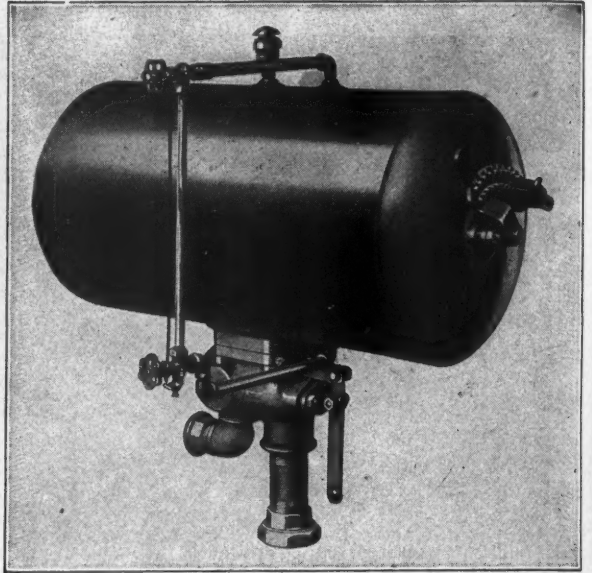
This machine can also be placed on a pedestal if desired.



### Measuring Tank Concrete Mixer

**A** NEW water measuring tank designed for use on concrete mixers and pavers, is attracting much attention because of the unique device by which the water from the tank is measured. This device consists of an open-top trough, pivoted at both ends within the water-tight outer shell of the tank. By tilting this trough at different angles, it is made to hold more or less water and in this unusual way to regulate the amount of water that can be drawn from the tank.

A short arm at the end of the tank enables the operator to set the trough in the position that will allow just the right amount of water to be drawn off for each batch. A graduated sector, along which this arm rotates, indicates the amount of water being used.



The Water from This Measuring Tank Is Let Into the Mixer, Just So Much as Is Required for the Batch and No More. It assures good work.



### Unique Patterns in Long-Lived Asphalt Shingles

**T**HE first asphalt shingles manufactured were patterned after the familiar wooden shingles; next came the asphalt strip shingles with three or four shingles to the strip, but many manufacturers had the idea that other styles would add distinctiveness, attractiveness and beauty to residences.

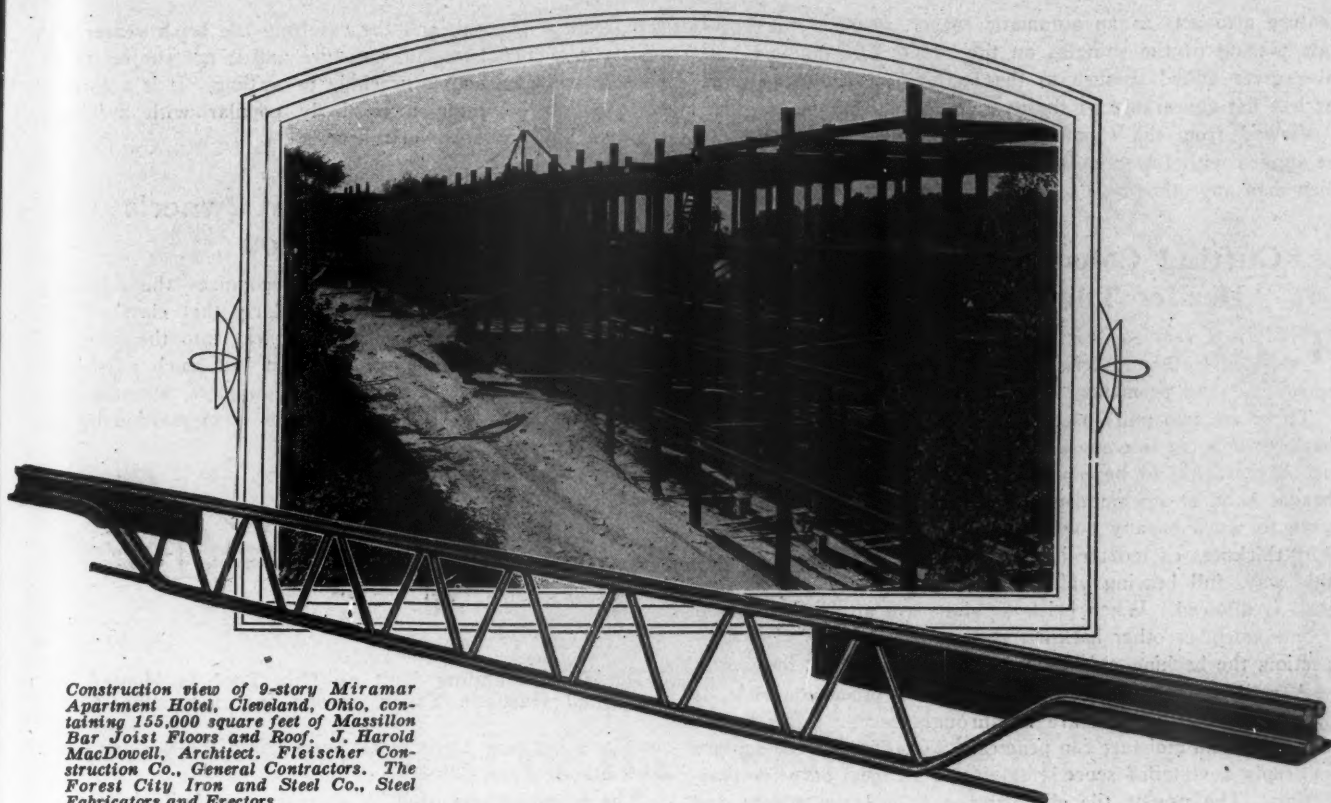
One of the recent advances in the asphalt shingle industry is a hexagonal shaped shingle that actually locks on the roof. One corner of this new shingle is doubled under, making a double thickness butt, through which is pierced a piece of galvanized metal strip which slightly projects beyond the edge of the shingle itself. This makes possible the interlocking of shingles as the piece of metal and the doubled butt hook into the space between the shingles.

The interlocking feature makes curling, warping and blowing up impossible since the shingles are locked on the roof. This



This Attractive Roof Is Composed of Hexagonal Shaped Asphalt Shingles That Interlock, Making Curling, Warping and Blowing Impossible.





Construction view of 9-story Miramar Apartment Hotel, Cleveland, Ohio, containing 155,000 square feet of Massillon Bar Joist Floors and Roof. J. Harold MacDowell, Architect. Fleischer Construction Co., General Contractors. The Forest City Iron and Steel Co., Steel Fabricators and Erectors.

## Standardized Structural Units for Fireproof Floor Construction

The Massillon Bar Joist is a Standardized Structural Unit, designed to function as a joist in floor construction. Eighteen standard sections, designed like a bridge, cover the ordinary range of loads and spans.

Unequaled opportunity is afforded for the efficient, economical installation of all kinds of piping. Designing and erection costs are greatly reduced. No shelf angles, bridging or lath clips are required.

Every section is thoroughly inspected and individually tested to twice its rated load

carrying capacity. For sheer merit, dependability and true economy these joists will command your respect.

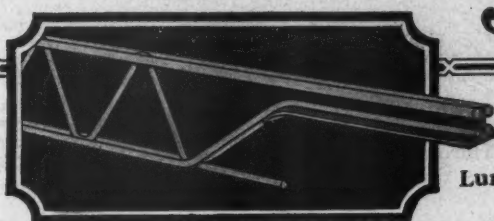
Massillon Bar Joists are sold by thoroughly reliable concerns located in all principal centers. You should be familiar with the joists and the distributing organization behind them. We will be pleased to send you complete information and safe loading tables.

**The Massillon Steel Joist Company**  
Massillon, Ohio

# MASSILLON

PATENTS PENDING

# BAR JOISTS



Also sold by Building Supply Dealers

Lumber Yards and Hardware Stores

feature also acts as an automatic spacer, insuring the accurate placing of the shingles on the roof. The doubled butt also gives added texture to the roof, eliminating the more or less flat appearance of the average asphalt shingle roof.

Viewed from the standpoint of economy this shingle can be applied with fewer nails, laid more quickly and with fewer men than any other type of asphalt shingle.



### Cutting Construction Costs with Header Tile and Backer Tile

**T**ILE is a very satisfactory material for backing up brick, stone and other materials. It makes a thoroughly bonded, substantial and permanent masonry wall.

There are two units used, backer tile and header tile. The backer tile is cut to convenient lengths to allow the brick work or other facing to be bonded into the header tile with full header bond at any number of courses desired, and it is possible to work to any bond without cutting or use of slabs. Any thickness of mortar joint can be used. When bonded in this way, full bearing value for the entire thickness of the wall is allowed. When brick or stone are attached to wood frame work, or other backing, with metal ties or similar connection, the backing *only* can be considered as load bearing.

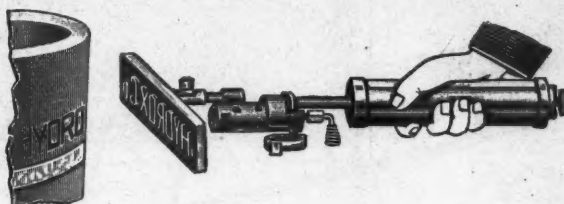
A wall of this tile faced with brick or other materials, is warm and dry. There are no through mortar joints where cold, heat and moisture can penetrate. The interior tile surface is deeply dove-tailed scored, and forms an ideal base for plastering. The use of tile eliminates one-third the weight and saves one-third the mortar ordinarily required, cuts down the number of workmen needed, and also the time of erection. Contrasted with brick veneer over wood frame-work backing, the advantages of a thoroughly bonded, light, and substantial wall of brick and header backer tile are easily seen. All the varied and attractive combinations effected in brick exteriors

are at one's disposal, and the resulting tile brick veneer wall resists fire, cold, heat and moisture and is not subject to expansion and contraction, cracking or settling. It is a form of construction becoming increasingly popular with architects, builders and owners everywhere.



### Branding Tools for Owner's Identification

**E**VERY builder and contractor recognizes the advantage in having tools branded, particularly that class of tools which have a tendency to find their way into the homes of workmen, or which just naturally get lost, such as shovels, scoops, level boards, ballast boards, hammers, wrenches, etc. The most effective marking on tools is unquestionably the



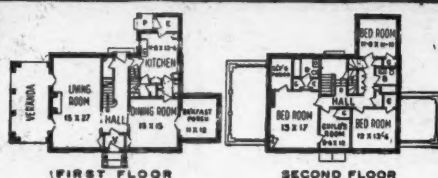
The Name-Branding Unit of This Tool Is Heated by a Small Gasoline Torch. Good tool insurance, this.

builder's name or trade mark burned into the wooden handle as a brand.

The branding tool used by a great many builders and contractors is simply a convenient little gasoline hand torch, on which the branding iron is mounted at the proper point in front of the flame. The torch keeps the branding iron hot, it never being necessary to wait once the branding is started. The tool is manufactured by a well known manufacturer of heating specialties.



A Colonial Residence in Brick, Backed Up with Header Backer Tile. It is the home of F. N. Spole, Cranford, N. J. Harold E. Paddon, New York, was the architect.





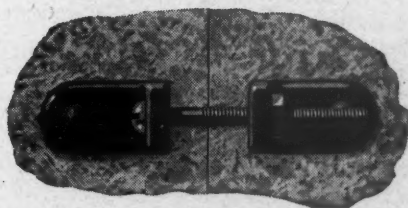


## An Essential of the Well-Built Home

You know that a well-built heating plant—a heating plant designed and built to keep the whole house warm and at the same time keep it *clean*—is one of the first essentials of a well-built home.

To recommend or specify a Sunbeam Warm-Air Heating System is good business for you or any other contractor or builder. Here's why:—the construction of the Sunbeam Furnace assures the delivery of abundant warmth to every room without dust, smoke or gas. The owner's complete winter comfort is assured. His general satisfaction with his home is made more certain. Your reputation as a builder of good homes is increased. *Isn't that good business?*

### Note These Sunbeam Air-tight Construction Features



#### Sunbeam Air-tight Casing Joint

The illustration directly above shows the air-tight construction of the Sunbeam Casing Joint. By means of the Sunbeam Casing Bolts the casing is drawn up air, dust and gas-tight on smooth, steel casing rings.



#### Sunbeam Double-Seal Cup Joints

Here is a cross section view of the radiator of the Sunbeam Furnace. Note the double-sealed, cemented joint. This air-tight joint construction throughout the Sunbeam Furnace prevents smoke and gases from entering the home.

To talk over Sunbeam Warm-Air Heating with the local Sunbeam Dealer will put you under no obligation and will be well worth your while. We shall be glad to send you his name and address. Just write your name and address across a corner of this advertisement and mail it to—

THE FOX FURNACE COMPANY, ELYRIA, OHIO  
Boston Atlanta Cleveland Chicago Denver San Francisco

# SUNBEAM

## WARM-AIR HEATING

Copyright 1923 by  
The Fox Furnace Company

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER

# MOTOR TRUCKS *and* TRAILERS



## The Truck Transmission

**T**O MAKE money out of the operation of a motor truck means that the truck transmission must deliver from the motor as near 100 per cent as possible of the power from the motor. This must be done at different ratios of speed, and also in reverse motion. The truck transmission differs from that of the passenger car in that although its service is the same, its operating conditions are entirely different. To transmit the power without a slip under the varying conditions under which a truck must operate requires that the transmission of the truck be designed and built after a principle different from the sliding gear transmission of the ordinary passenger car.

One excellent truck transmission principle is that of the gears-in-constant-mesh. Thus, the gears do not shift, but serve solely to transmit power. They are made oversize for this reason, and the shafts and bearings as well are made with a large factor of safety.

The shock of speed changing is borne by specially designed clutches and jaws on the sides of the gears. By the engagement of these jaw clutches, instead of

the shifting of gears, gear stripping is absolutely prevented and the speeds are changed much more quickly. This relieves the strain on the motor which comes in the ordinary transmission where the momentum of the truck is lost between shifts, requiring a slowly running motor to assume the burden of picking up the load.

Large pneumatic tires make it possible for greater speed over improved highways, and especially in inter-city hauling over well paved roads greater speed in motor trucks is being constantly demanded. In much of this work four-speed transmission is better adapted to the service than the three-speed, making it possible to use a lower ratio rear axle, and at the same time obtain the same maximum reduction in the low gear as with the three-speed. This is especially true of the larger sizes of trucks.

### Selecting a Truck

In selecting a truck care should be given to finding out the kind of organization which will stand behind the servicing of the truck over the period of use.



**The Builder and Contractor with a Well-Kept Truck Fleet Is Above the Petty Annoyances of Delayed Deliveries. This contractor is not worrying about material just now; he is using his trucks in the meantime for excavating and dumping.**



# You who understand truck design will be pleased with all of the modern features incorporated in the entire line of **FEDERAL** Motor Trucks



## In the Building Field

Contractors, Builders and Suppliers all need dependable transportation — but when they buy Federals they also get long life and low upkeep. This Federal is owned by the Art Marble Mosaic Company in Detroit.

Write for Booklet S. 27, "Making One Thing Better"

**FEDERAL MOTOR TRUCK COMPANY**  
Detroit, Michigan



**This Plastering Contractor Finds His Truck a Valuable Aid in Getting to and from the Job, and in Getting A-1 Contracts.**

The backing and co-operation of a well established, sound factory means that you will never be hung up with expensive delays for service or parts. In 1911 there were 109 truck manufacturers listed, and comparatively few of them are in business today, so it is worth a little extra time and trouble to find the long-established firm, with a reasonable guarantee of dependable future service ahead of it.

Another thing to consider in the purchase of a truck is its flexibility. A builder or contractor can use a wide variety of bodies in equipping his truck fleet; dump bodies for the conveying of sand, cement and gravel or the concrete mixture itself; flat bodies for hauling planks, form and foundation timbers; covered bodies for fine flooring and other interior trim. There are the removable bodies which are lifted with hoists bodily from the chassis and left to be loaded or unloaded at leisure, releasing the operating section of the truck for immediate hauling or other duty elsewhere.



### Steel Windows for the Private Garage

By N. A. HARRIS

THE automobile has become such a necessity in our daily life that many home owners have their private garages built along with their homes. The need of an abundance of daylight and ventilation in a small garage to enable the car owner to work on the motor or under the car, and to draw off exhaust fumes (which accumulate rapidly when the motor is running) is realized by every motorist mechanic. To meet this need contractors and builders are installing steel windows in the private garages they build. Many favor the large 20-light units for brick garages.

These units fill a masonry opening 6 feet 10 $\frac{3}{4}$  inches by 6 feet  $\frac{3}{4}$  inch. In this instance a stone sill is used, but a poured concrete sill will prove as satisfactory. In erecting a job like this lay up the walls, leaving prepared openings equal to the sash dimensions which are one inch less than the overall vertical and horizontal dimensions of the frame to set into the head, jambs and sill as shown in the details.

In detail 1, showing method of installing the

sash at the head, notice that two angle irons are used for lintel, supporting the masonry. Place these angles about  $\frac{3}{8}$  inch apart to permit the entrance of the extending leg of the frame member as shown.

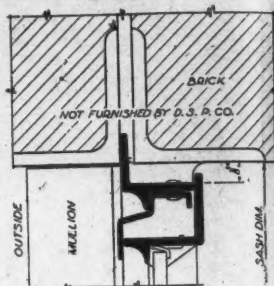
In preparing the jambs make them "off set" or knock off the corners of the bricks as the wall goes up, so as to form a rebate in which the extending leg of the frame will sit. Be sure to make the rebates large enough to allow leeway when putting the window in place.

In the sill detail, No. 3, a "mullion" is shown. This is only used to join two or more units together in the same masonry opening and should be disregarded in

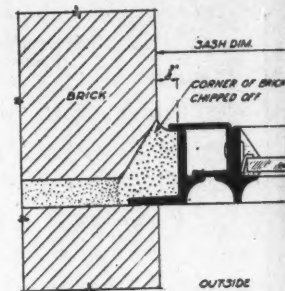
this case. If a poured concrete sill is to be used, block up under the frame of the window, at the corners and under the ventilator, with wood chips or blocks to hold the unit in its proper place.

The extending leg of the frame should sit in between the angles at the head and into the rebates at the jambs. When the window is true, grout in all around and point off. Then pour the sill high enough to imbed the extending leg  $\frac{1}{2}$  inch.

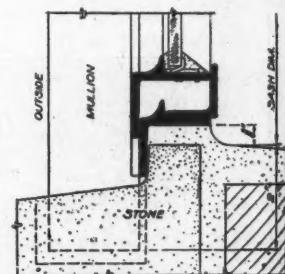
Do not remove the wires that hold the ventilators shut, as the units are much easier to handle if the ventilators are wired shut. Also remember that steel sash must be glazed on the inside, and insert the windows accordingly. Then there will be no difficulty in having the ventilators open correctly—in at the top and out at the bottom.



**1. Head Sections.**



**2. Jamb Sections.**



**3. Sill Sections.**



**Steel Windows Help Make the Brick or Concrete Garage More Fire-Resistant. The steel sash unit is more easily handled if ventilator is wired shut when inserting. Arrange for inside glazing.**





## Holding Down Your Heavy Haulage Costs

There is no job in contracting and building work that demands greater structural strength and mobile power in a truck than stone hauling. And unless a truck is especially designed for the work, it usually suffers under such severe strains, with resulting delays and losses to the operator.

R. Waddington & Sons, Inc., contractors, of Hoboken, N. J., are veteran specialists in stone hauling. They have learned that even the ordinary good truck cannot stand the "gaff" and earn a profit. That's why they operate a fleet of nine 5-ton Garfords built to handle their job.

The strongly reinforced body of the

Garford unit pictured above carries full capacity loads regularly, eliminating replacement and repair expense. This has been a big factor in the extremely low cost ton mile operation which this company reports.

Garford engineers are thoroughly familiar with hauling needs in the building industry. For years these trucking experts have helped contractors solve difficult transportation problems.

Garford publishes a truck operator's magazine — Haul-Age — which will be mailed to you regularly on your request. Write for the latest issue.

**The Garford Motor Truck Company, Lima, Ohio**

Manufacturers of Motor Trucks 1 to 7½ Tons

# GARFORD

## DEPENDABLE TRANSPORTATION





# ELECTRIFY ALL BUILDINGS

A Department of Up-to-date Information  
for all who Plan and Build

**W**E, of the electrical industry, are very gratified to have the privilege through this department of talking to the men who plan and build the homes of America. We have a message of great importance to all. Follow it carefully, and you will make your homes and other buildings more modern, more attractive, more salable and more livable. Electrify all buildings. Plan from the beginning on adequate wiring, adequate outlets and a proper investment in lighting equipment. Look ahead and see the ever-growing use future occupants will want to make of electrical appliances and labor-saving electrical conveniences of all kinds. You will find this a policy and a line of approach that will instantly appeal to your clients and prospective clients.

Make full use of the Electrical Section of the AMERICAN BUILDER, feeling free to call upon us of the electrical industry for information or suggestions. We are organized to help.

*William R. Smith*

General Chairman, Joint Committee for Business Development of the Electrical Industry.

## Our Home Electrical No. 8

Beautiful Shingled House Illustrates Latest Ideas in Electrical Appointments and Wiring for Their Efficient Use

**EDITOR'S NOTE:** The Joint Committee for Business Development comprises representatives of contractors, dealers, jobbers, manufacturers and central station organizations including:

1. Association of Electragists, International, New York City.
2. Canadian Electrical Association, Montreal.
3. Electrical Manufacturers' Council (Associated Manufacturers of Electrical Supplies, Electrical Manufacturers' Club and Electric Power Club), New York City.
4. Electrical Supply Jobbers' Association, Chicago.
5. Lighting Fixture Dealers' Society of America, Cleveland.
6. Illuminating Glassware Guild, New York.
7. National Council Lighting Fixture Manufacturers, Cleveland.
8. National Electric Light Association, New York.
9. The Society for Electrical Development, New York.

The Joint Committee for Business Development is organized with an Executive Committee and a Headquarters Staff, office 29 West Thirty-ninth street, New York, H. A. Lane, Director.

**T**HIS month we have as our Home Electrical a most attractive shingled one-family dwelling, and the electrical installation which has been specified makes it a most modern house in that respect.

For this house there have been specified duplex convenience outlets in every instance where one should be located. This may seem an extravagance but the home owner never knows when he will be desirous of using duplex type, and since the cost of installing them is but slightly in excess of the single variety they have been specified for all purposes.

The wiring has been laid out with a view toward making the use of electricity as simple and easy as possible. Since we have this energy at our beck and call why not make

its use as convenient as we know how?

On the front porch of this dwelling the illumination is controlled by a three-way switch which permits turning on and off the light either from inside the door or from the porch itself. The householder will find this to be a tremendous comfort when coming home late at night to be able to flood the porch with light before attempting to open the door. Then, after he has entered the house, he can light the wall fixture from a switch located just inside the door, and finally turn off the light on the porch after he has provided himself with sufficient light to see his way about inside. If he is going upstairs immediately, the three-way switch controlling the hall light enables him to extinguish it after he has reached the second floor.

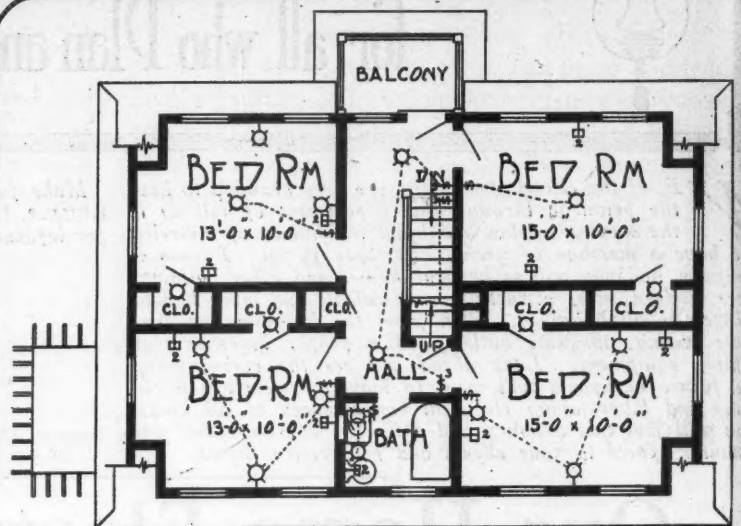
To the right of the reception hall is a large living room fifteen feet wide by more than twenty-three feet long. The illumination for this room is supplied from a central ceiling fixture and from two side wall brackets. The main fixture is controlled by a three-way switch, which permits its being lighted from either of the two entrances to the room. Three duplex convenience outlets are placed on three sides of the room, thus presenting every opportunity for the use of most attractive portable lamps of various kinds and labor-saving electrical appliances. On



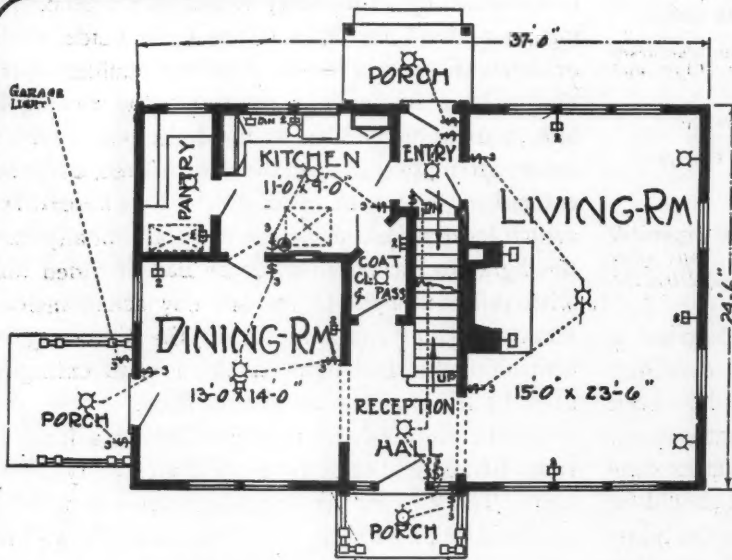
# Our Home Electrical

## The Eighth

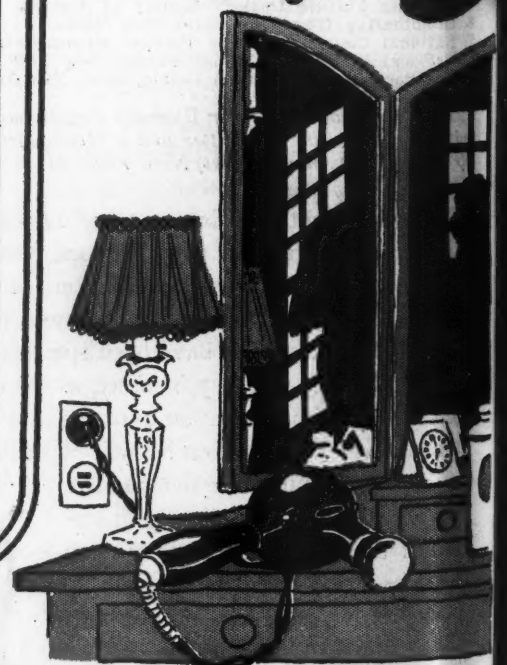
- SYMBOLS**
- CEILING OUTLET
  - ⊠ BRACKET OUTLET
  - ⊡ CONVENIENCE OUTLET
  - ⊞ FLOOR RECEPTACLE
  - SPECIAL OUTLET
  - S- SWITCH



SECOND FLOOR PLAN



FIRST FLOOR PLAN



A Well Arranged Interior Plan, with Ample Provision for Electrical Convenience Outlets.



# Electrify All Buildings



Illumination in This Living Room Is Provided by Two Side-Wall Brackets, a Central Ceiling Unit and Several Portable Lamps.

each side of the fireplace, at a point a few inches above the mantle, are located single convenience outlets to be used with a pair of the attractive electric candlesticks which are on the market, a pair of torcheres or some other form of secondary illumination.

A three-way switch is likewise indicated to control the central ceiling lighting unit in the dining room. This, too, is located at each entrance to the room. Two duplex outlets are placed in handy locations in the dining room, and in the center of the room is specified a floor outlet which will be used to operate the

electrical appliances designed for use on the dining room table.

The light on the side porch is controlled by a three-way switch, permitting its operation from inside the side door and from the porch itself. The chances are that this entrance will be used almost entirely in connection with automobiles and will be of great convenience for the person alighting from the car to be able to turn on the light on the porch from a switch located on the outside. The garage light is also controlled by a three-way switch located in the garage and on the side porch. This enables the man of the house to turn on the light in the garage before going out at night to get the car, and

will be found to be a great convenience.

In the kitchen a three-way switch is arranged to control the central ceiling lighting unit from both entrances to that room. A duplex convenience outlet has been specified on the rear wall close to the drainboard or work table. This has been placed at a height of about 36 inches so as to give a slight clearance above the top of the table and eliminate the necessity of stooping over to attach any appliances. Another outlet has been placed high up on a rear wall to which is to be attached an electric ventilating fan, one of those won-



The Ever-Popular and Always Fitting Dutch Colonial Gives Our Home Electrical the Eighth a Wide Appeal.



This Bedroom Is Well Equipped with Electrical Appliances. The attractive lights on the dressing table will prove handy for milady.

derful contrivances which do so much toward clearing the atmosphere in the kitchen and making the workshop of the home a better place to work in. There also has been installed a heavy-duty outlet for operation of an electric range with which all modern kitchens are being equipped. Switches inside the rear door operate the lights in the back porch and in the entry, and another at the head of the cellar stairs attends to the illumination of the cellar.

At the head of the stairs on the second floor is located a three-way switch which controls light in the lower hall and enables it to be operated from either of these places. There is another three-way switch located near it to control the two lights in the upper hall. With this arrangement it is possible to turn on these lights from either the front of the hall or at the door of the front bedroom.

Each bedroom contains a switch to operate the ceiling fixture or side-wall brackets which constitute the lighting arrangement in the room. The two rear rooms are lighted from central ceiling fixtures and the two front rooms from side-wall brackets. In each of the bedrooms will be found two duplex convenience outlets which provide means for using attractive portable lamps of various types and electrical appliances designed for use in the bedroom.

The bathroom lights are controlled by a switch located near the door and a duplex convenience outlet has been placed on the wall beside the basin, at about the same height, for use with an electric shaving mug, etc. A duplex convenience outlet has also been placed in the hall upstairs for use with a vacuum cleaner and possibly a portable lamp.

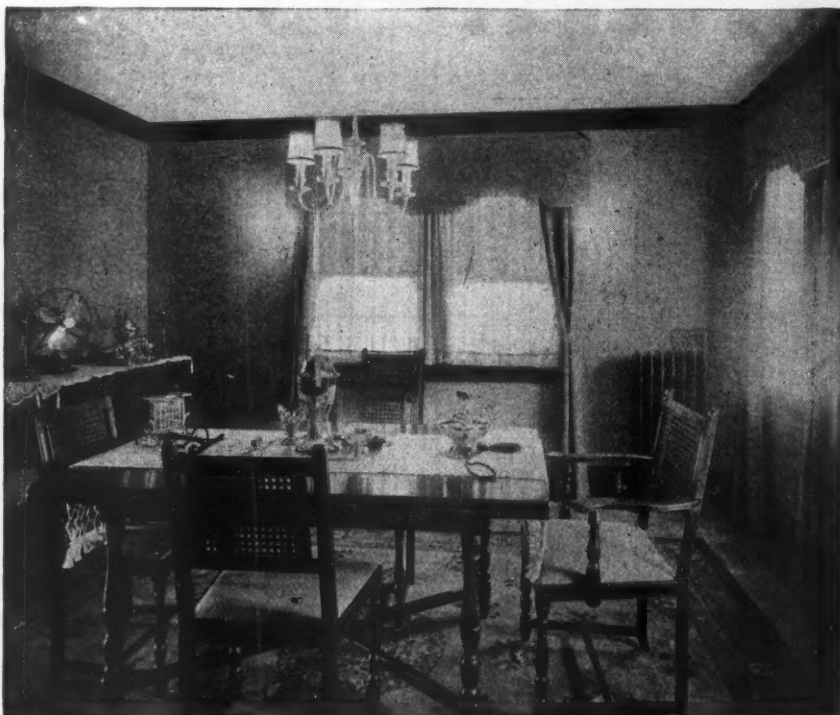
The wiring for operating the buzzer in the dining room, call bells at the door and any other signalling bell has not been shown on this plan. They should, however, be installed in every home and should be operated by means of a bell-ringing transformer attached to the lighting circuit. This eliminates all fussing with batteries and assures the home owner elimination of the familiar sign, "Bell out of order; please knock."

### The Lighting Installation

For the porch of this house there is specified a lantern-type unit designed for this purpose. They are manufactured in a variety of types, sizes and finishes, and do much to enhance the attractiveness of the dwelling and at the same time afford excellent illumination for the porch.

The main illuminating unit in the living room is a five-light candle-type fixture, silver or sand color finish, with shades of harmonious colors. It is very important that the direct glare of the lamps should be shielded by a shade of some sort. For the two side-wall brackets, which are controlled by pull chains, a one-candle-type fixture has been selected with shades and finish to correspond to those of the main fixture. The liberal supply of duplex convenience outlets on three sides of the room provides means for using portable lamps, and it is very likely that they will be used to a large extent to the exclusion of the installed units. They lend a decorative touch to the room and add to its attractiveness.

For the main illumination of the dining room, a dome-type unit has been selected. If such a fixture is



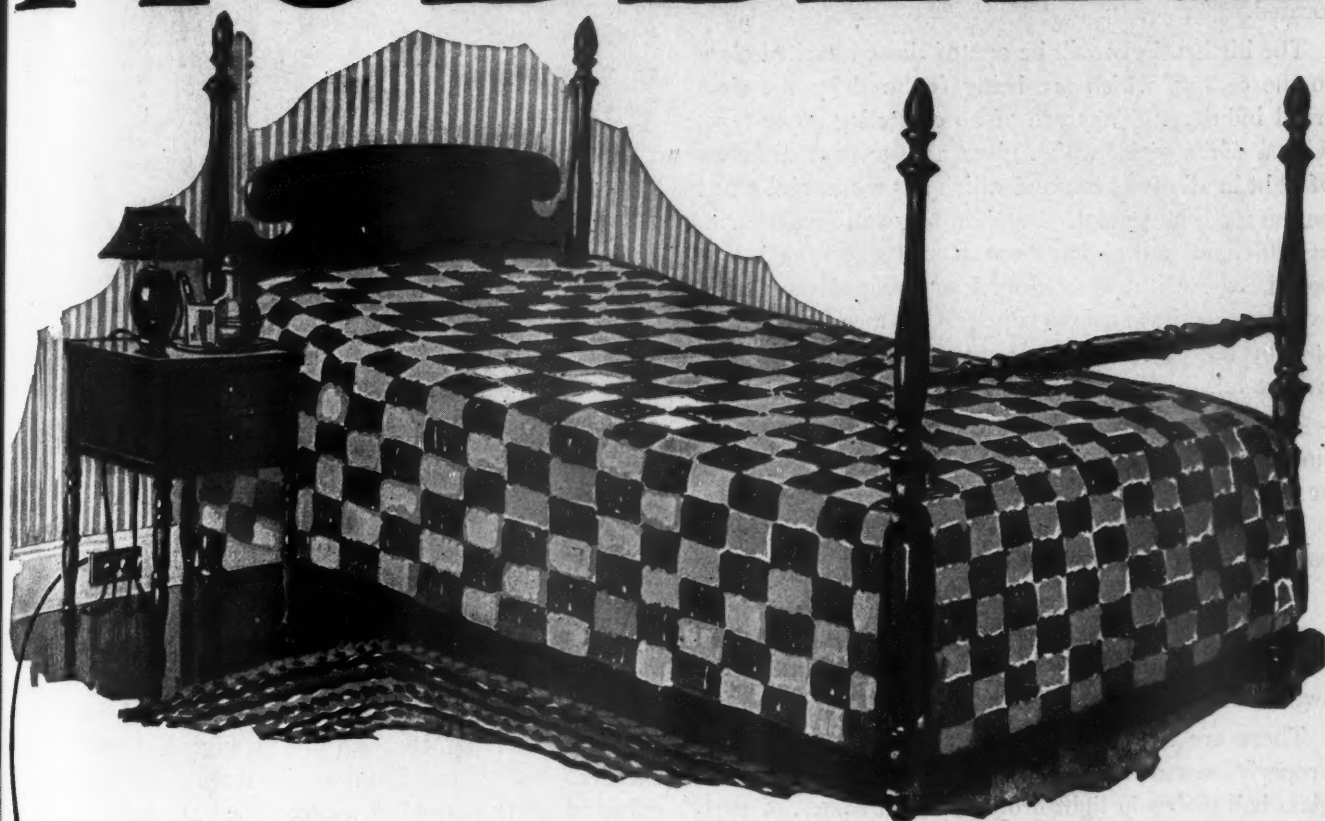
A Candle-Type Fixture Is Used Over the Table, and Side-Wall Brackets Similar as to Finish and Shades Flank the Windows. Note the goodly supply of electrical household appliances.



Electrify All Buildings

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# HUBBELL

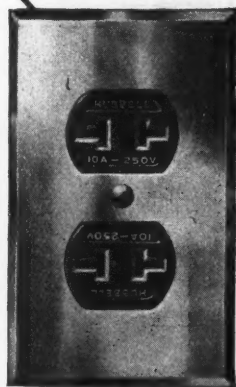


## *Beside the Bed—* A Duplex Outlet

A Hubbell Duplex Convenience Outlet, thoughtfully located where the bed goes, provides current for the table lamp and, in addition, the water heater, baby's milk warmer, heating pad, or fan.

Hubbell Convenience Outlets, Duplex and Single, are made with shallow bodies for thin partitions and require no additional wiring. The double Te-Slots accommodate any standard plug cap, whether the blades be parallel or tandem.

We should welcome an invitation from any architect to confer with him with regard to the most favorable location of Convenience Outlets in any class of building.



Duplex Convenience Outlet.  
Composition body No. 8890;  
Porcelain body No. 6257.  
Stamped brass flush plate for  
either of above, No. 6258.



Hubbell Convenience Outlets  
are also made in the single  
types shown above with round  
or rectangular plates.

**HARVEY HUBBELL INC.**  
ELECTRICAL WIRING DEVICES  
BRIDGEPORT CONN. U.S.A.



*Remember it's the TeSlots, that make outlets "Convenient"*

properly hung it concentrates the major portion of the illumination on the table and throws a diffused light in the faces of the diners which will be of the proper intensity. For this room no side-wall brackets have been specified, and it is assumed that attractive candle-type portables will be used on the buffet, a duplex convenience outlet having been placed on the side of the wall where this piece of furniture will probably be located.

The kitchen light will be one of those attached close to the ceiling, which are being featured by the electrical industry. They are of an encircling globe type, with a white globe which gives an excellent diffusion of light in all directions and which has a cheerful effect on the room in general. In addition a wall bracket with a pull-chain socket has been placed near the work-board, where it will be found of great advantage in overcoming the shadow which is always cast at that spot by the person doing any work there. Both units will be finished in white enamel.

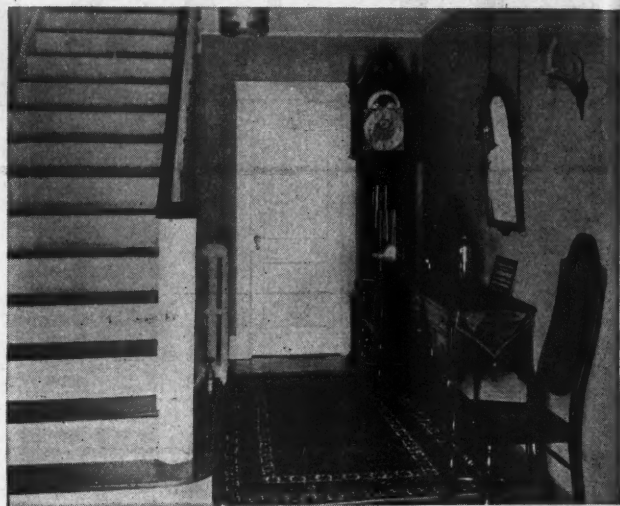
The unit in the pantry is a central ceiling one of the single chain or stem variety, and the metal parts should be white to correspond with those of the kitchen.

The lights on the side and rear porches should be ball-type ones, attached close to the ceiling.

In the entry and clothes closet on the first floor stem-type units may be used, the one in the latter arranged with a pull-chain socket since it is not controlled by a switch, as is the one in the entry.

There are two lights in the upper hall, which may properly be sand colored ceiling lights with eight-inch glass ball globes in light brown or sand color. A variety of wall brackets and ceiling units is available for

use in the bedroom, and when used with attractive shades they create a most pleasing appearance. The chances are that liberal use would be made of portable lamps of various kinds in the bedroom, and that they



An Attractive Wall Bracket Lends a Decorative Note to This Reception Hall.

would be used to permit the localized light which is so desirable.

For the bathroom a variety of units designed for such use may be selected. The usual central ceiling light has been eliminated in this room and two wall brackets flanking the mirror have been selected. After all, it is the mirror that should be illuminated for the purpose of shaving, etc., and this arrangement provides excellent light there. Bathroom fixtures are obtainable either in white enamel or nickel plated and add to the appearance of the room.

## Putting the Idle Fireplace to Work

Electricity Offers the Way to Have "Firelight Happiness" Without the Dirt and Trouble of Burning Wood or Coal

EVERYWHERE there are empty fireplaces—empty because after a short while, the trouble of attending them and the dirt and ashes they make, overcome the desire for "Firelight Happiness." Furthermore, the householder finds that her draperies become ruined through continued burning of wood or coal. However skillfully the fireplace may have been constructed, some smoke and gas is almost sure to get out into the room.

The above, of course, refers to fireplaces with flues, but there are thousands of houses with mantels and fireplace openings with no flues whatsoever. In the older type of house, this is especially true, so-called "summer fronts"—cold, repulsive, ugly—cover what should be a fireplace opening. In all such situations, the longed-for firelight glow is denied the occupants.

If these "dummy" fireplaces without flues could be fitted with bright glowing coal fires; if these "summer fronts" could be removed and a bright cheery fire installed, what happiness would be brought into these homes!

It isn't the heat of the open fireplace that is so much desired as the comforting fire effect. The moderately heated home is warm enough. In the fall or spring, before furnaces are started and when nights and mornings are chilly, a little heat from the fireplace is welcome, but as a heating unit, the fireplace is not needed. Yet, even in such instances, the work and dirt of a real fire soon discourages its use.

Times have changed. An electric fire has been developed which so closely resembles a bright flaming coal fire that it is extremely difficult to tell the difference. It supplies that "firelight happiness" so much desired without causing dirt or trouble of any kind. A turn of a switch and the coals glow and flicker—another turn and the fire is out. As in all electrical appliances, convenience is uppermost.

This electric fire can be installed in all fireplaces—in those with flues and in thousands where no flues exist—for there is no gas or any other product of combustion that must be carried off, or otherwise vitiate the air in the room.

This does away not only with the expense of building



# Electrify All Buildings

151

When they stop  
and ask

"How about outlets for conveniences and floor and table lamps?"—you take them from room to room and show them that you have anticipated all their needs—both present and future.



## "Homes Electrical" by the Thousands

A hundred and more model "homes electrical" in as many cities, will be visited this season by an army of home buyers, intent on having the comforts and conveniences that electricity alone affords.

For every model home publicly exhibited, hundreds of other electrical homes will be privately sold at good prices, and quickly.

The shrewd builders of the country have sensed the demand for electrical convenience and are preparing to meet it.

Any type or size of house can be made a model "home electrical" by complete convenience wiring with G-E Reliable Wiring Devices.

A slight addition to the cost—and you have a house sure to command a much better price.

G-E Reliable Wiring Devices, nationally known as the standard of excellence, are the home buyer's assurance of dependable electrical service.

Merchandise Department  
General Electric Company  
Bridgeport, Connecticut

G-E Wall Elxist Outlet for "plugging in" side lights or electrical appliances.

G-E Twin Convenience Outlet for simultaneous use of two devices.

All dependable and experienced contractors using General Electric Reliable Wiring Devices are prepared to cooperate with you in making your houses "complete electrical homes."

National distribution of the booklet "The Home of a Hundred Comforts" has focused the attention of hundreds of thousands of home builders and buyers on complete wiring and quality wiring devices.

Send for your copy of this booklet today.  
Address Section AB-11.



# Wiring Devices

A GENERAL ELECTRIC PRODUCT

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER

41-224



In This Grate There Is What Appears to Be a Continual Play of Warm Red in a Bed of Glowing Coals. The motion is simulated by means of an electrically operated mechanism within the mass of annealed glass, cast in coal sizes, and the heating unit is likewise electrical. No dust.

chimney flues, but saves the space that such flues require. It is not only a producer of "Firelight Happiness" but an auxiliary heating unit as well.

It commends itself to home builders for it is claimed to be an efficient heater, judging from tests made by heating experts.

This efficiency is attained by means of a reflector placed at the back of the grate in the form of a parabola—all the heat from the electric coils which are placed at the focal point of this parabola, are claimed to be reflected in a parallel plane out into the room at a height of about three feet; thus, no heat of any consequence gets up the chimney, if there is one, nor is any wasted in heating the walls of the fireplace. One sitting before the fire or at a distance from it would enjoy the full effect of the heat.

The installation of this fire is very simple. If only the firelight effect is desired, the regular lighting circuit can be tapped and an electric outlet can be placed, preferably at the rear of the fireplace near its floor. The four or five 40-watt lamps, needed to produce the firelight, draw from 160 to 200 watts, and can safely be operated on the lighting circuit.

The heating unit, of course, draws more current. In this case a separate and heavier wire should be run from the meter to the fireplace outlet. When this is done, both the lighting and the heating can be taken care of on one wire. Anywhere from 660 up to 3,000 watts heating capacity can be obtained by substituting various heating units which slip into place readily.

The grate is provided with a switch by means of which the light effect can be had without the heat or both be opera-

ted together. This switch is so arranged that more or less heat can be turned on at will. After the chill has been taken from the room the heating unit can be turned off and the firelight effect alone can be enjoyed.

These fires are being rapidly installed over the country in many well known hotels, clubs, banks, schools, theaters, apartments and many large steamships. The "Leviathan" has 23. Builders are providing for them in new apartments and private residences because they bring the "Firelight Happiness," which everyone desires, without causing the dirt and work of coal or wood fires.

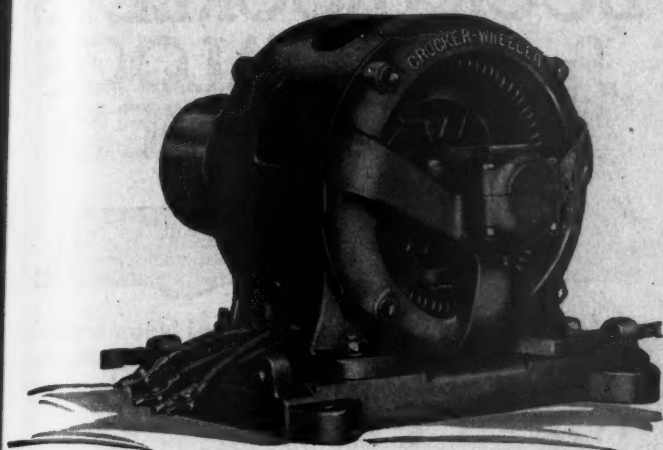


### "Per Room" Requirements for a New Hotel

THE George A. Fuller Company, internationally known construction specialists, figure these as requirements for one single bedroom in a newly constructed hotel:

- 5½ tons of stone and marble of various kinds.
- 48½ barrels of cement.
- 3,034 bricks of all kinds.
- 682 linear feet of pipe of various kinds.
- 41 square feet of terrazzo and mosaic floors.
- 36½ square feet of tile floors.
- 454½ square feet of wood and cement floors.
- 34 square feet of roofing.
- 2¼ radiators.
- 1 fireplace.
- 3½ doors.
- 1½ windows.
- 63½ yards of expanded metal.





## A SIMPLE MOTOR SUPERBLY BUILT

*Crocker-Wheeler Form "Q"  
Induction Motor—2 and 3  
Phase, 60 Cycle, 1 to 300 H.P.*

THE electrical design of a Squirrel Cage Motor is a compromise between a number of desirable qualities such as high efficiency, high power factor and high torque. Crocker-Wheeler, Form "Q" Motors are so designed as to give what years of experience has shown to be the best all around performance for general purpose motors.

In the refinements of their construction every make of Squirrel Cage type Motor is different. They run the whole scale from those that give nothing but trouble to those that give nothing but continuous satisfactory service.

It depends on the value the maker puts on his good name, and his determination that his product shall increase his prestige, plus his electrical knowledge and ability.

Crocker-Wheeler Squirrel Cage Form "Q" Induction Motors can be depended upon to give you satisfactory service under the most severe service conditions. Mechanically and electrically they embody the most desirable features.

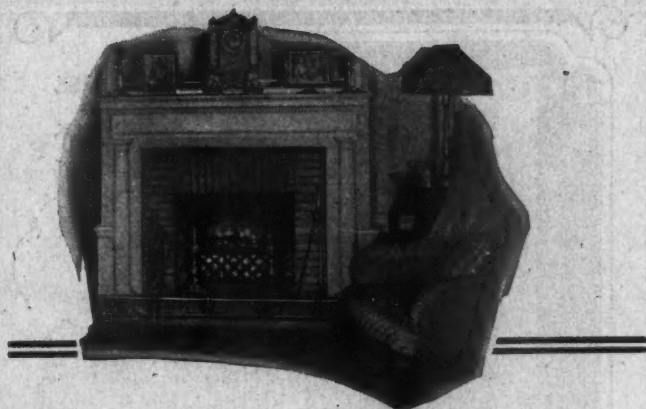
Form wound coils heavily insulated, vacuum impregnated, moisture proof and acid resisting, heavy shafts and large bearings, in all sizes from 1 H. P. to 300 H. P.

These motors will carry their full load continuously with a 40° rise.

**CROCKER-WHEELER CO., Ampere, N. J.**

New York	Baltimore	Chicago	Detroit
Boston	Pittsburg	Cleveland	Birmingham
Philadelphia	Buffalo	New Haven	

Foreign Distributors: International Western Electric Co.



## For Fireplaces with or without Flues

You know of houses where there are dummy fireplaces. You know of others where chimney flues take up needed room and cost money, yet are never used because burning wood or coal means dirt, work and ruined draperies.

For all such a Magicoal Electric Fire provides the "firelight happiness" effect so much desired without any of the above drawbacks. At the turn of a switch the coals glow and flicker as in a brightly burning fire, so realistic that it is difficult to tell the difference.

Just provide an electric outlet in the fireplace, for Magicoal operates on the regular lighting circuit. For heat, heavier wire is needed.

*Send for complete data regarding installation, heating capacities, and styles of grates to harmonize with mantles of any design or period.*

**Mayer Bros. & Bramley**  
413 West 28th Street, N. Y.

Sole Distributors for U. S. A., H. H. Barry World Patents

# MAGICOAL

REG. U. S. PAT. OFF.

## ELECTRIC FIRE

*"Firelight Happiness" at the turn of a switch*



CONCOURSE  
PLAZA  
NEW YORK

# 400 KILMOTH CLOSETS

**K**ILMOTH popularity is growing! Proof is shown by the number of closets in the Concourse Plaza that have been lined with this protective aromatic red cedar. Progressive builders realized the value of Kilmoth as a renting feature and are now profiting by their judgment.

Likewise are the tenants deriving great value in the saving of expensive clothes from destruction by moths.

In this age of modern construction, owners demand the best and most permanent of materials. Because Kilmoth is genuine red cedar transported from the manufacturer's own tracts, its aromatic qualities are everlasting. Easily handled and requires no attention after installation.

Sign  
this



## DISTRIBUTORS

There still remain a few openings for responsible distributors. The response from better architects and builders to the Kilmoth advertising in the American Builder has been most gratifying in that Kilmoth now fills their requirements.

Kilmoth Products Corp. 50 Union Square, New York

Please send me your Distribution Plan.

Check opposite your business ☐ Builder or Contractor  
☐ Sash Door, Mill and Supply ☐ Lumber and Supply

**KILMOTH is AROMATIC  
RED CEDAR**

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER

## BOOKS, BOOKLETS and CATALOGS RECEIVED



**T**HE literature and publications listed below are now being distributed and the concerns mentioned will be glad to send copies to any of our readers who will write and ask for them.

"Southern Pine Manual of Standard Wood Construction" is a new revised edition of one of the most complete and up-to-date timber handbooks we have ever seen. Thousands of architects, engineers, builders, contractors and carpenters know it, and it is used in technical schools as a text book. It will solve every every-day problem met with in wood construction, and is obtainable from the Southern Pine Association, New Orleans, La., at \$1.50 per copy.

"The Blue Book of Steel Windows," issued by the Detroit Steel Products Company, 2250 East Grand Boulevard, Detroit, Mich., shows the complete line of Fenestra products. A special section is devoted to Fenestra Reversible Ventilator Windows—which are designed for school and office buildings. Sidewall, counter-balanced, monitor and Underwriters' sash, as well as details of mechanical operators and installation are clearly shown.

"Hisey Portable Electric Tools" is a miniature catalog describing the 112 sizes and types of Hisey products. It has been prepared for dealers who know the value of placing complete, practical information in customers' hands. The book is 3¼x6¾ inches, space is left on cover for dealer's name, and it may be had free from the Hisey-Wolf Machine Co., Cincinnati, O.

"How to Own Your Home" is a guide book designed for the prospective small owner, issued by the Government, and obtainable for five cents from the Superintendent of Documents, Government Printing Office, Washington, D. C. It carries a foreword by Herbert Hoover, Secretary of Commerce, and was compiled by John M. Gries and Jas. S. Taylor, of the Division of Building and Housing. It gives simple, common-sense information to the person of moderate means.

"The Convenience of Comfort" from the use of the Minneapolis Heat Regulator is handsomely treated of in an interesting book received from its makers, the Minneapolis Heat Regulator Co., Minneapolis, Minn. This little bronze controller and maintainer of household heat lives up to the title of the book, and the story of how it operates makes mighty interesting reading.

"International Service" is the name of a book issued by the International Steel & Iron Company, Evansville, Ind., and shows the way to the builder and contractor who wishes to specialize in structural steel and iron building work. The book tells of the very real "Service" this company renders in a way which can bring him more business.

"The Book of the Chicago Tower Competition" is published by the Tribune Company (Tower Competition), 7 South Dearborn Street, Chicago, Ill. It is 680 pages, 8¾x12¾ inches, contains full page plates of the prize winning Tribune skyscraper designs and all other designs submitted, in handsome format, and the price is \$5.00. More than worth it.



*"Not a Kick in a Million Feet"*



This Trade Mark on Roll  
Roofing, and Shingles like  
the Sterling Mark on Silver,  
means

**FULL VALUE**  
Thru and Thru.

MANUFACTURED BY

**THE LEHON COMPANY**

44th to 45th Street on Oakley Avenue

**CHICAGO, ILL.**

"Miles Concrete Equipment" is the new general catalog ready for distribution by the Miles Manufacturing Company, Jackson, Mich. It illustrates and describes this company's high grade and up-to-date block machines, power tampers, brick machines, mixers and molds, and has a separate section devoted to photographs and plans of houses made of concrete blocks and stuccoed.

"Natco Homes and Garages" is issued by the National Fire-Proofing Company, Fulton Building, Pittsburgh, Pa., and illustrated and described are the National load-bearing tile, header backer tile, double shell tile, with suggestions for their correct structural use in the building of homes and garages. A very suggestion-full book.

"Natco Wall Construction" is Bulletin 174, received from the National Fire Proofing Company, Fulton Building, Pittsburgh, Pa. It deals with various types of Natco load-bearing tile, and is a complete and practical text book for the guidance of architects and builders in erecting hollow tile bearing walls in all types of buildings.

"Sol-Lux Commercial Lighting" is a folder issued by the Westinghouse Electric & Mfg. Co., East Pittsburgh, Pa., on its new Sol-Lux Luminaire for commercial lighting. It contains information which should be welcomed by architects and builders generally.

"A Practical Course in Roof Framing," by R. M. Van Gaasbeek, has been received from Frederick J. Drake & Co., 1006 South Michigan Avenue, Chicago, Ill. This is an entirely new book, not to be confused with the original book of the same title, which is out of print. The price is \$1.50. Worth it.

"Furniture for the Craftsman," by Paul D. Otter, is at hand from the U. P. C. Book Company, 239 West Thirty-ninth Street, New York, N. Y. Price \$2.50. A most practical book for carpenters, builders, cabinet makers and manual training students.

"Donley Devices" is a handsome booklet from the Donley Brothers Company, Cleveland, O., and tells of fireplaces improved with Donley damper, fire baskets, ash dumps, ash-pit doors; of homes bettered with Donley package receivers, coal windows, outer meters, garbage receivers, clothes posts, basement columns and many other conveniences.

"Everything for the Fireplace," a book showing complete fireplace fittings, is at hand from the Colonial Fireplace Co., 4603 West Roosevelt Road, Chicago. Accompanying it are Blue Print Details of correct fireplace construction, with head throat and damper and instructions for setting.

"The Disston Crucible" is the trade organ of Henry Disston & Sons, Philadelphia, Pa. We note this little magazine is now printed in two colors, adding to its attractiveness. It should interest millmen, lumbermen, foresters, manual training teachers and all interested in saws, tools and files. It is sent on request, free.

"Nineteen Stories of Lime" is a handsome, informative book issued by the National Lime Association, 77 West Washington Street, Chicago, Ill. Many fine buildings into whose construction lime entered largely are shown, with testimonials from the architects and engineers to the superiority of lime as a building material.

"Building Residence Lighting Business" is a monograph issued by the Society for Electrical Development, 522 Fifth Avenue, New York. It is a constructive book that should be of material help in increasing residence lighting business, and is well worth the price of one dollar asked for it.

"Proceedings Second Conference Paint and Varnish Sales Executives" is at hand from the Paint and Varnish Sales Managers' Council, 226 McWhorter Street, Newark, N. J. Some live information herein for the seller and user of paint and varnish.

## You Paint to Make Money— Painting the DeVilbiss Way Will Increase Your Earnings



[Painting the dado—here the operator is using the DeVilbiss spray gun with Type I K N Pressure Feed Cup attached, which is advantageous on many kinds of work.]

## DeVilbiss Spray-painting System

Doing at least two painting jobs in the present working time of one; doubling your profits, or better; improving your service; taking prompter and better care of your customers—these are some of the greater money-making advantages of painting with the DeVilbiss Spray-painting System.

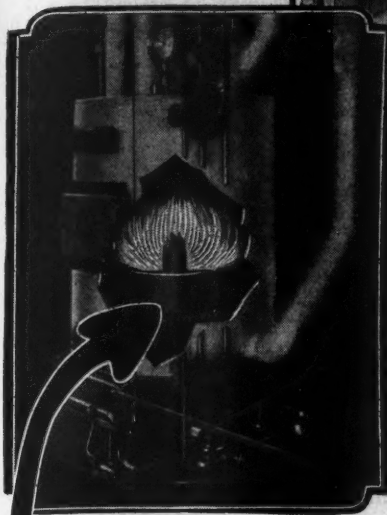
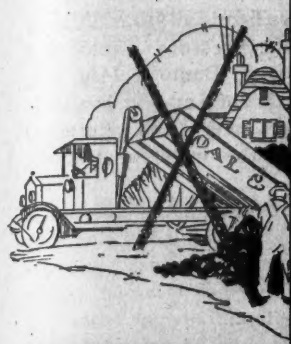
In addition, painting the DeVilbiss way gives to your work the stamp of progressiveness and makes for a more satisfied crew of painters.

The speed of DeVilbiss spray-painting averages 4 to 5 times faster than hand-brushing. The spray-applied coating completely covers the surface, and is even and uniform regardless of character of surface painted and kind of paint used. The best possible results are produced with the DeVilbiss spray gun at the lowest practicable air pressure and without drips and spatters.

Here is your opportunity for establishing the strongest possible business and for making a worthwhile increase in your earnings. Additional facts will be promptly mailed to you, address—

THE DEVILBISS MFG. CO.  
238 Phillips Ave. TOLEDO, OHIO





#### Fits Any Furnace or Stove

The Oliver Burner fits all hot water, hot air or steam furnaces as well as all types of coal or wood ranges and heating stoves. Quickly and easily installed without change. No noisy motors, no electrical connections, no moving parts.

#### 150,000 in Use

Satisfaction Guaranteed for Safety and Perfect Heating. With or without Automatic Thermostatic Control. So Low in Price You Can Afford to Specify It for Any Home. Will Outlive the Furnace Itself. Cheap, Clean, Odorless.

## At Last! A Furnace Oil-Burner Every Family Can Afford

### Splendid Sales Help for the Home Builder

**N**O WONDER American families have welcomed this amazing invention that has revolutionized home heating. Every householder has long realized the wonderful convenience and economy of burning oil. And now this new fuel has been made available for every home at a new, low price.

#### Twice the Heat of Coal

Mr. B. M. Oliver, the well known heating expert, has perfected a simple mechanical device which combines 95% air with 5% oil, the cheapest fuel there is. The result is a perfect fuel gas that burns with an intense, clean flame in any size or type of Stove, Range or Furnace — giving twice the heat of coal.

#### No Expensive Equipment

This simple device, without noisy motors, without electrical connections, without any moving parts—converts any furnace into an automatic heating plant. Maintains a

steady, even temperature in coldest weather. Quickly installed without change to your furnace. Absolutely safe. Lasts a lifetime.

#### Perfect Heating Guaranteed

The performance of the new Oliver Burner has been so thoroughly tested and proved in over 150,000 homes that Mr. Oliver gives everyone the opportunity of using his invention under an extraordinary guarantee of complete satisfaction.

#### Low Introductory Offer

Find out now how this amazing invention will add to the value of the homes you are now building—how the owners will be freed forever from dirt, drudgery and expense of coal fires. Tear out, fill in and mail the coupon below for full description and low price. By mailing coupon at once you will be entitled to the low introductory price offer to contractors and architects whether you buy now or later.

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Oldest and Largest Manufacturers of Oil-Gas Burners in the World  
Canadian Distributor, 2474-K Oliver Bldg., Toronto, Can.

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☐ Heating Stove

☐ ..... Furnace

(Specify steam, hot air or hot water)

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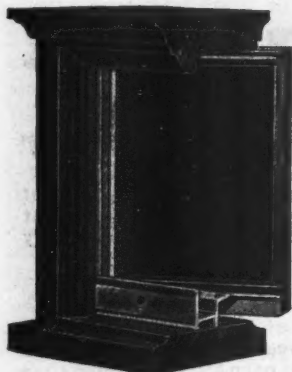
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There's a wonderful opportunity everywhere for Carpenters, Contractors and Builders to become ALLMETAL Weatherstrip Agents. This simple ALLMETAL single rib strip is every building owner's insurance of a warm, snug interior, without forcing his heating plant and wasting expensive fuel. It never gets out of order; never needs repairs. You will like it because it satisfies absolutely; because you find it so easy to put on.

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Please send to me without obligation, complete literature and selling plan of your proposition.

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"Data Book and Standard Specifications" for Pumps, Water Supply Systems, Pneumatic Pressure Tanks and filters has been received from the Duro Pump & Mfg. Co., Dayton, O. Essential and authentic information available gratis to architects, builders and engineers, and reinforced by the assistance obtainable from the widely-distributed branch offices of the company.

"Standing Seam Horsehead Zinc Roofing." Literature on this is on our desk from the manufacturers, the New Jersey Zinc Co., 160 Front Street, New York, and describes this Horsehead rolled zinc, cornice crimped, purest zinc roofing which weathers to an attractive gray color.

"International Service" is Supplement 22, issued by the International Steel & Iron Company, Evansville, Ind., Designers, Manufacturers and Engineers of Structural Steel and Iron for practically every building purpose. This illustrates and describes Modern Store Fronts, Public Garages, Industrial Buildings and Architectural Iron and Sheet Metal Products of interest to all architects and builders.

"Howe Trucks" is illustrated Catalog No. 9 of the Howe Trucks manufactured by the Howe Scale Co., Rutland, Vt. The users of these will be glad to note that the same high standards of design, material and workmanship of the past obtain in the present, iron and steel being of best quality, and the wood parts choicest selection of Vermont woods.

One Hundred Selected Plates from D'Espouy's "Fragments of Ancient Architecture." Published by The Pencil Points Press, 19 East 24th Street, New York, N. Y. Price \$6. Drawings of the best examples of the architecture of the past are indispensable to the architect and builder. We urge you to get this excellent book.

"Tentative Standard Specifications for Concrete Floors" is received from the Portland Cement Association, 111 West Washington Street. These specifications apply to floors in buildings, whether subjected to moderate or heavy traffic, and cover the laying and finishing of the floor; also its protection during early hardening. Architects, builders and engineers desiring to embody these in their general specifications will find them anticipating every conceivable requirement.

"Minneapolis Heat Regulator" is a folder received from the Minneapolis Heat Regulator Co., Minneapolis, Minn. It describes the thermostatic device made by them which governs the home heating unit, and enables it to maintain the proper degree of warmth required to keep the house most comfortable and healthful. "The Convenience of Comfort" is a booklet on the same subject obtainable on request.

"Heat Insulation—Cabot's Insulating Quilt" is a catalog received from Samuel Cabot, Inc., 141 Milk Street, Boston, Mass. It describes "Quilt," a scientifically constructed insulation for cold stores, refrigerators, ice-houses, etc., and for deadening sound in floors and partitions.

"Smith Mixers." The T. L. Smith Company, Milwaukee, Wis., is distributing a small folder descriptive of two of the Smith line of concrete mixers—the new 4-S Tilting (half-bag) and the 7-S Non-Tilting Mixer (full-bag). Special note is made of the new device used on the 7-S for operating the discharge chute.

"Half-Bag Tilting Mixer." A descriptive pamphlet on the Smith 4-S Half-Bag Tilting Mixer has just been issued by the T. L. Smith Company, Milwaukee. In addition to pointing out the several unusual features, there are views of both the two-wheel and the four-wheel style on the job.

The American Saw Mill Machinery Co., Hackettstown, N. J., have sent in some circulars illustrating and describing the excellent Bench Jointers, Hand Jointers, Dimension Saws, Saw Tables, Saw Benches—Stationary and Tilting—and Hand Planers and Jointers of their manufacture.



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**REMODELLING** jobs like this one, coming to you in a steady stream will keep your men busy all the time. Brasco advertising develops prospective buyers for you.

Brasco copper store front construction is easiest to install—so simple that it can be installed by unskilled labor. The result is a bigger margin of profit and a saving in time to you.

Once you establish yourself locally as "the Brasco man," the retailers will call for you one after another. Right now they are beginning to feel the need of doing something to stimulate business. A new Brasco store front will solve their problem.

We'll gladly explain how you, too, can cash in on these jobs. Write for our book of 20 attractive Brasco designs for modern store fronts.

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5035 S. Wabash Ave., Chicago

**Brasco**  
COPPER STORE FRONTS

Although a comparatively simple job to install, this Brasco front makes such a remarkable improvement in the store that it is only recognized by door at left and name on signs.

*Before and After*



WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER

"Lupton Casements and Double Hung Windows" is an attractive catalog issued by David Lupton's Sons Company, Philadelphia, Pa. It shows Lupton Steel Casement and Double Hung Windows in all standard opening arrangements, with illustrations and details and specifications which make this catalog a most helpful handbook for the architect and builder.

"Report of the Committee on Hospital Floors." This has been issued by the American Hospital Association, 22 East Ontario Street, Chicago, Ill., and the price is 50 cents. It was undertaken by the Committee, consisting of members of the American Hospital Association, to ascertain and describe the best types of floors for hospitals.

"Technical Notes" for May, 1923, has been received from the Forest Products Laboratory, Madison, Wis. Manufacturers of wooden products of any description would, we feel, appreciate being on the mailing list to receive this attractively printed, interestingly gotten up and informative book in its various editions.

"Timber: Mine or Crop" is a Yearbook of the Division of Publications, Department of Agriculture, Washington, D. C. It discusses very thoroughly the problems now confronting the country as a result of the lack of a forestry policy, and the resulting depletion of the nation's forests by logging operations and fire. The necessity for vigorous reforestation and for the conservation of our remaining forest is emphasized.

"The Constitution of the United States of America, with Amendments and References to Bill of Rights." The crying need for the present is to leave off agitating and begin "sawing wood." That is why E. C. Atkins & Co., Indianapolis, Ind., have thought it worth while to have these important national documents reprinted in pamphlet form. It is sent free on request.

"Indiana Limestone Bank Buildings" is a handsomely illustrated book issued by the Indiana Limestone Quarrymen's Association, Bedford, Ind., and which is devoted to showing the absolute suitability of Indiana Limestone for banks and other commercial buildings. It is Volume 4 of the Indiana Limestone Library, and will repay perusal by persons and corporations interested.

"Personal Liability for Preventable Fires" is Volume V, Chapter I, of the "Lumber and Its Utilization" Series issued by the National Lumber Manufacturers Association, Washington, D. C. It is issued for the attention of the home builder, in the hope that the data presented will encourage him to offset the enormous annual fire loss by more fire resistive and efficient construction.

"Things You Ought to Know About Casement Windows" is an attractive booklet issued by the Casement Hardware Company, 230 East Ohio Street, Chicago, Ill. It is an excellent study of the origin and architectural use of casement windows and is exceedingly well illustrated. Incorporated with the story of the casement window is the story of Win-Dor Casement Window operators, and their fundamental importance in making this type of window convenient and practical as well as beautiful.

"Concrete Data for Engineers and Architects" is a booklet in which are arranged in abbreviated shape the results of the findings of the Lewis Institute Structural Materials Research Laboratory. These represent verifications of concrete structural principles by thousands of tests. Write the Portland Cement Association, 111 West Washington St., Chicago.

"Eureka Brick Cleaning Machine." This folder describes the brick cleaning machine manufactured by the Maroa Manufacturing Co., Maroa, Ill., and outlines a way of salvaging old brick by trimming off the mortar.

## Preferred—

TO the buyer who has learned the Economy of Excellence, CAMEO is the preferred enamel. Greatest satisfaction is assured by the better working and longer wear of this cost and labor saving enamel.

Both Gloss and Matte were made to meet the demands of house owners and contractors who want the best enamel at reasonable price.

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House near Chicago, showing its "underclothing" of Cabot's Quilt, with furring strips over the Quilt, on which the outside finish is laid. Roof also insulated. Leon E. Stanhope, Architect, Chicago

## Underwear for Houses

Underclothing makes people warm because it prevents the heat of their bodies from escaping. You can make your houses warm in the same way.

### Cabot's Insulating Quilt

prevents the house heat from escaping. It insulates the whole house and saves the heat from the heater—that costly heat. It keeps the house warm on the smallest amount of coal; saves one-quarter to one-half of the coal bill. Makes the house comfortable for all time. Preserves health and saves doctor's bills. Makes the house cooler in summer. Quilt is not a mere felt or paper, but a scientific insulator that makes the house like a thermos bottle.

Sample of Quilt with full details, and references to dozens of users sent FREE on application

SAMUEL CABOT, Inc., Mfg. Chemists  
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Cabot's Creosote Stains, Conserve Wood Preservative, Stucco and Brick Stains, Damp-Proofing





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"FISKLOCK" is made with the same care and skill as our "Tapestry" Brick, famous for a generation for beauty in brick construction.

A "Fisklock" Brick is equivalent in size to two standard bricks, and the ease with which it is handled makes it the most economical type of face brick construction. A "Fisklock" wall has all the advantages of solid brick, and in addition the air spaces within the wall afford better insulating qualities than any other material.

Let us show you how "Fisklock" will enable you to build your home economically, yet with the utmost in structural worth.

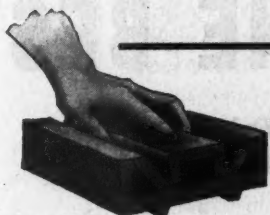
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# FISKLOCK

THE TWO-IN-ONE BRICK

"Cooperstown in the Days of Our Forefathers" is Vol. IX, No. 3, in the White Pine Series of Architectural Monographs. With introductory text by Frank P. Whiting and many handsome photographs this Bulletin ought to be full of inspiration for the architect and builder interested in the Colonial. Address White Pine Bureau, St. Paul, Minn.

"The Year Book of the American Engineering Standards Committee, 1923," which has just come from the press, shows the great progress that has been made the past year in standardization projects affecting civil engineering and the building trades. Of the thirty-five standards thus far approved by the American Engineering Standards Committee, 29 West Thirty-Ninth Street, New York City, which has published the book, many are of special interest to the architect and builder. In a persistent, thorough and effective way its work is broadened and unified into a system of national industrial standards which cannot fail to be of the greatest benefit to the man specifying, using and paying for structural material.

"Radiator Traps" is a book giving the first series of tests of radiator traps ever published, listing the performance of traps manufactured by different makers. It is issued by the National Association of Building Owners, Edison Building, Chicago, Ill.

"Trade-Marks, Trade Names, Unfair Competition" is a very informing book issued for gratuitous distribution by Richards & Geier, Patent and Trade-Mark Attorneys, 277 Broadway, New York, N. Y. This is the third edition, carefully revised to embrace the changes in the law and practice of Trade-Marks. The authors have succeeded in making this an authoritative, concise textbook defining trade-marks and those imperishable principles of honesty and fair dealing which constitute the foundation of the law of trade-marks and unfair competition.

"Smith No. 375 Half-Bag Tilting Mixer." The T. L. Smith Co., Milwaukee, Wis., has just issued an attractive 4-page folder describing the company's newest product—the Smith No. 375, a half-bag tilting mixer that is of the same general design and quality as the regular line of Smith tilting mixers, known to contractors for over twenty years. The folder is printed in two colors and contains a number of illustrations of both models of the 375. The condensed specifications show that model RW-1 has two bronze-bushed steel wheels equipped with clincher tires. Model SW-1 has four steel wheels, 24 inches in diameter, with 3-inch grooved treads.

"Mack Model AB Chain Driven Motor Trucks" is the name given Catalog No. 101 describing 1½, 2 and 2½ ton Mack trucks and which may be had on request from the manufacturer, the International Motor Company, 25 Broadway, New York.

## Bale Your Empty Sacks Quickly-Easily-Securely



Push Down Self-Locking Lever and Twist the Bale Wire

### With Rowe Rapid Sack Baler

Just lay on empty sacks, press down locking handle, twist ends of bale wires; release lever and remove bale. Makes neat, solid, triple-bound 50-sack bale. Impossible to pull out sacks. Saves time, labor and loss.

### Lowest in Price

Wires for baling 1,000 sacks included free. Simplest of all balers—easiest and quickest to operate. Nothing to break or get out of order. Light, compact, easy to move from place to place. Baled sacks take up but little space. Ship safely. Stop deductions for losses. Rebate on 3 bales pays for baler. Order direct. Extra ties \$1.65 for 500 (enough for 8000 sacks.)

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### Dingman's ESTIMATING BUILDING COSTS

240 pages, pocket size, illustrated, \$2.50 net postpaid.

A practical handbook covering the estimating on all building construction operations from excavating to roofing and water proofing.

It explains how to calculate cost of materials, of labor, of haulage, of overhead, of equipment, etc. It shows clearly how to calculate a price that will approach the actual cost as closely as is humanly possible.

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